

Panel Book

INTRODUCTION

We, at Kryptonium Insights, strive to provide the highest quality materials and most cutting-edge solutions for all global Market Research Industries, expertly prepared by qualified specialists in the area, and subsequently transform the way advertising decisions are made..

while one of the most skilled fieldwork and market research companies, we are renowned for providing prompt and relevant services. Our expertise lies in offering the most efficient and outcome-oriented marketing research and analysis services, ranging from answering simple questions to offering a comprehensive management plan solution. We use all accessible approaches to provide both qualitative and quantitative research services. In addition, we provide recruitment and field management services for health research along with excellent data collection, data analytics, and conversion services to clients in India and beyond. With over two years of experience in the field, we help our clients grow their businesses. We help you by using a people-first approach, online and offline surveys, customer IDs, and mutual learning.







Selected Profile Attributes

With an extensive library of detailed business and consumer profile attributes collected directly from individuals through survey data, you can benefit from a trustworthy data resource that is designed and actively managed to deliver a variety of advantages, including precise audience selection, reliability, and superior feasibility.

B₂B

Basic Attributes

- Business Type Industry Segment Annual
- Revenue Number of Employees at All
- Locations Number of Employees at Local
- Location

Business Professional

- Title Occupation
- Functional Role
- Purchase Decision
- Makers Primary Role
- Human Resources Role

Expanded Business Variables by Industry

- **Business Services Computer**
- Hardware Computer Software
- Consulting Consumer
- Products Consumer Services
- Entertainment / Sports
- Energy & Utilities / Oil & Gas
- Food / Beverages /
- Restaurant Media /
- Publishing Non-Profit Retail
- Telecommunications
- Equipment Travel / Hospitality
- / Leisure

Legal Services

- Legal Occupation
- Legal Role

Real Estate

- Type of Business
- Primary Real Estate Role

Banking / Financial Services / Insurance

- Type of Business
- Primary Role

Transport & Logistics

- Type of Business
- Professional Driver Work Type

Education

- Educator Role
- Educator Education Level Type
- Educator Educational Institute

Government / Military

- Law Enforcement / Emergency Service Types
- Military Branch of Part-Time Service
- Military Branch Served
- National Guard Service Branch
- Military Service Status
- Government Level of Employment

Business Owner

- Type of Business Owned / Operated
- Type of Personal Service

Healthcare

- Healthcare / Medical Professionals
- Nursing Physician Primary Specialty

ITDM / IT Roles

- Type of IT Professional Developer Roles
- Primary IT Functions/Responsibility Roles in
- Various IT Areas Including: PCs, Tablets, or
- Client Devices Mobile
 Technology/Applications Servers Data
 Center Cloud Computing Network/Data
 Technology Voice Technology Business
 Applications & Process Software Business
 Intelligence, Big Data, Analytics Virtualisation
 Software Unified Communications



B2C & Healthcare

Basic Demographics

- Gender
- Age
- Marital Status
- Language
- Number in Household
- Children
- Education
- Household Income
- Employment Status
- Own or Rent
- Own or Ren
- RegionSexual Orientation
- Religious A liation
- Ethnicity or Race
- Hispanic Origin
- Registered Voter
- Political Party A liation
- Voter History

Automotive

- Vehicles in Household
- Type of Automobile
- Primary Make, Model, Year
- Secondary Make, Model, Year
- DIY Maintenance
- Intent to Buy

Home Features / Improvements

- Home Improvement/ Upkeep / Repair
- Role in Decision Making
- Lawn Equipment Used

LItilities

- Service Provider
- Role in Decision

Travel for Leisure

- Travel Websites Used
- Car Rentals
- Airlines
- Hotels

Interests / Hobbies

- General Health / Fitness /
- Wellness Hobbies / Leisure
- Outdoor Activities Sports
- Activities
- 7 1011711100

Electronics / Gadgets

- Electronic Devices Owned (32 types)
- Desktop & Notebook Computer (19 brands)
- Printer (14 brands)
- Tablet or e-Reader (49 brands)
- Online Activities
- Internet (30 Providers)
- Video Game Accessories
- Video Game System (13 brands)

Mobile Phone

- Mobile Phone Use
- Type of Mobile Phone
- Mobile Only Phone User
- Operating Systems
- Network Providers (16 providers)
- Average Monthly Billing
- Contract Type
- Plan Type
- Role in Decision
- Phone Brand (22 brands)

Tobacco Products

- Products Used
- Cigarettes by Brand (37 brands)
- Smoking Habits & History
- Smoking Cessation or Alternatives Used

Department Stores

- Shopping Frequency
- Items Purchased

Dining Out

• • • Frequency

Amount Spent Per Person

Insuraypoe of Restaurant

Considerations

- Auto Insurance Provider (152 providers)
- Home Insurance Provider (152 providers)
- Health Insurance Provider (66 providers)
- Health Insurance Coverage

Consumer Banking

- Interest
- Financial Advice (11 services)
- Online Trading Accounts
- Financial Advisor
- Investment Account Types (13 types)
- Investment Account Firm
- Primary Brokerage Firm
- Type of Checking Account
- Primary Mutual Fund Firm (61 firms)
- Retirement Firm (26 firms)
- Total Investable Assets
- Type of Investment
- Financial Products
- Credit Cards
- Financial Institutions (134 banks)

Groceries

- Primary Shopper
- Stores Shopped (56 stores)
- Amount Spent Per Week

Beer, Wine, Liquor

- Beverage Consumption
- Beer Consumption
- Domestic / Import / Craft Beer Brands (76 brands)
- Wine Purchases
- Liquor Type & Brands

Entertainment

- Television
- Books
- Music
 - Magazine Readership (40 genres, 270 titles)
- Radio Stations (39 markets)

General Household

- Pets or Animals
- Recreational Vehicles

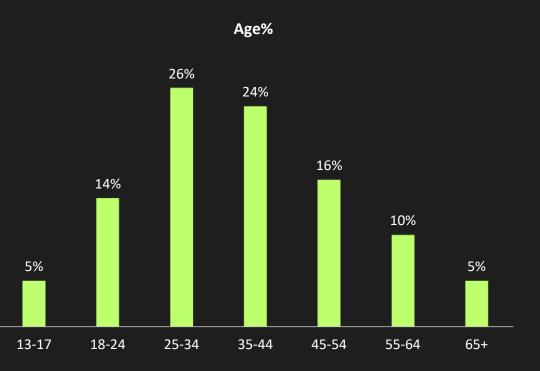
Ailments and Health Conditions

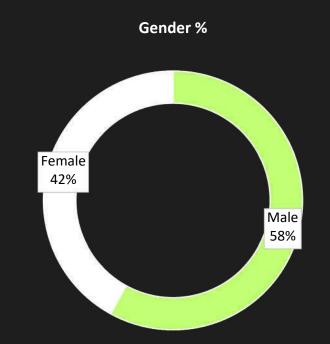
- Allergy / Asthma / Respiratory
- Arthritis / Joint Ailments
- Autoimmune / BloodCancer
- Cardiovascular / Heart
- Diabetes / Thyroid / Obesity
- Gastric / Digestive / Urinary
- Male / Female HealthMental Health
- Neurologic / Nervous
- Dain
- Skin / Dermatologic
- Sleep Disorders
- Vision / Hearing Impairments

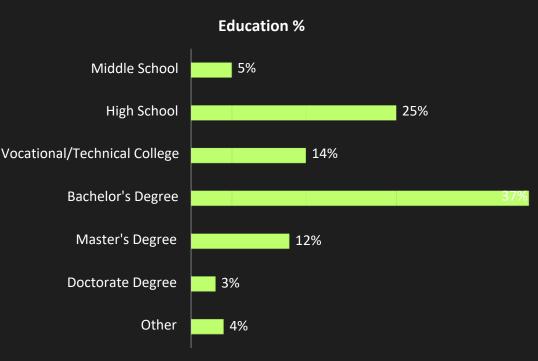


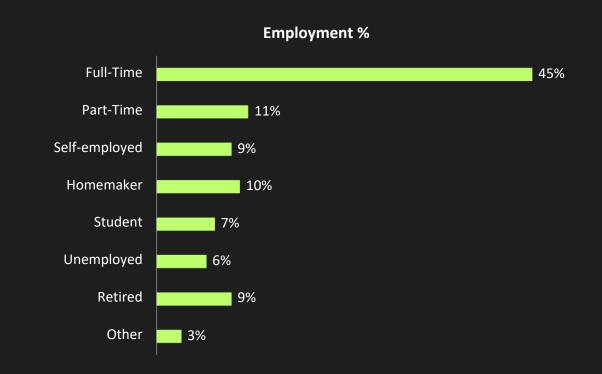


Bahamas



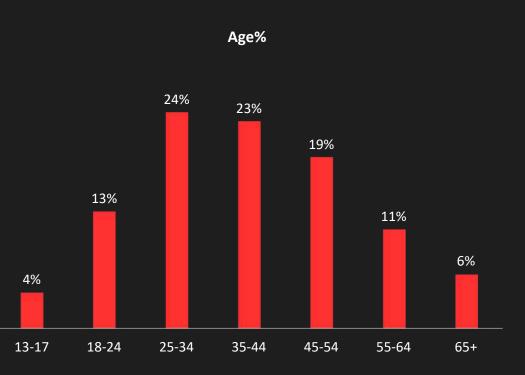


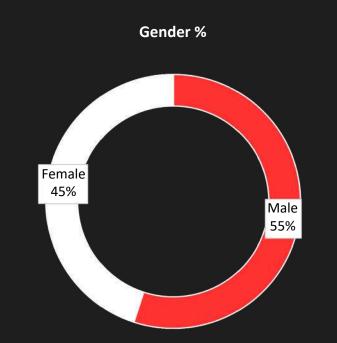


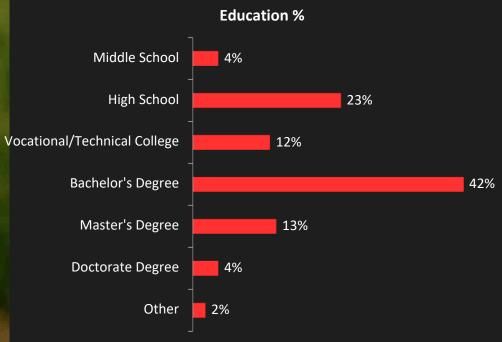


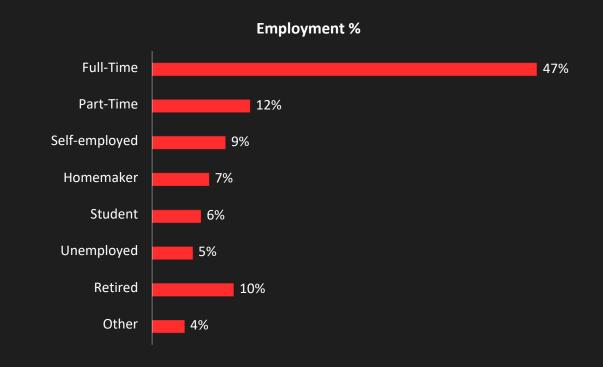


Canada



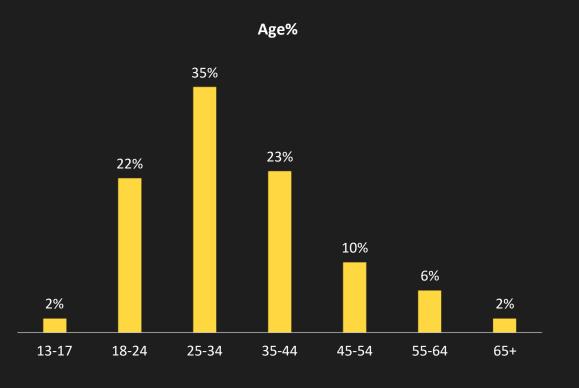


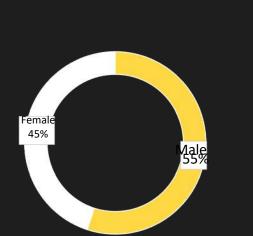




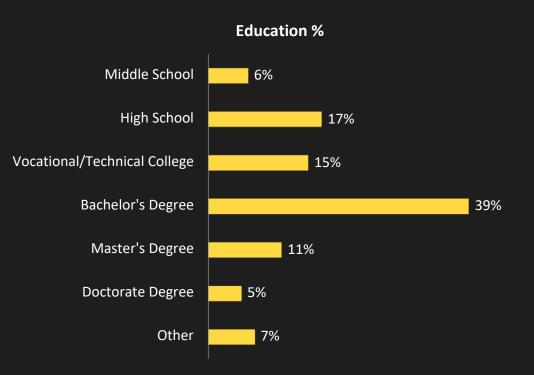


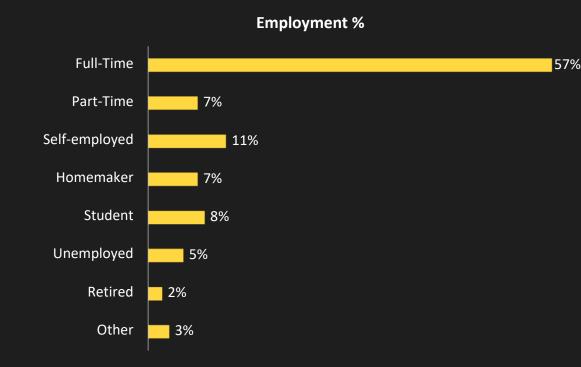
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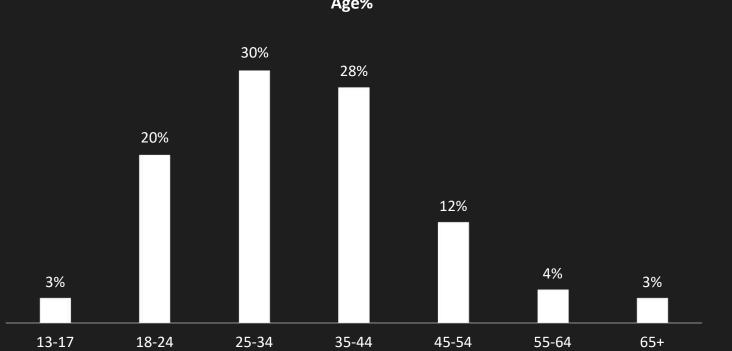
Gender %

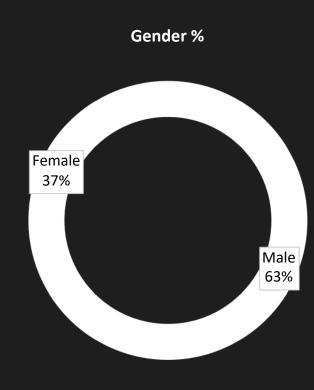


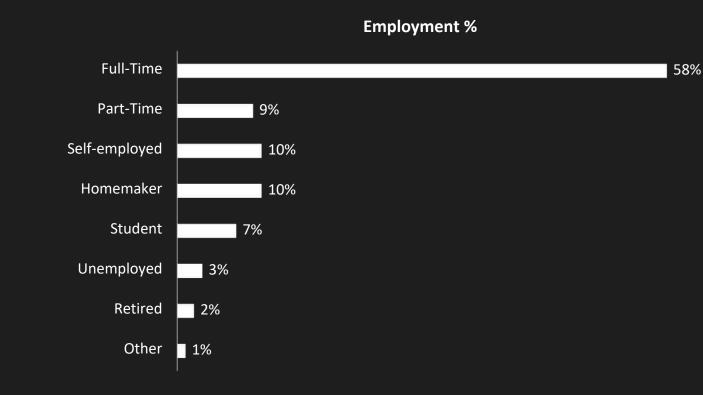




Costa Rica

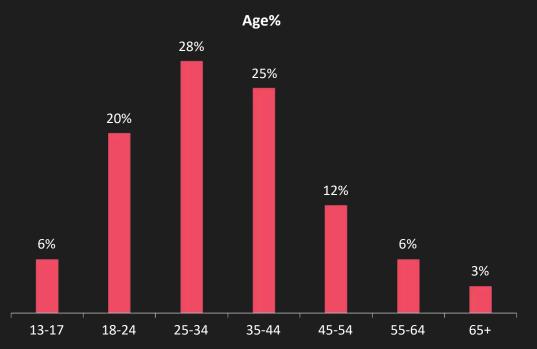


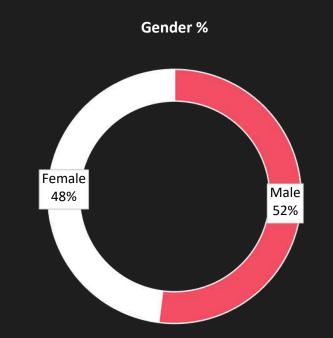


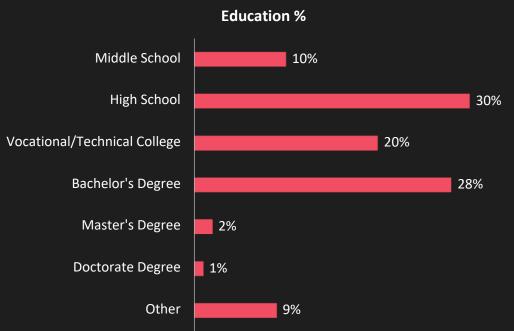


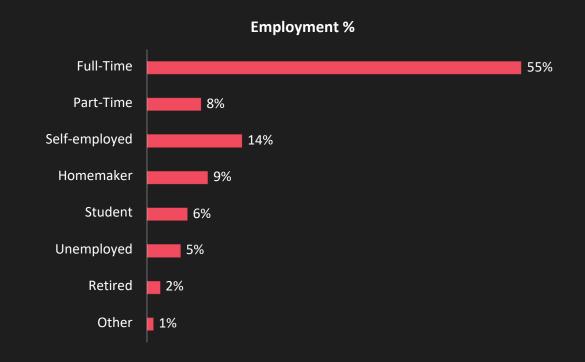


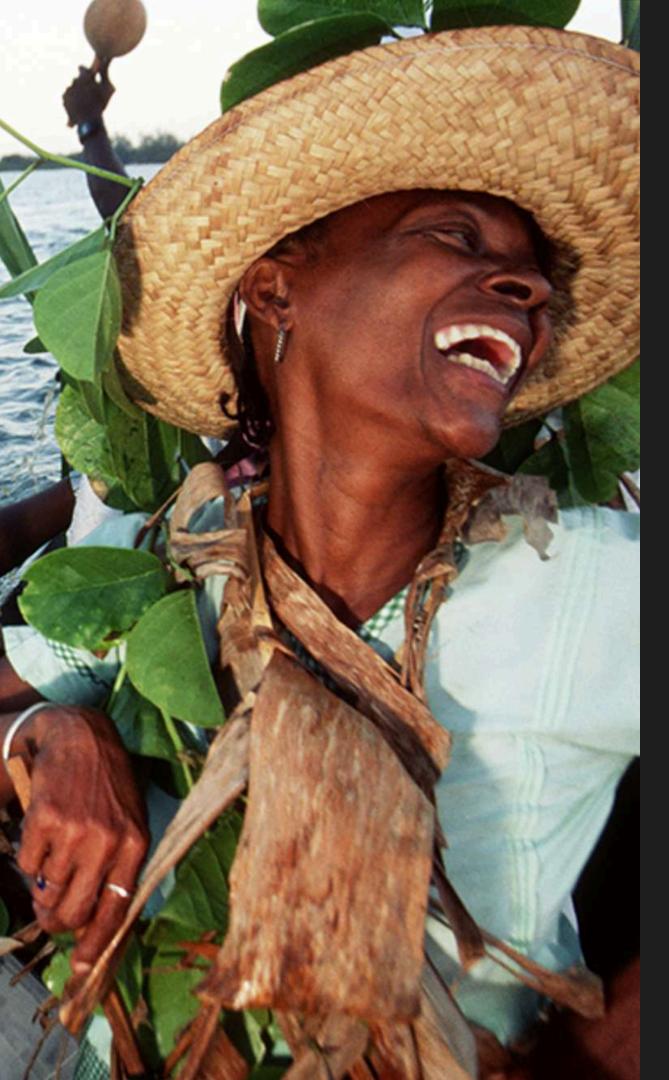
TO BAGO



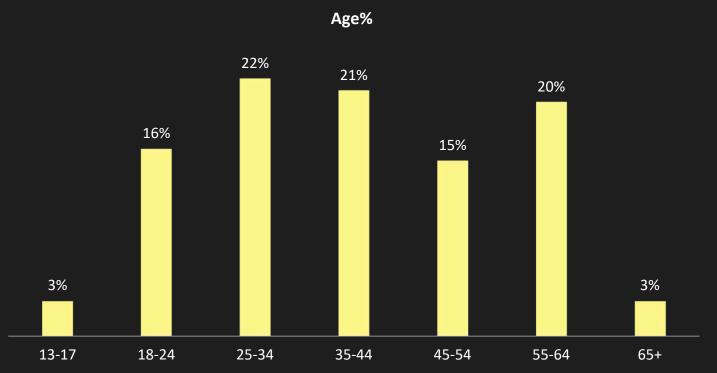


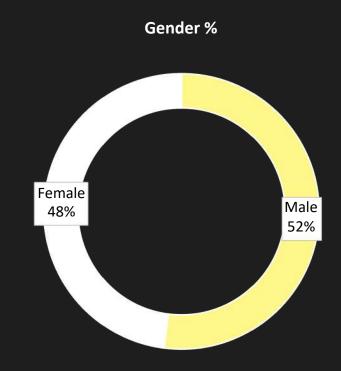


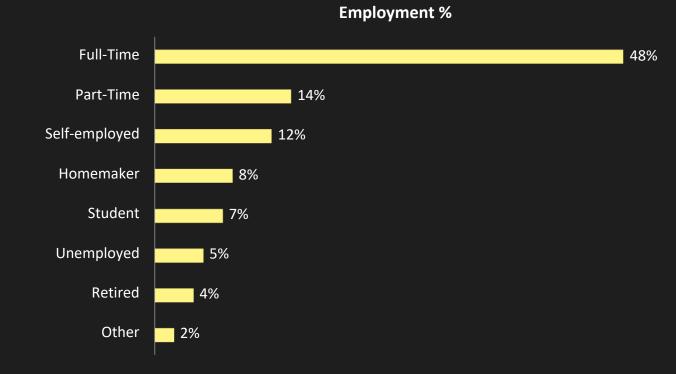




Honduras

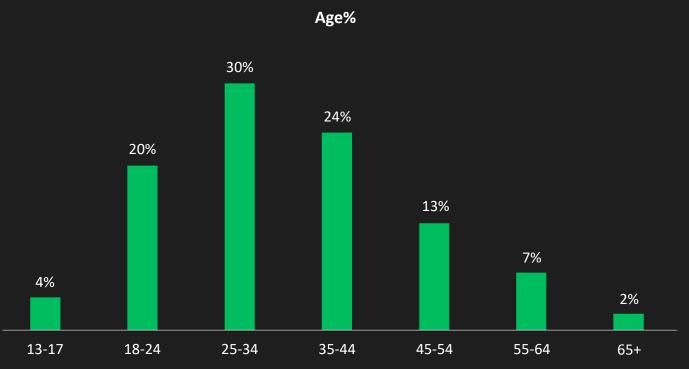


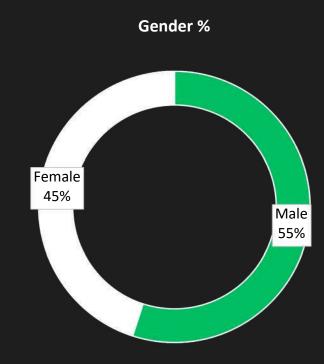


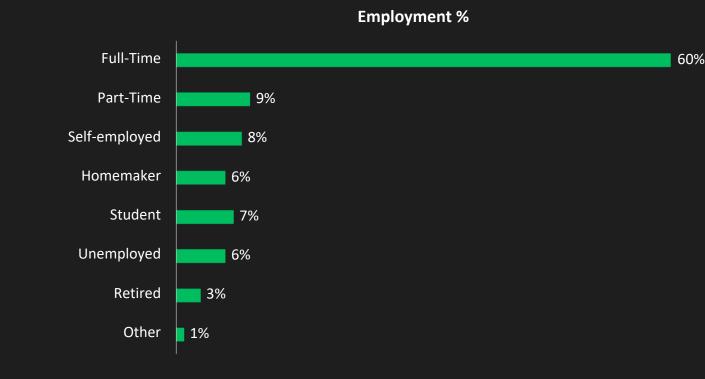




Nicaragua

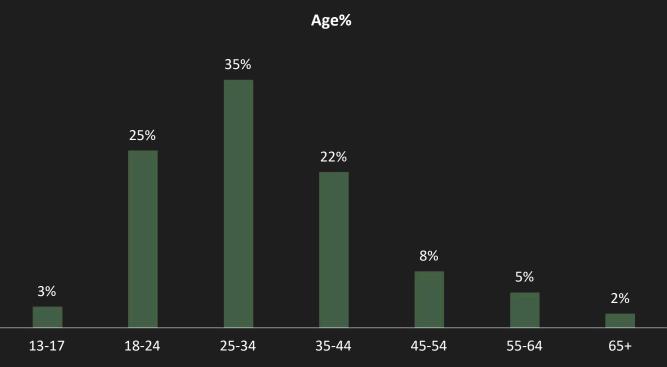


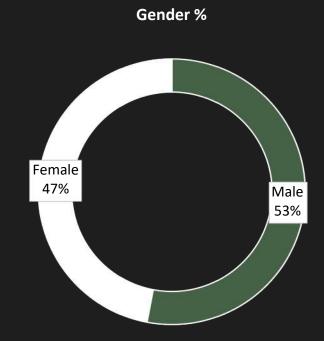


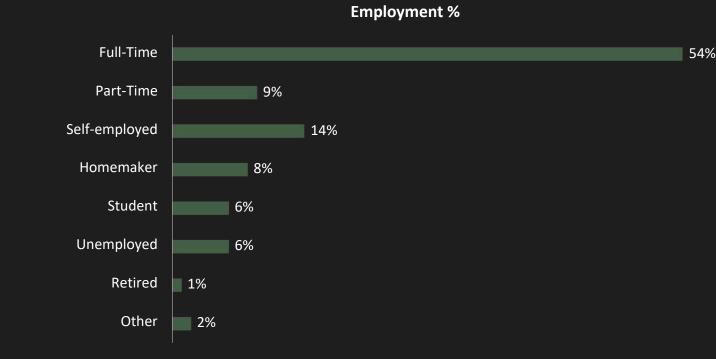




Panama

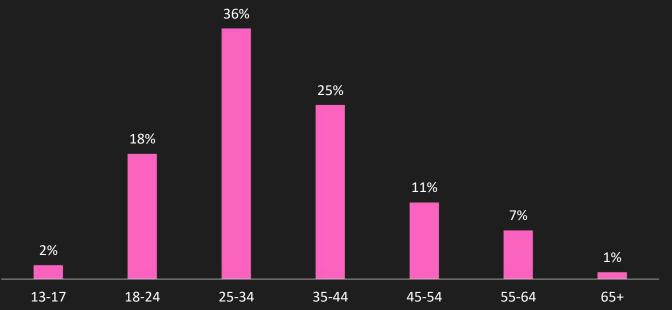


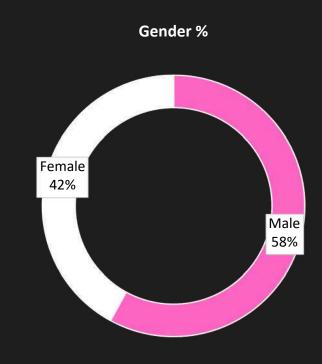


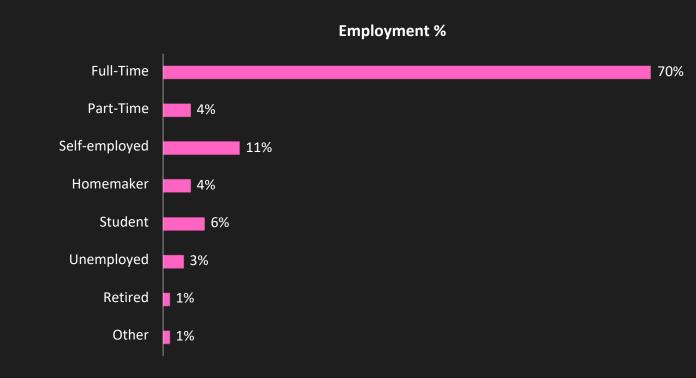




EL Salvador

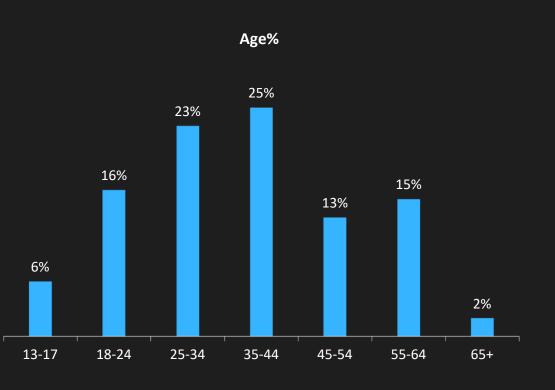


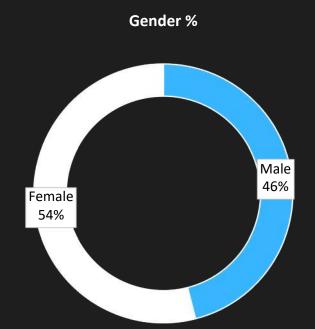


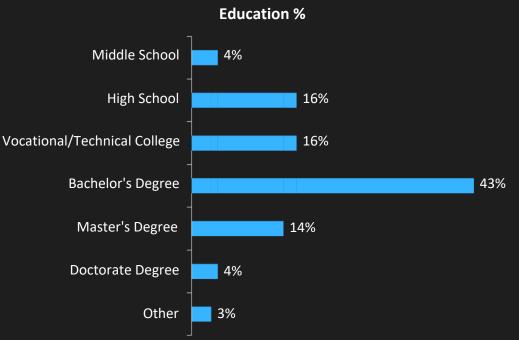


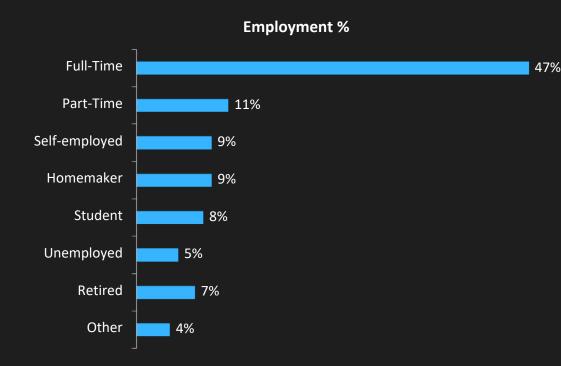


Mexico



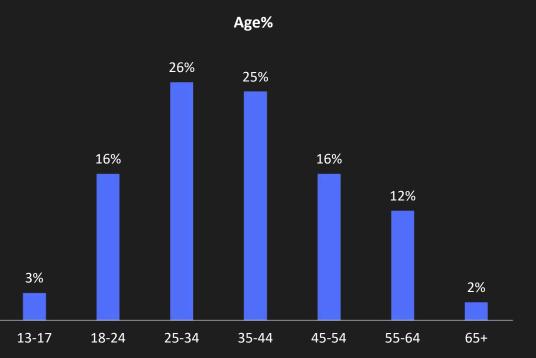


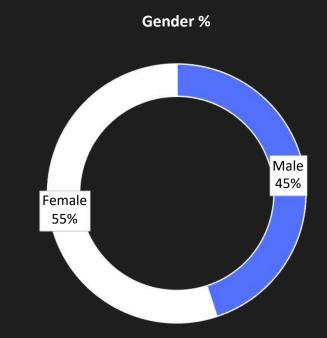


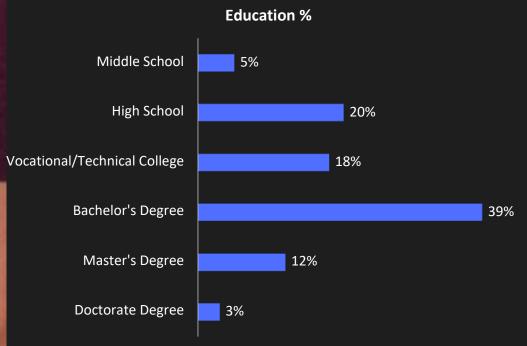


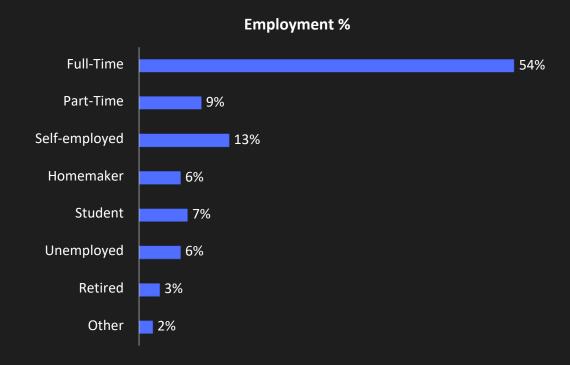


USA





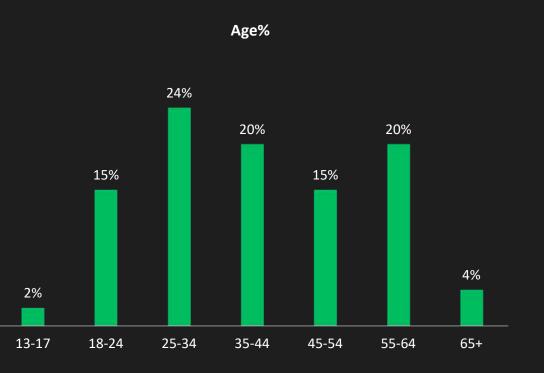


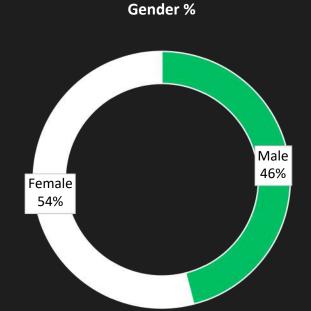


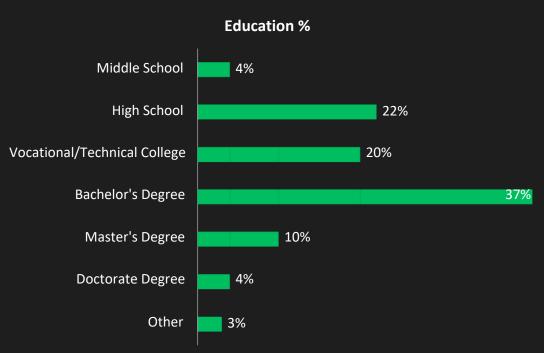


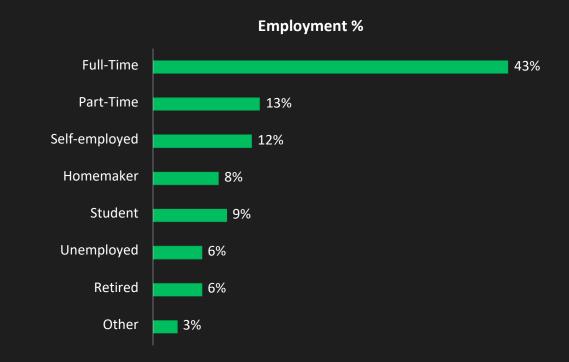


GUYANA



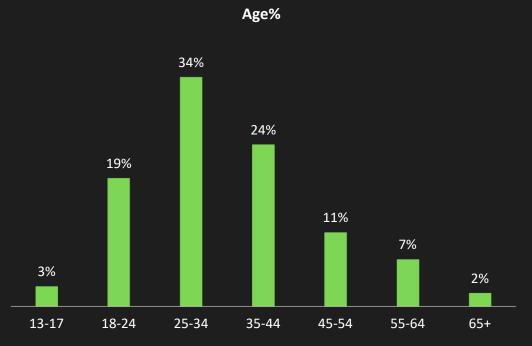


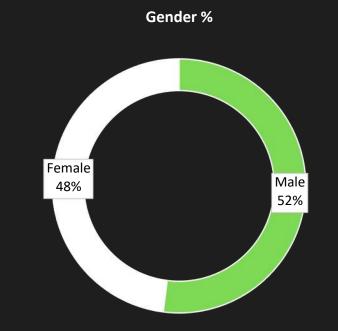


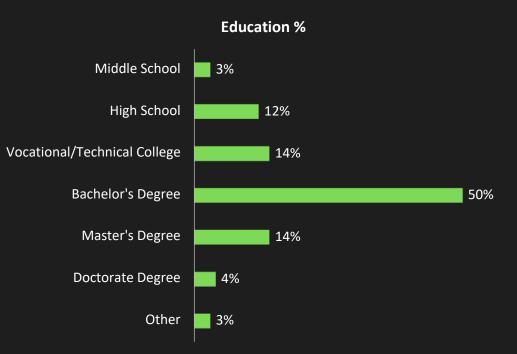


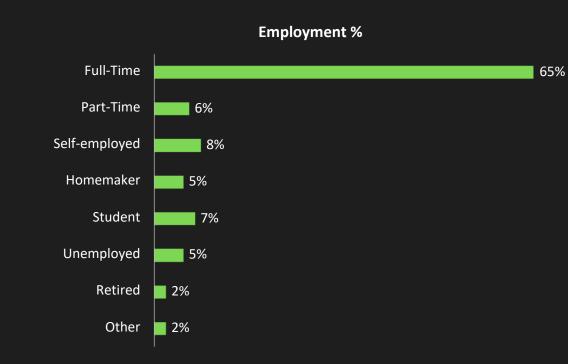


BRAZI



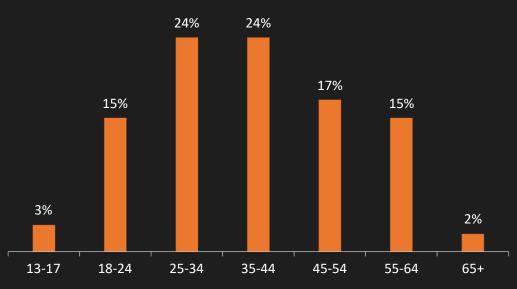


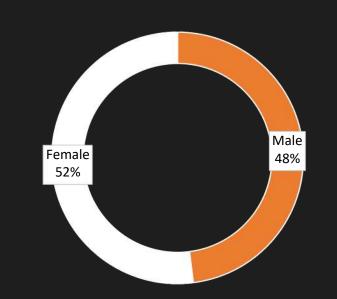


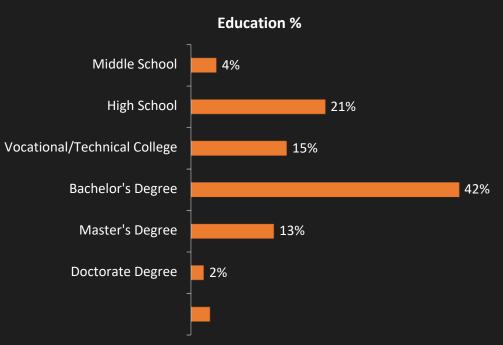


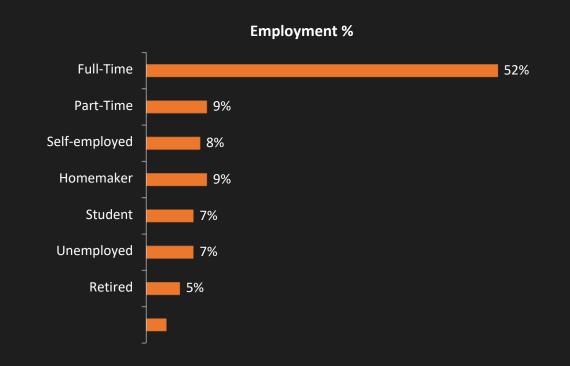


COLOMBIA



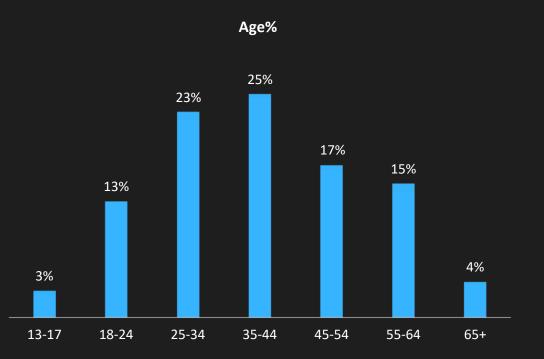


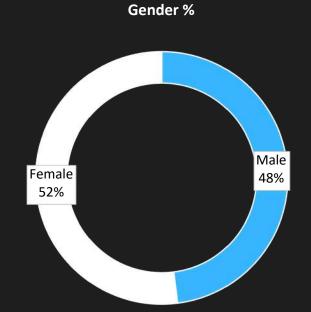


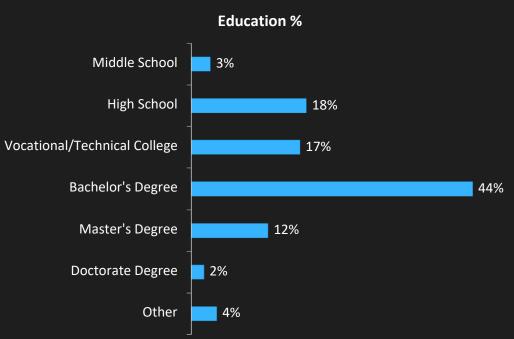


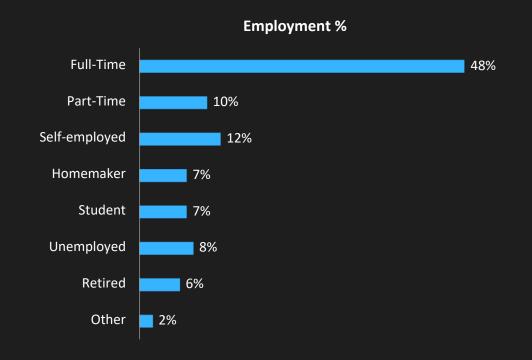


ARGENTINA

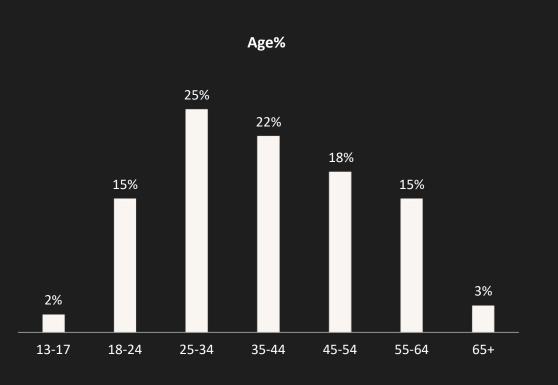


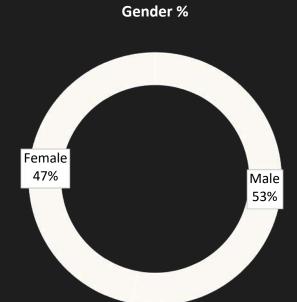


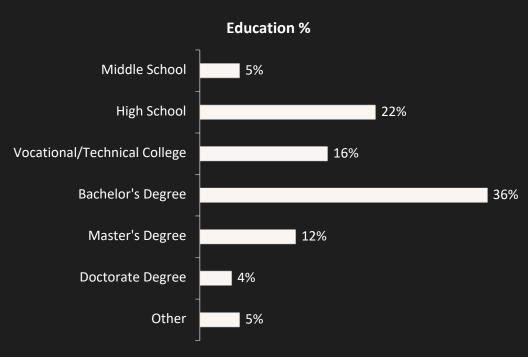


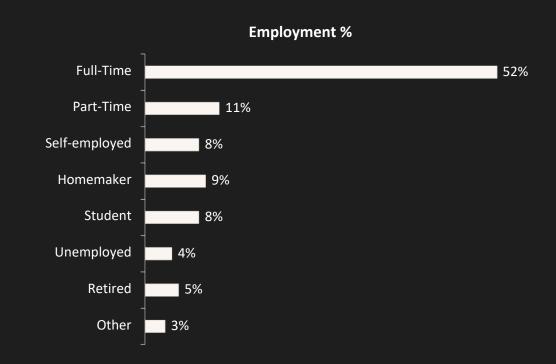






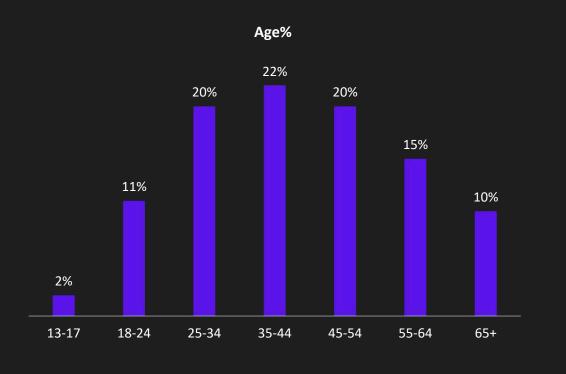


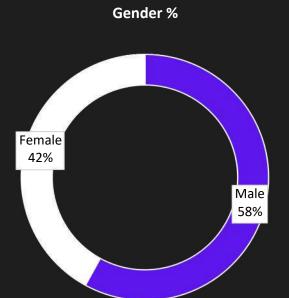


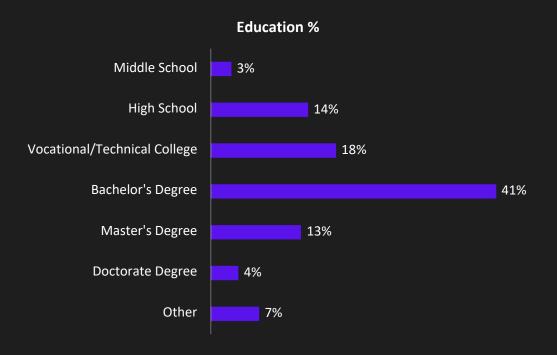


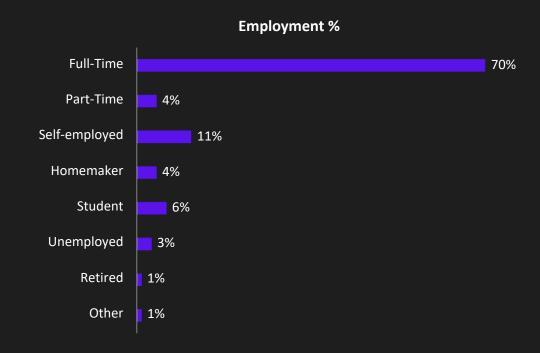


ECUADOR



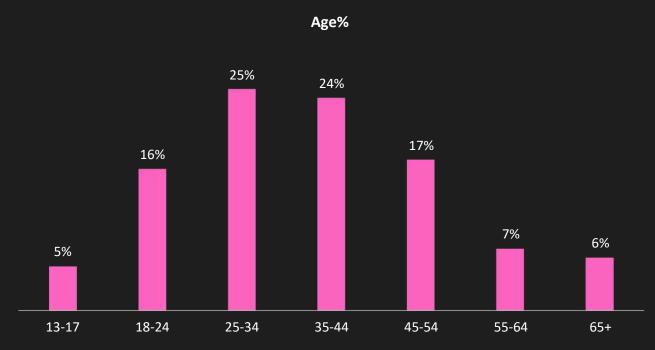


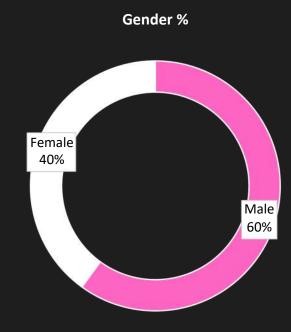


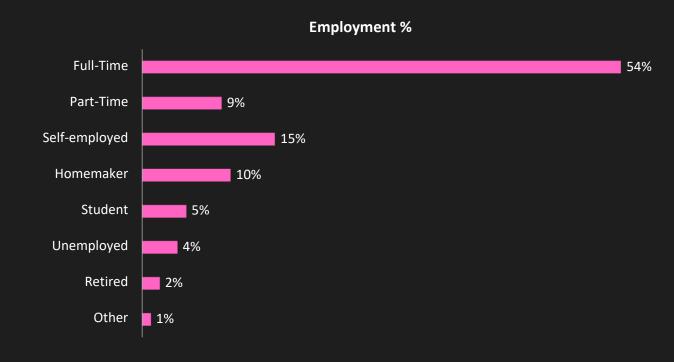




BOLIVIA

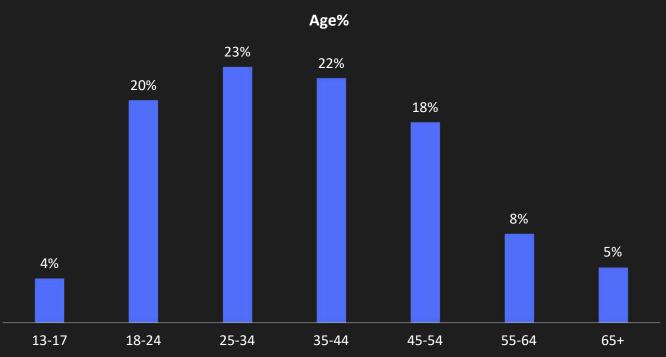


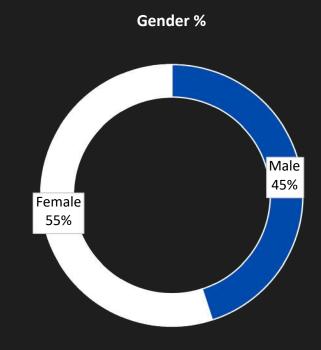


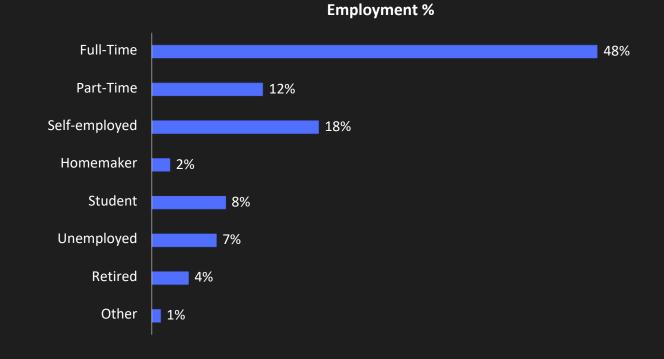




PARAGUAY

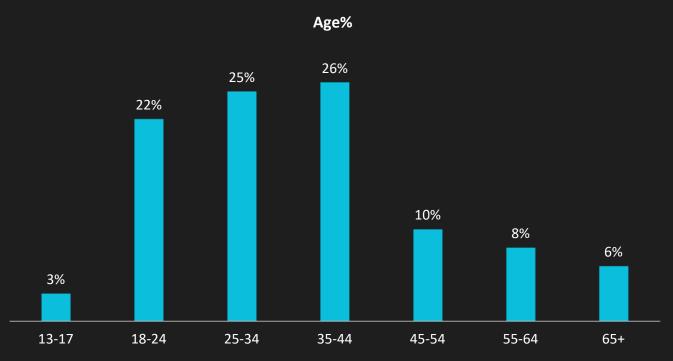


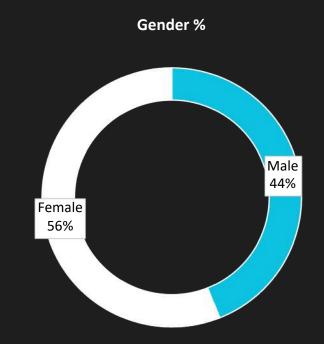


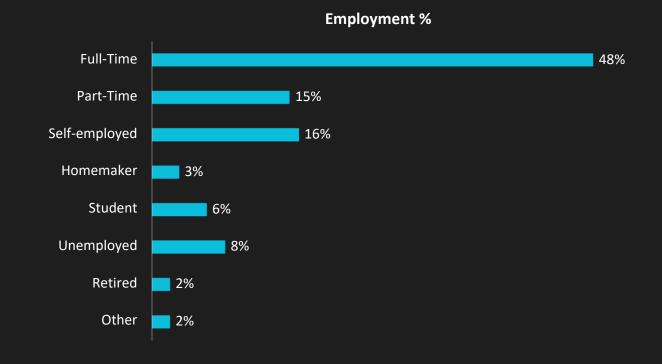




PERU

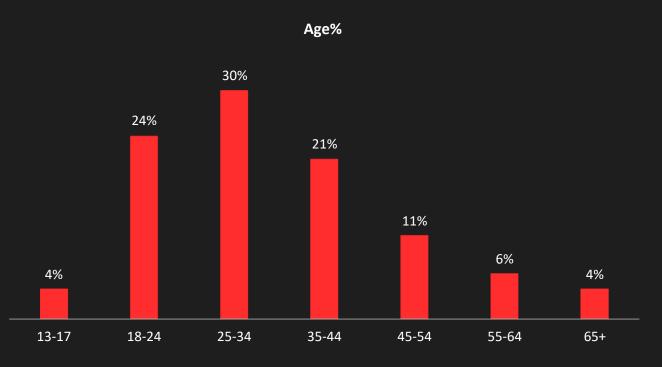


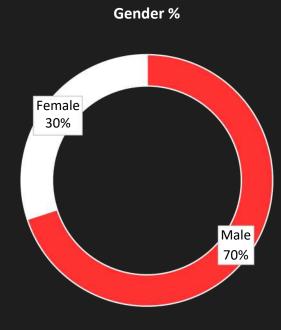


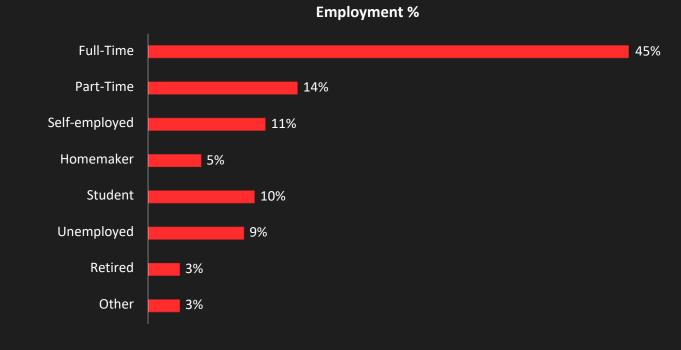




URUGUAY

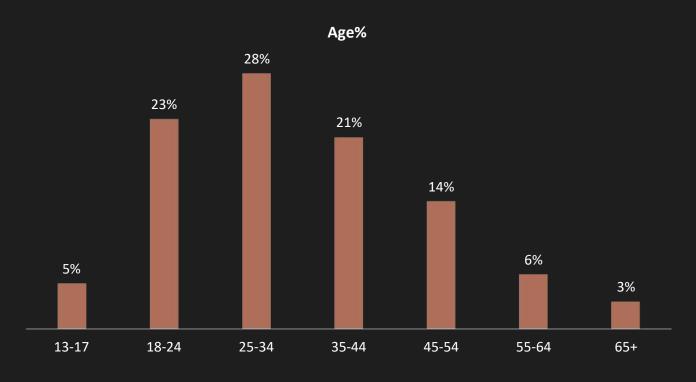


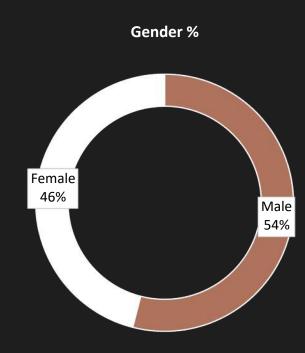


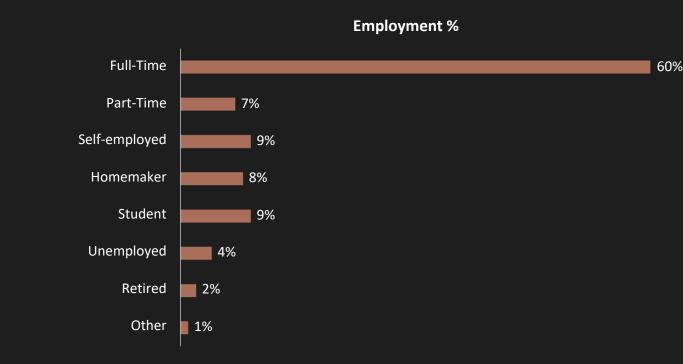




Venezuela

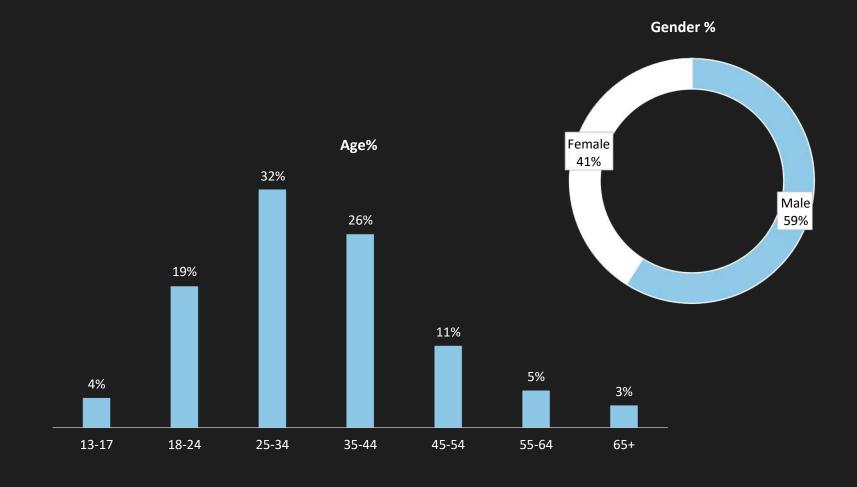


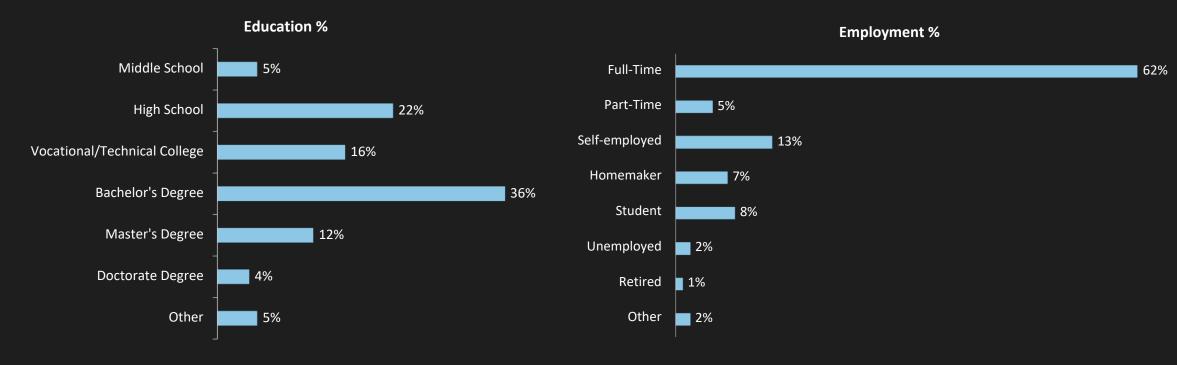






Dominican Republic

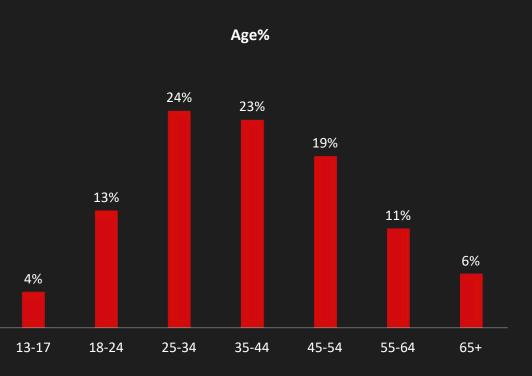


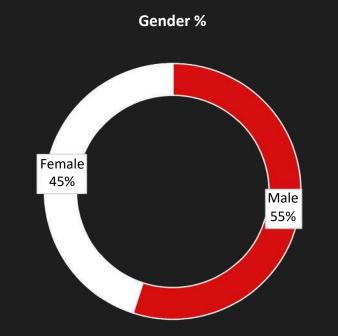


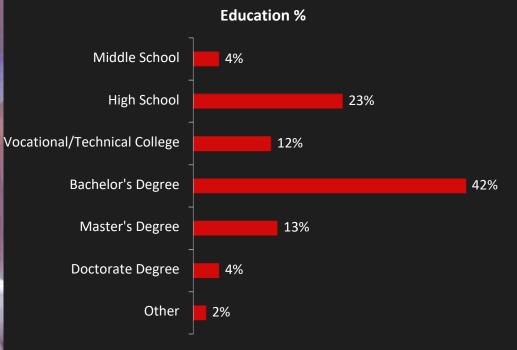


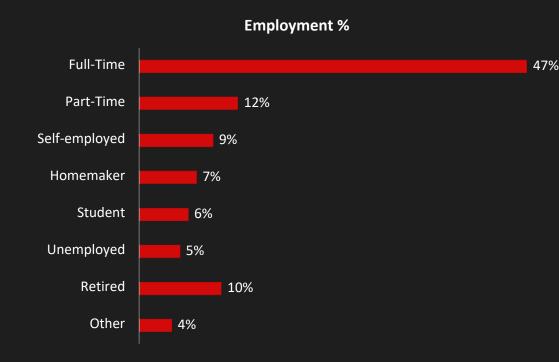


Albania



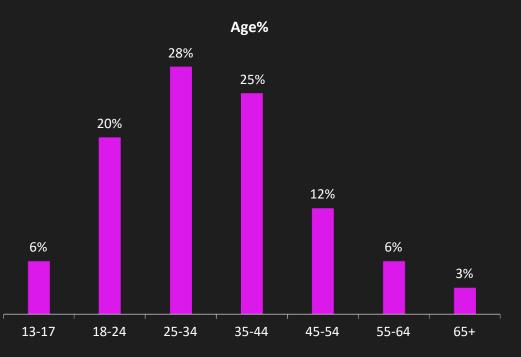


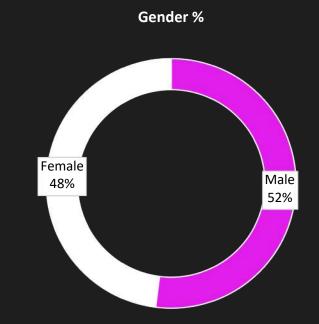


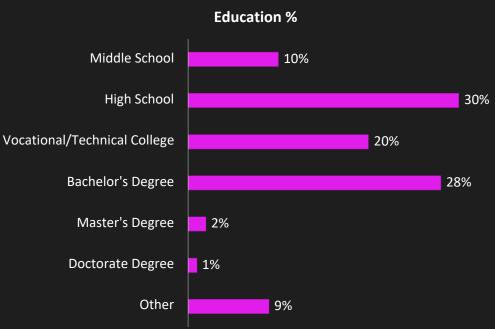


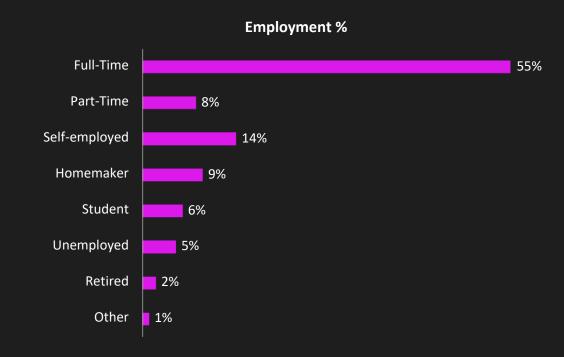


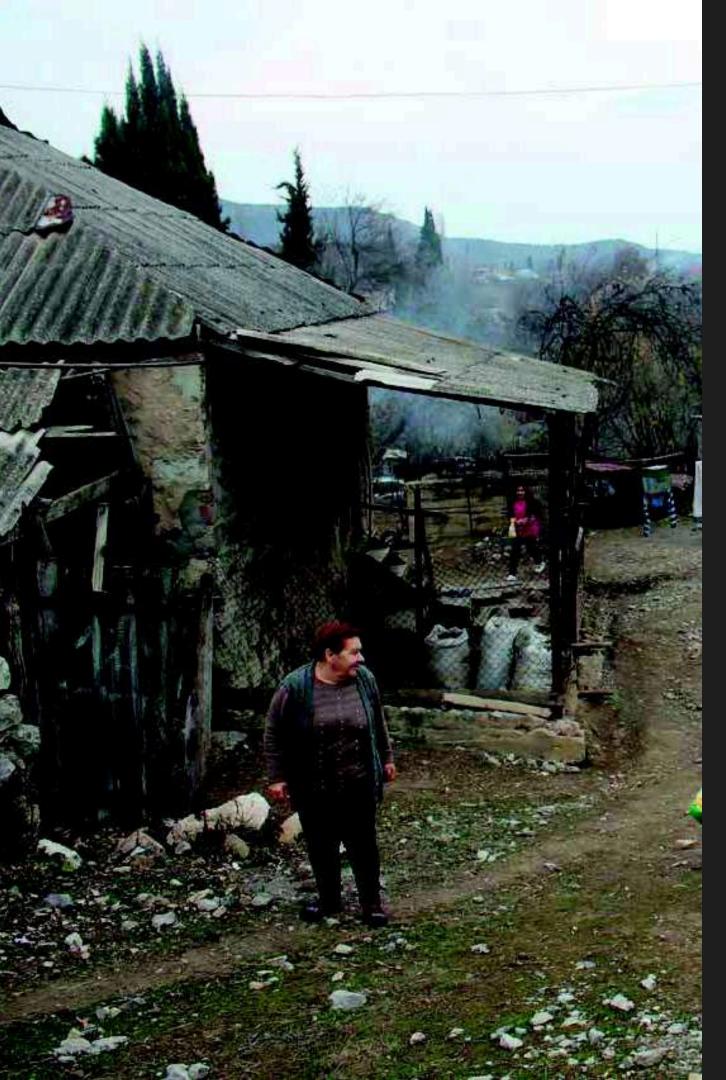
Andorra



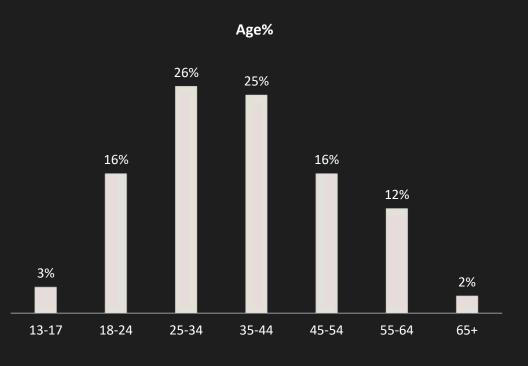


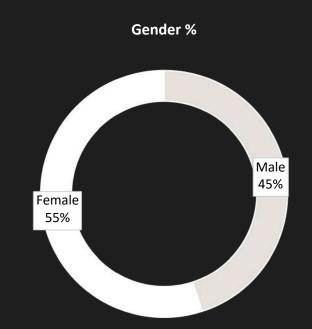


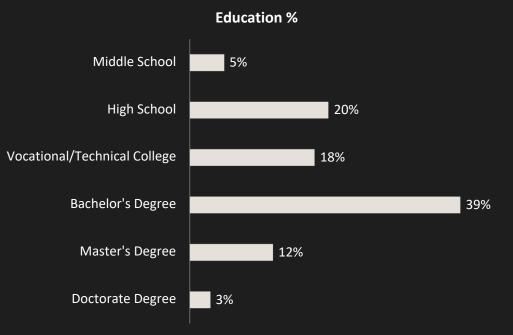


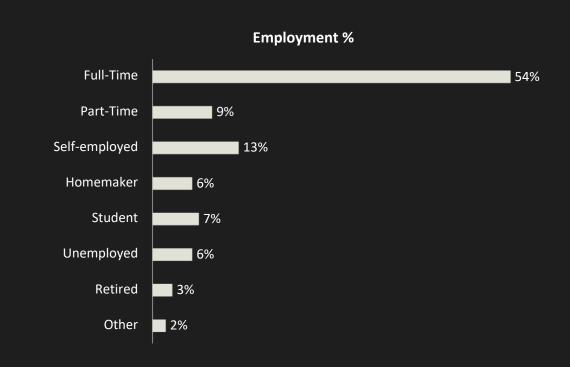


Armenia



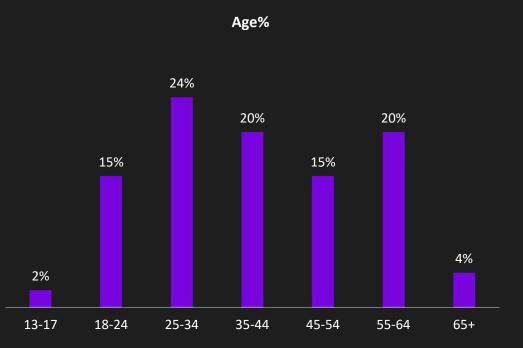


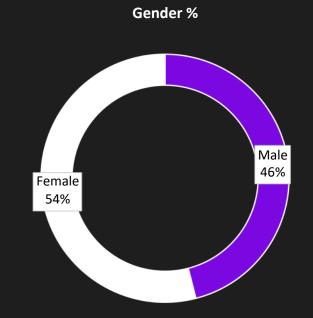


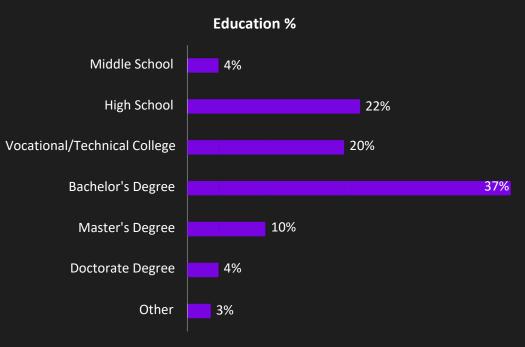


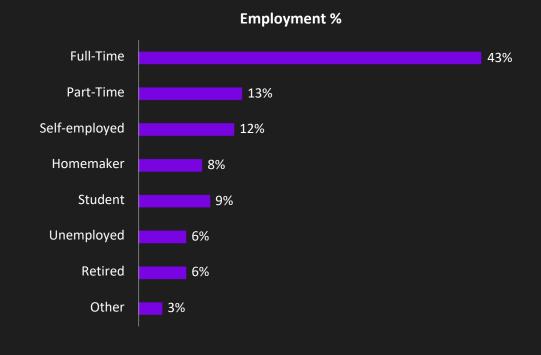


Austria



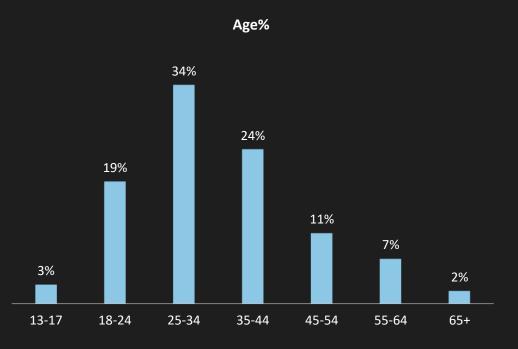


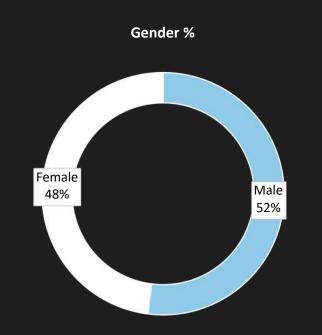


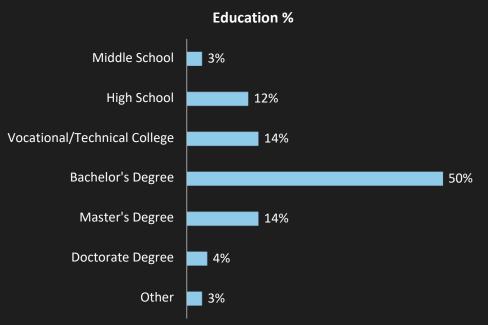


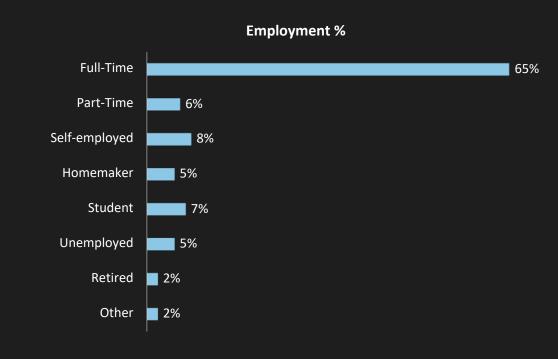


Azerbaijan



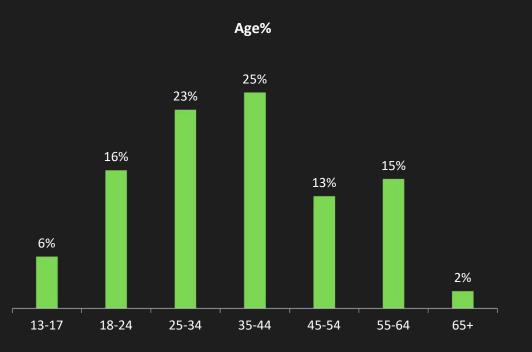


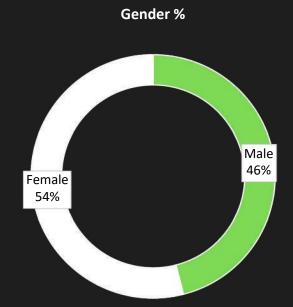


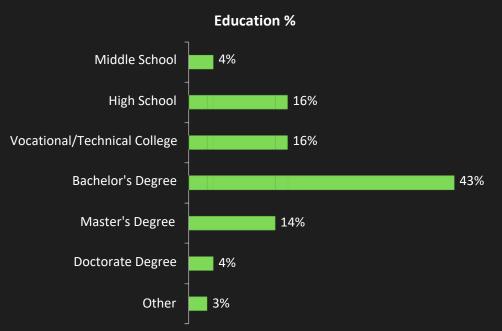


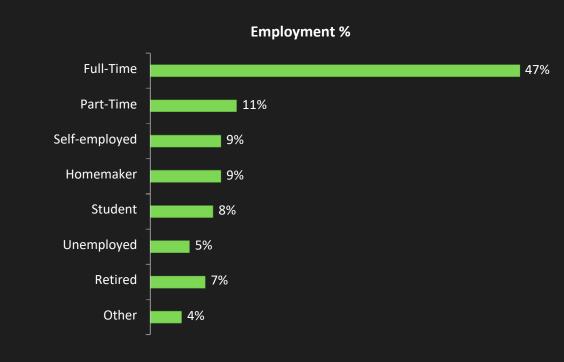


Belarus



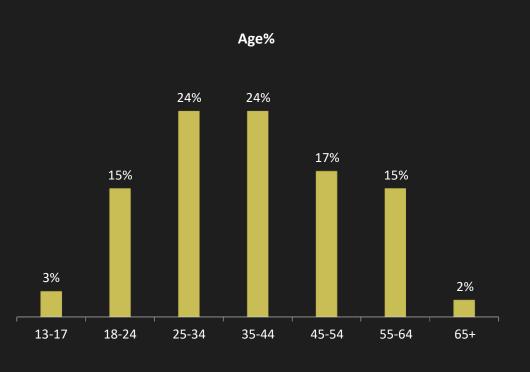


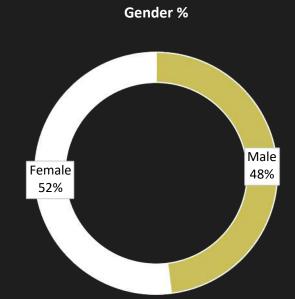


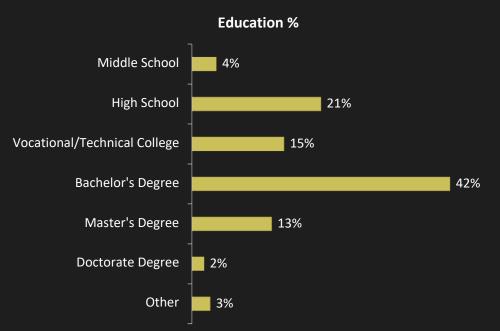


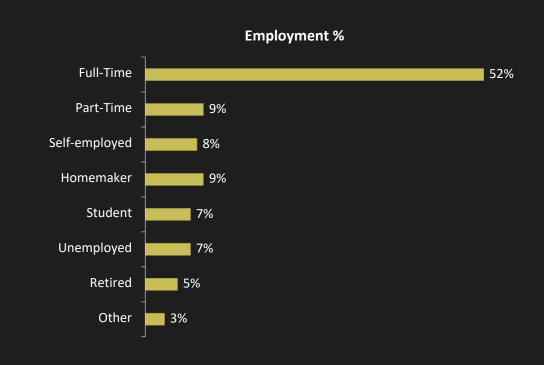


Belgium





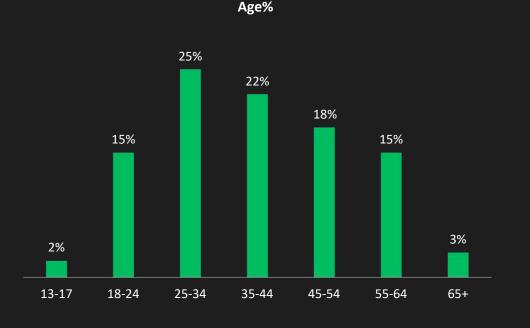


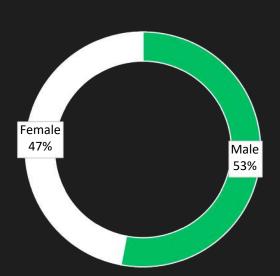


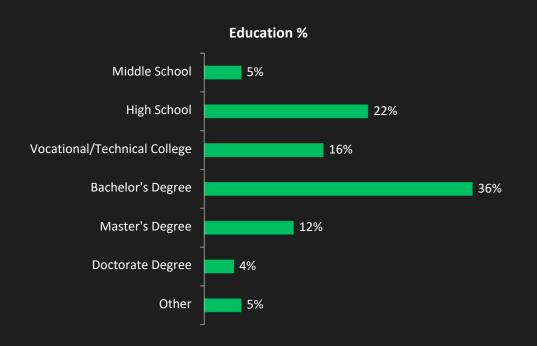


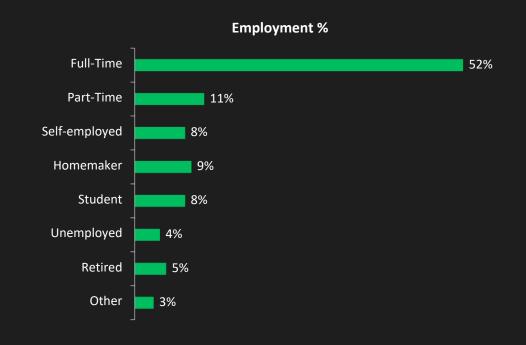
Bosnia and

Herzegovina



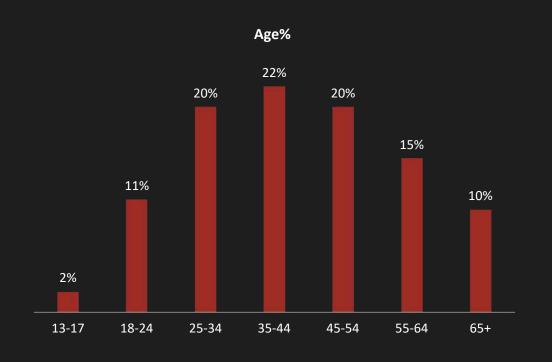


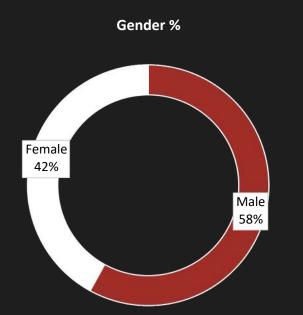


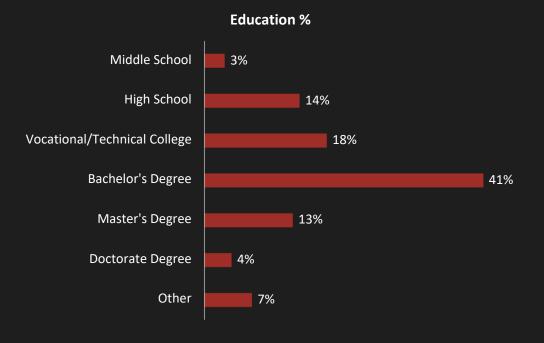


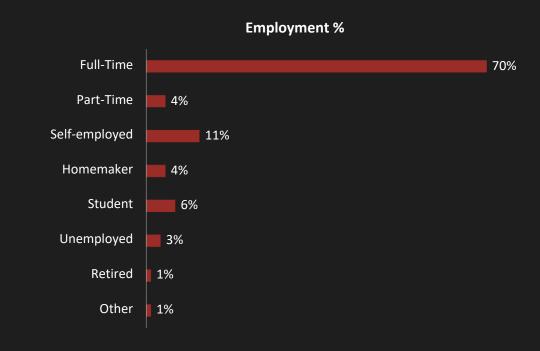


Bulgaria



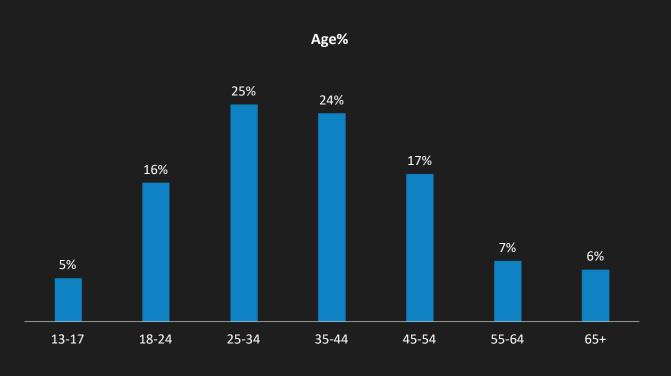


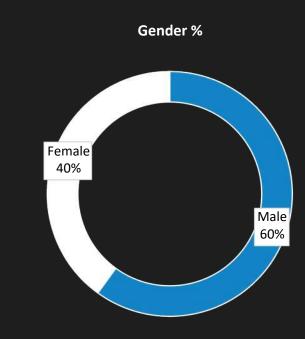


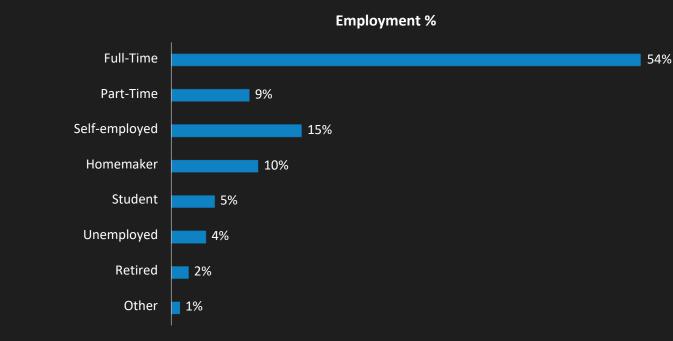




Croatia

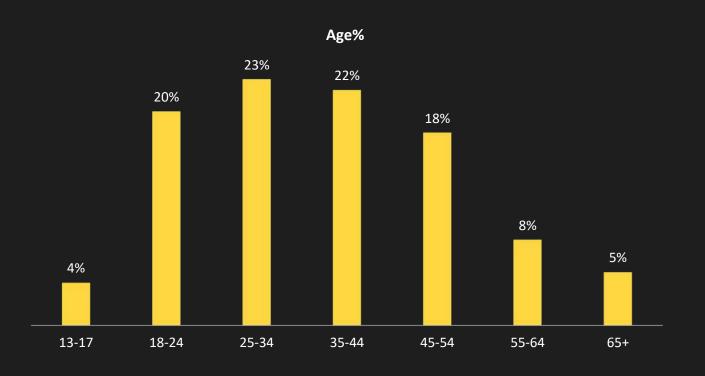




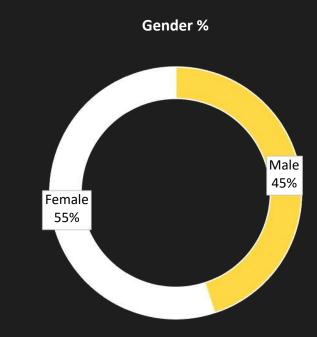




Cyprus



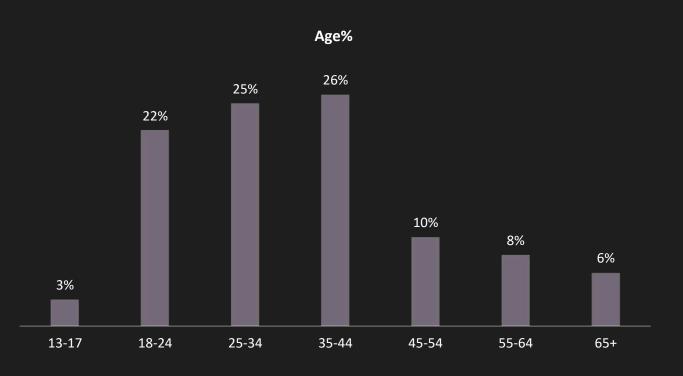
Panel
Members
36544

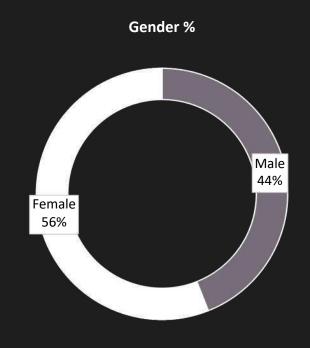


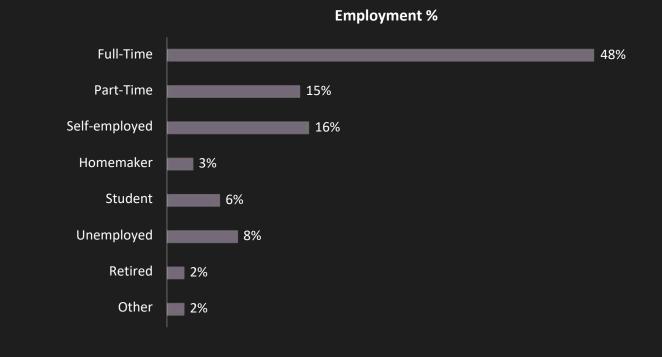
Employment % Full-Time 48% Part-Time 12% Self-employed 18% Homemaker 2% Student 8% Unemployed 7% Retired 4% Other 1%



Czech Republic

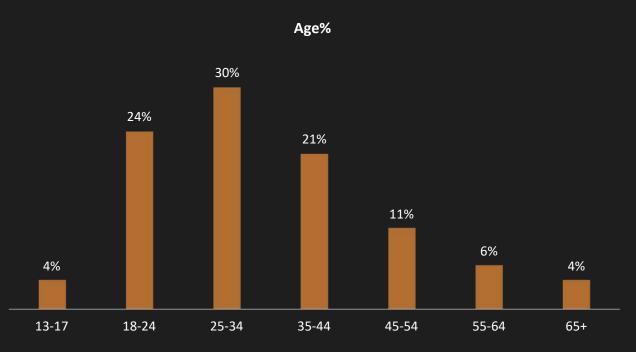


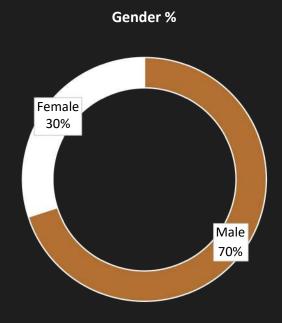


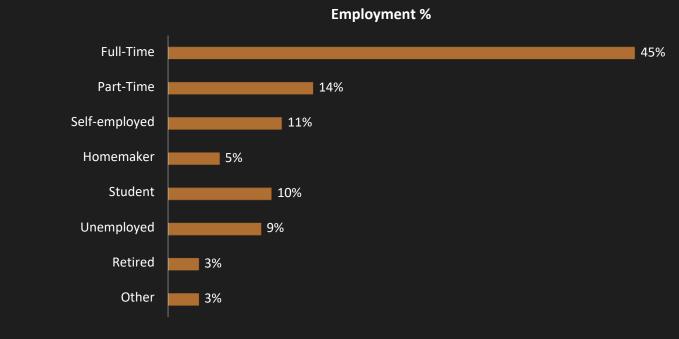




Denmark

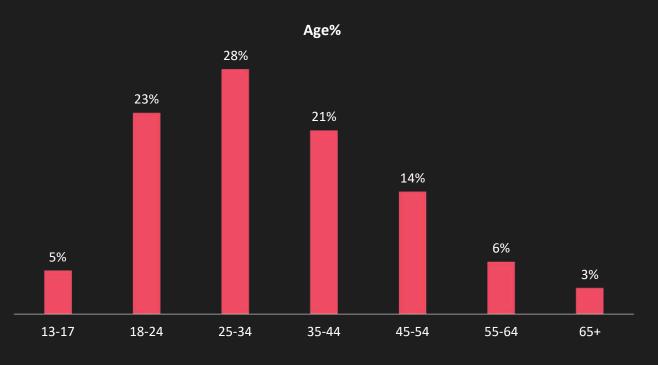


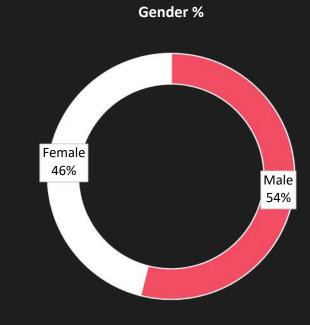


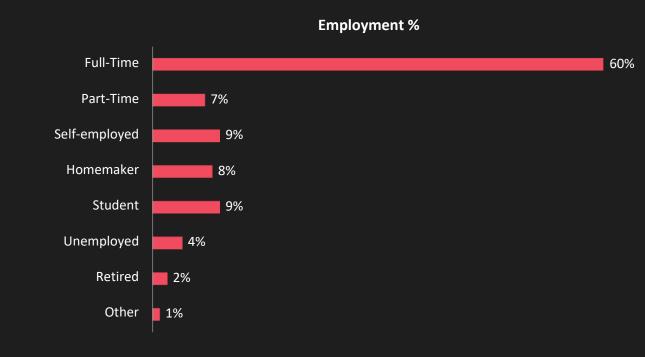




Estonia

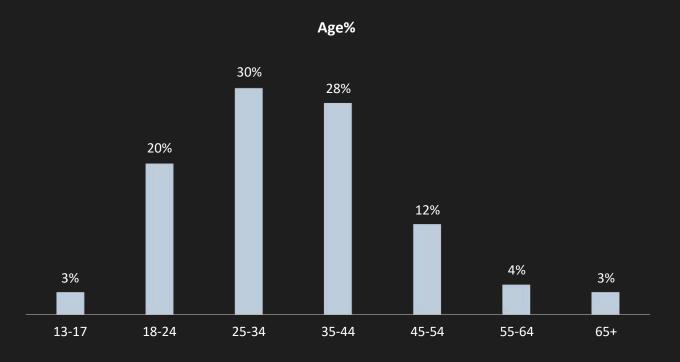


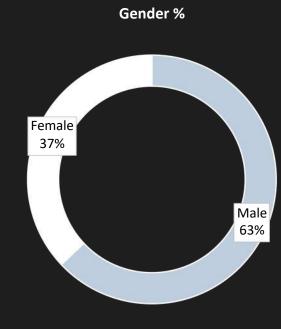


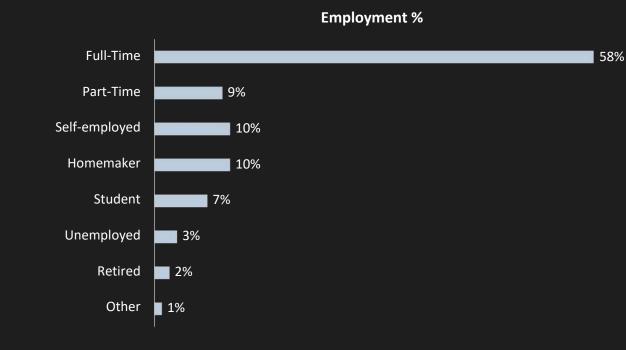




Finland

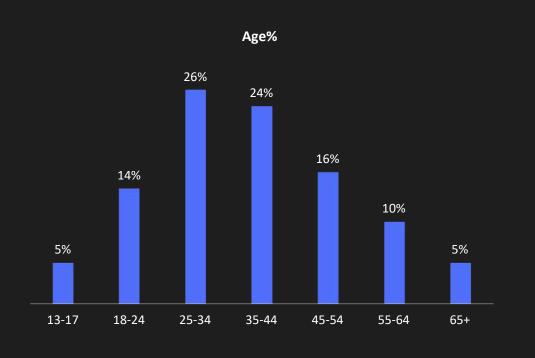


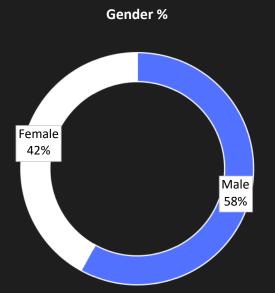


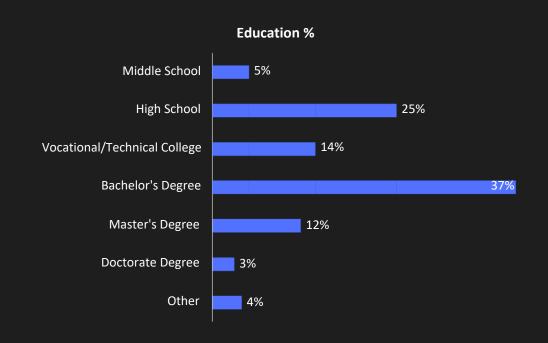


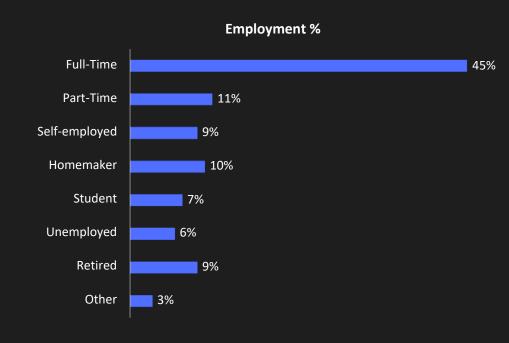


France



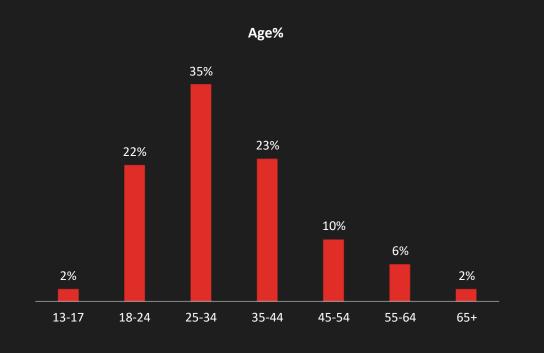


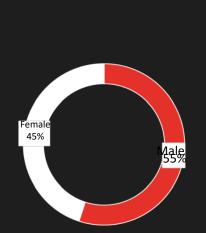




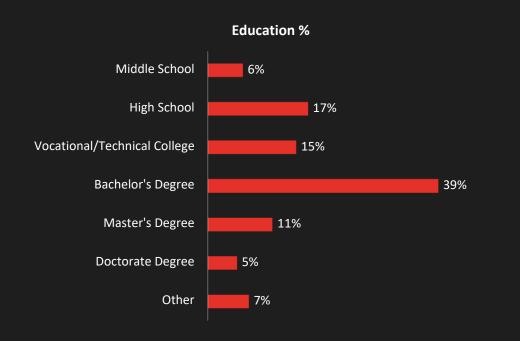


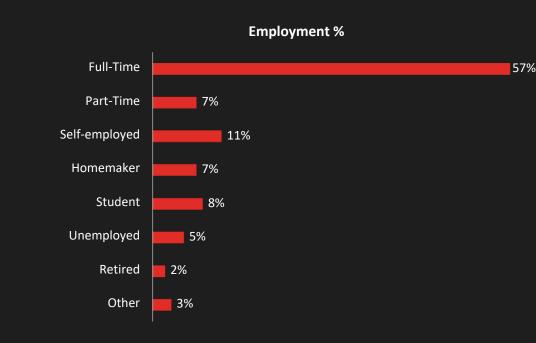
Georgia





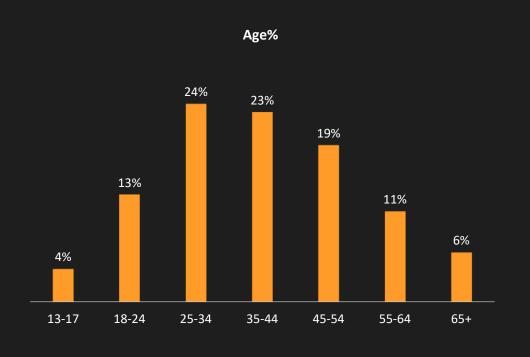
Gender %

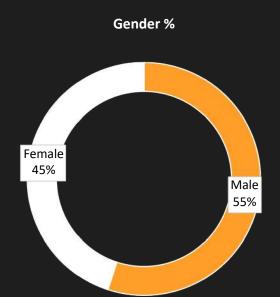


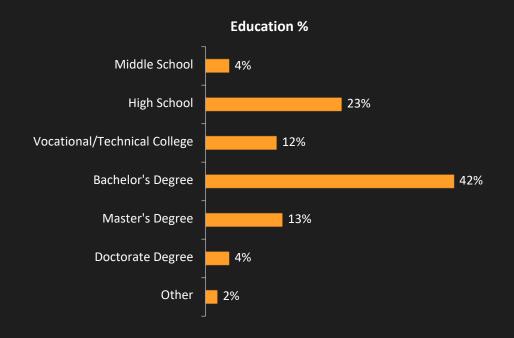


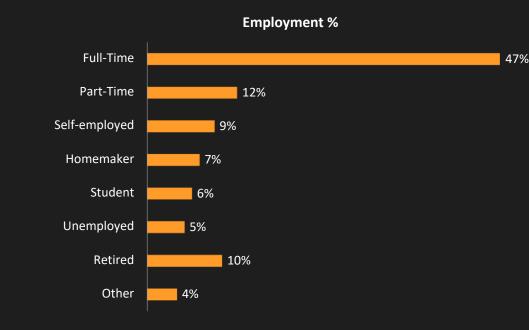


Germany



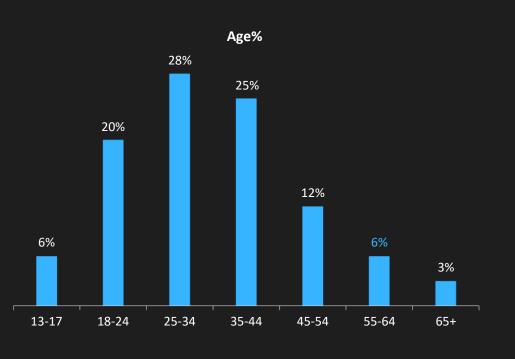


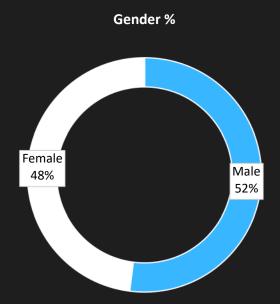


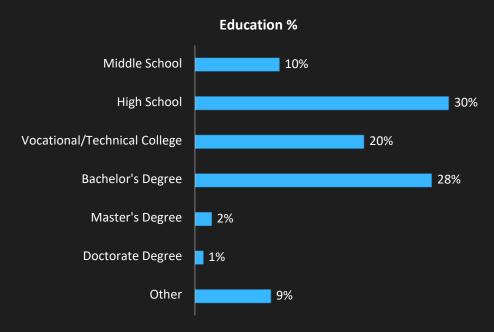


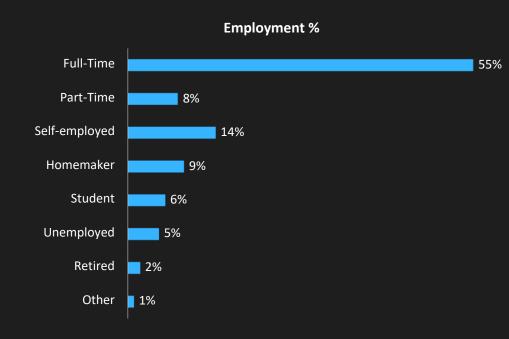


Greece



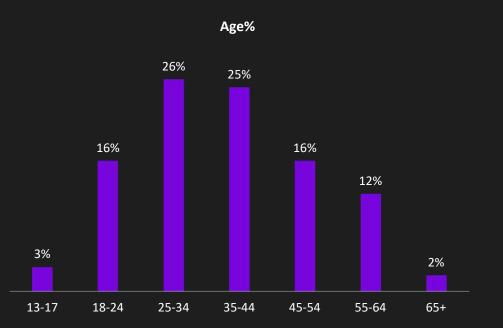


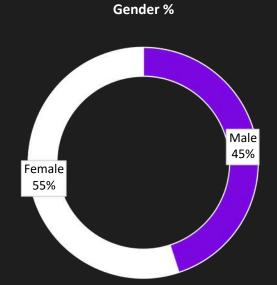


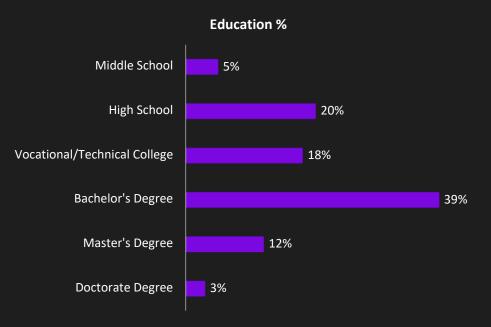


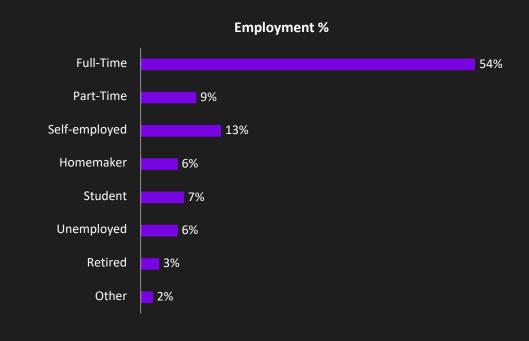


Hungary



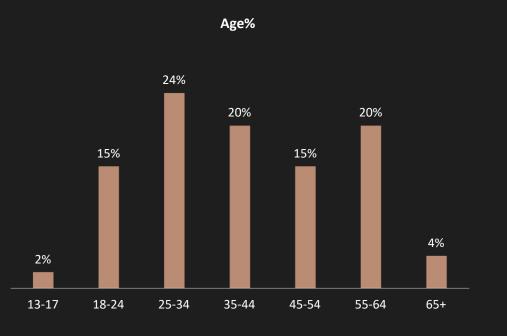


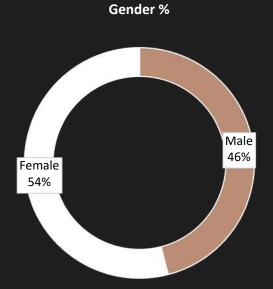


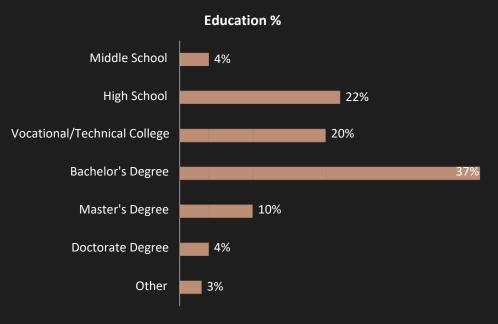


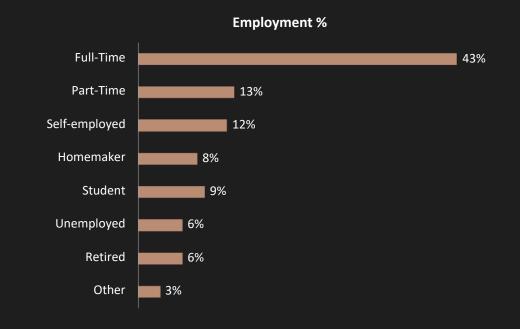


Ireland



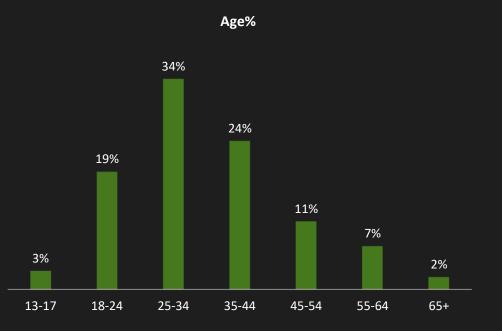


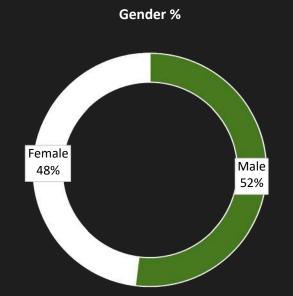


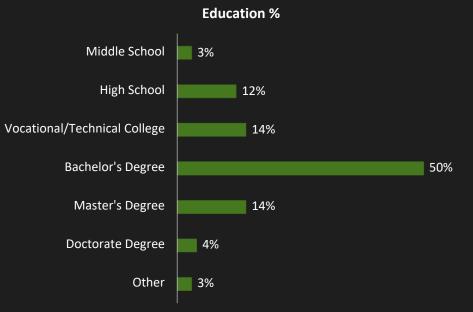


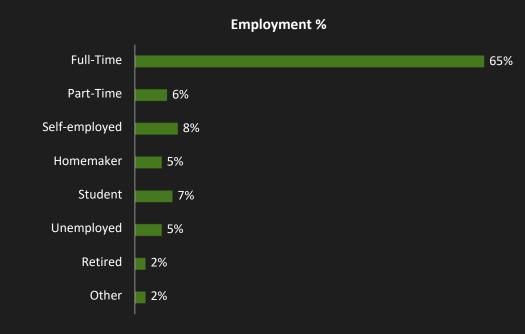


Italy



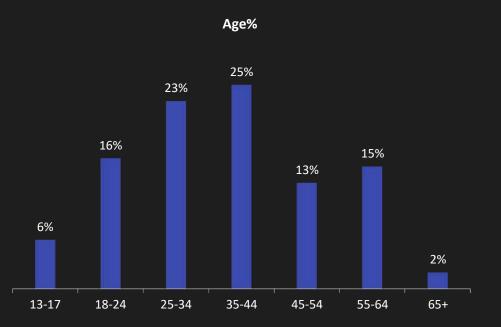


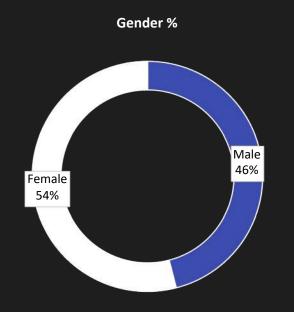


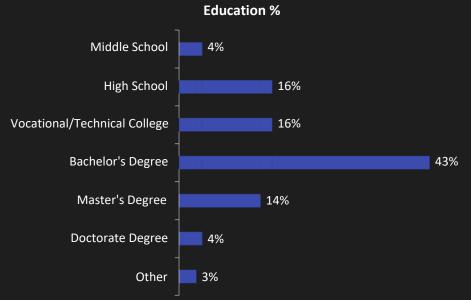


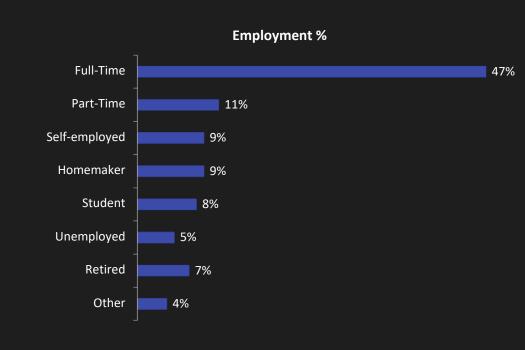


Kazakhstan



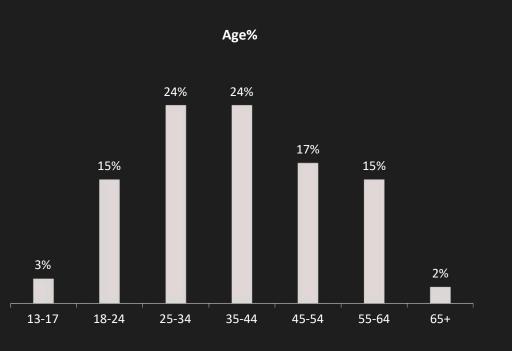


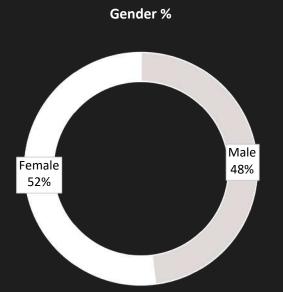


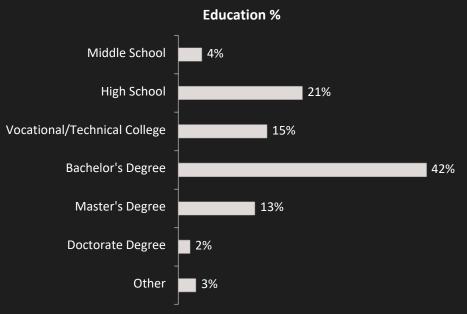


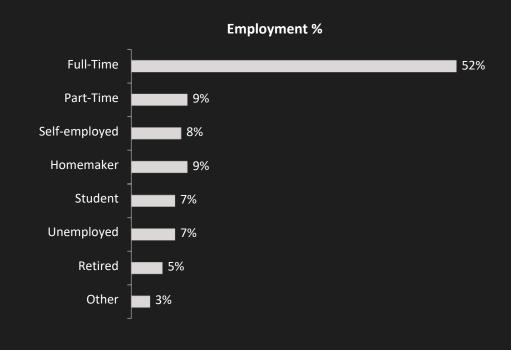


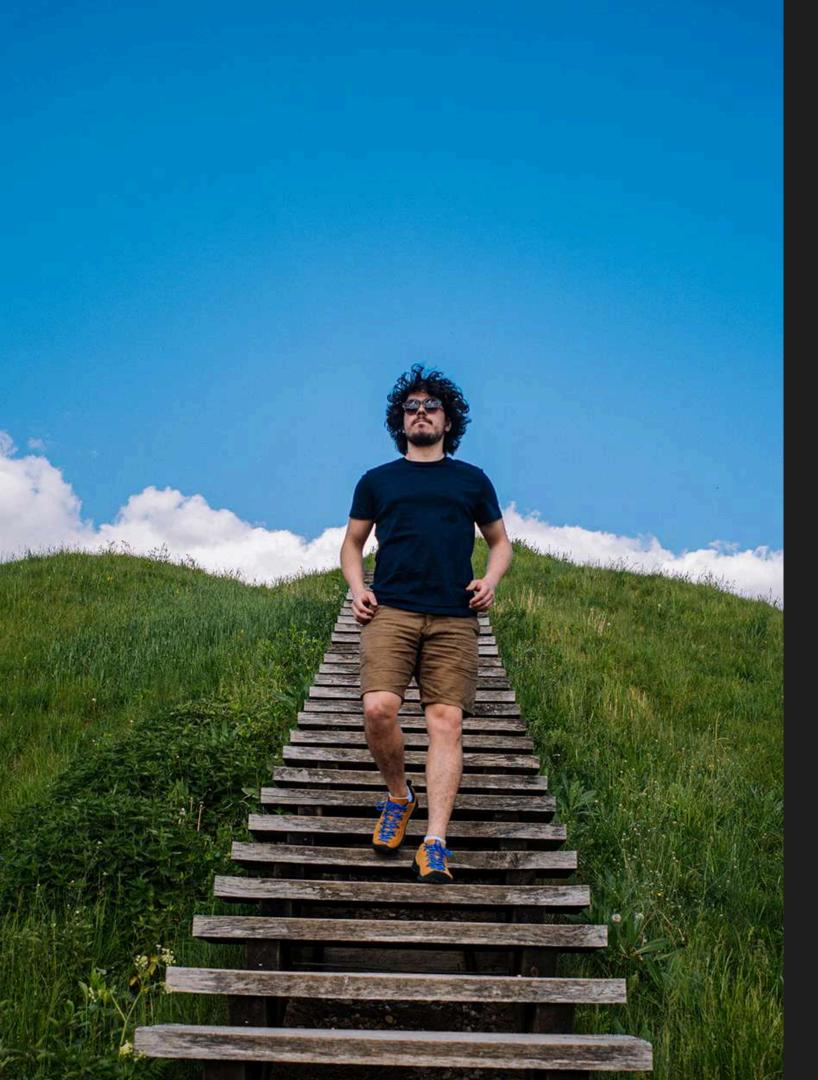
Latvia



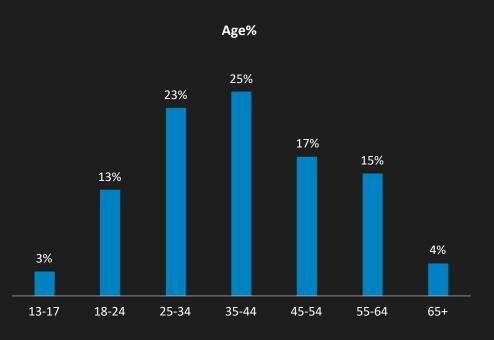


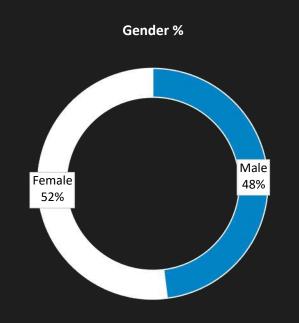


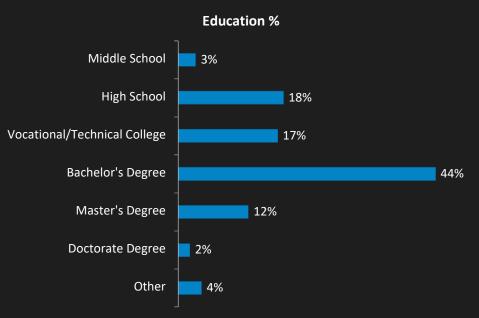


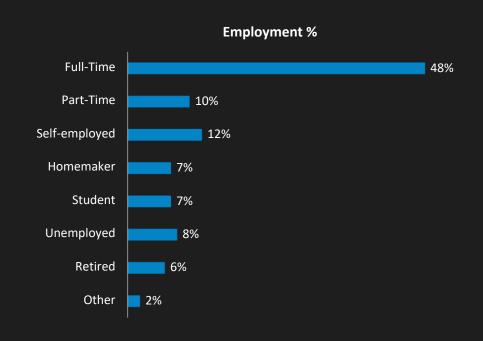


Lithuania



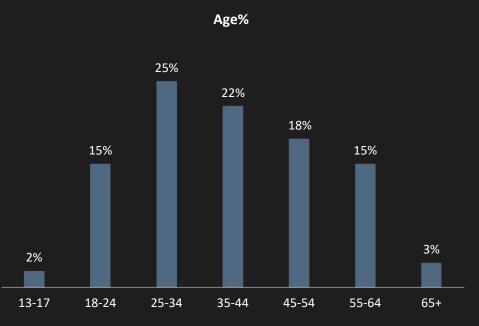


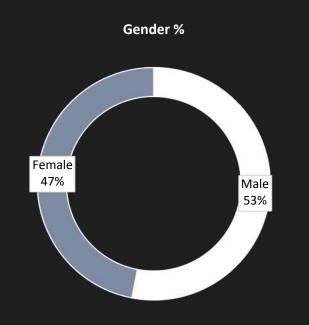


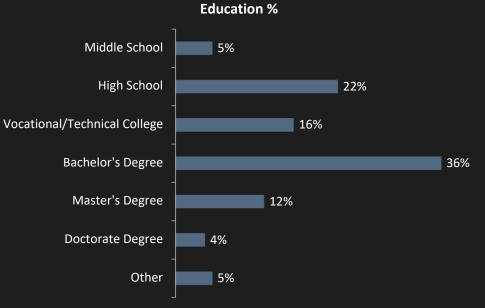


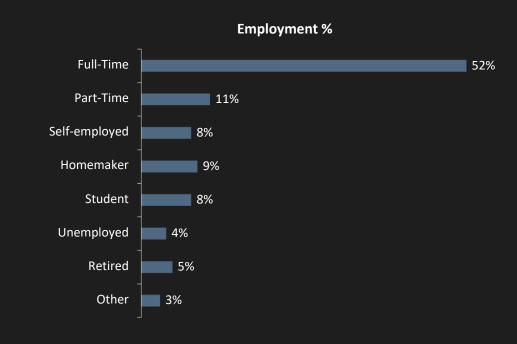


Luxembourg



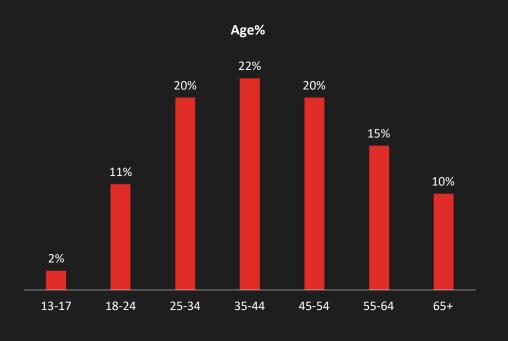


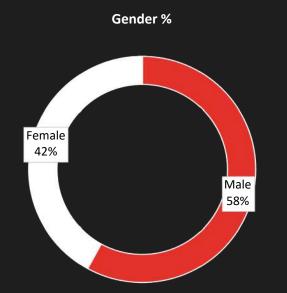


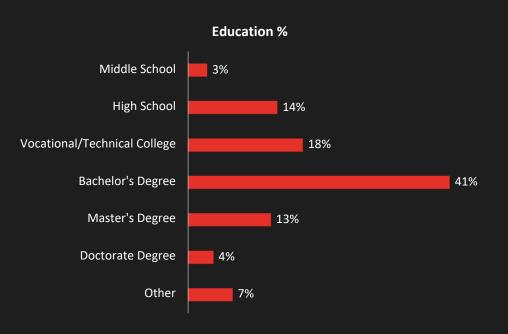


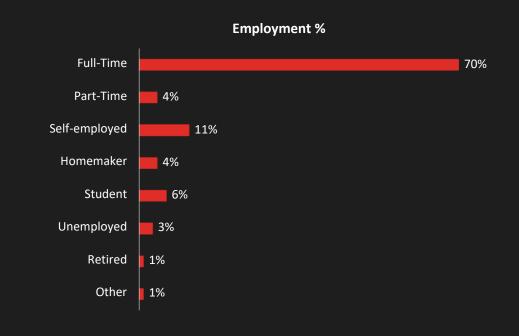


Malta



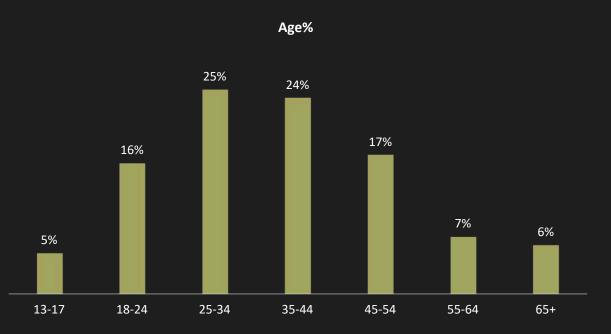


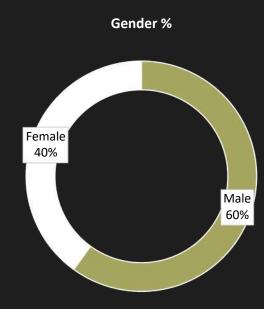


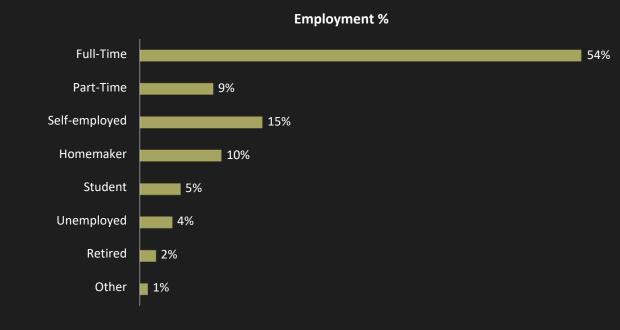




Moldova

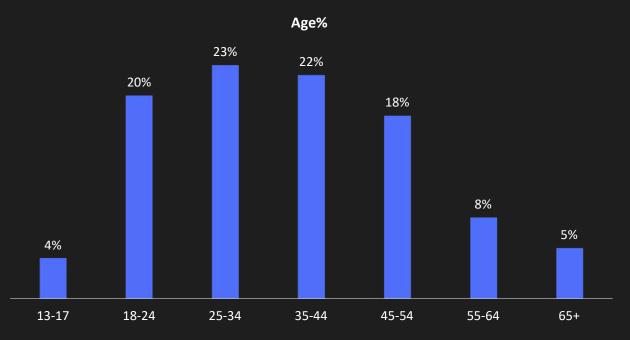


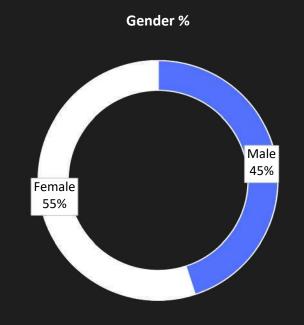


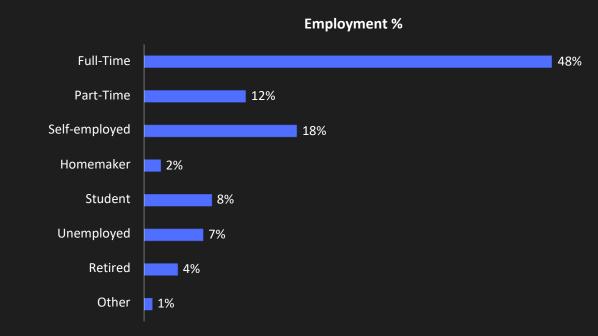




Netherlands

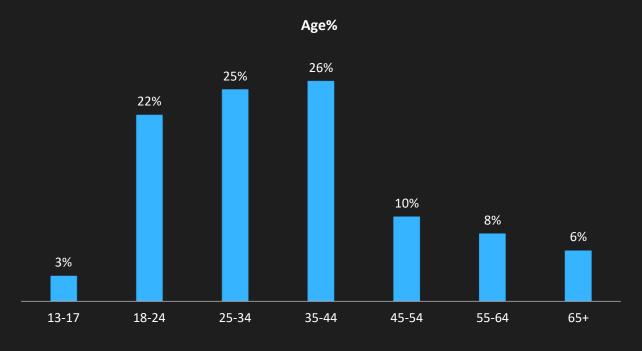


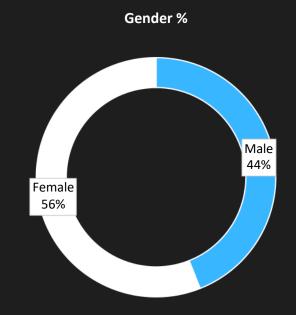


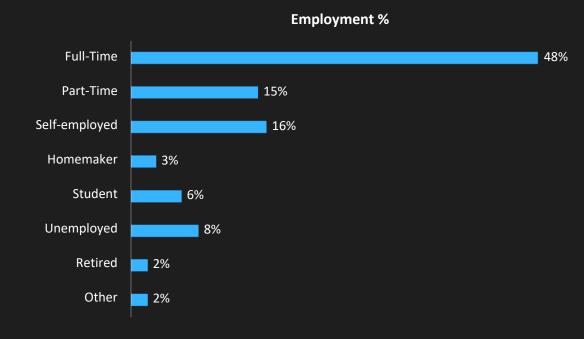




Norway

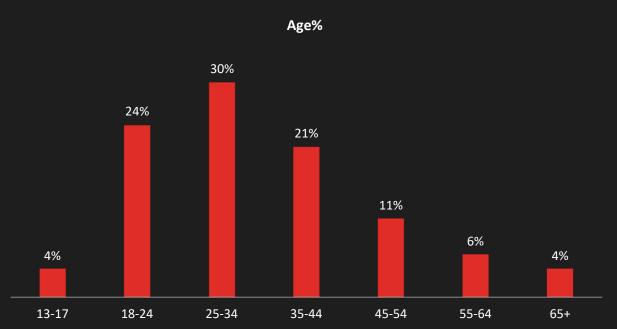


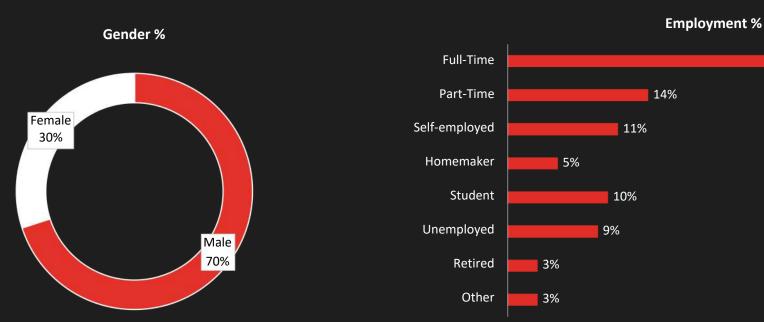






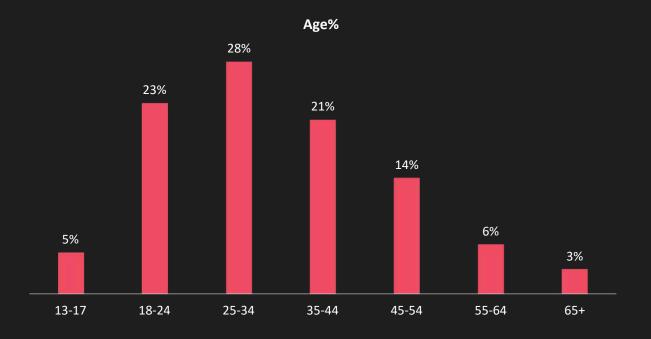
Poland

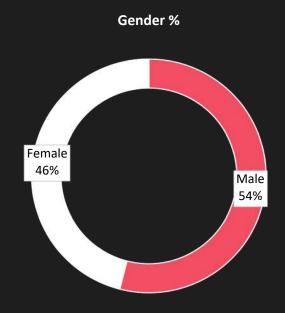


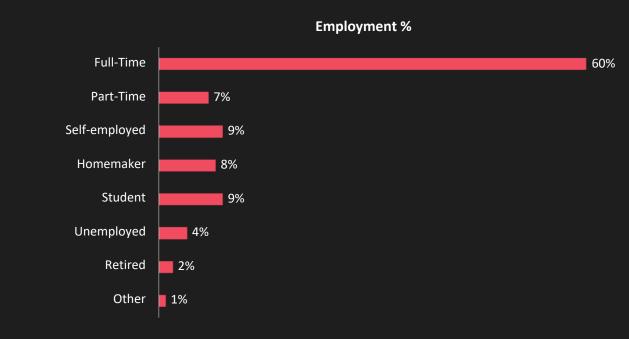




Portuga

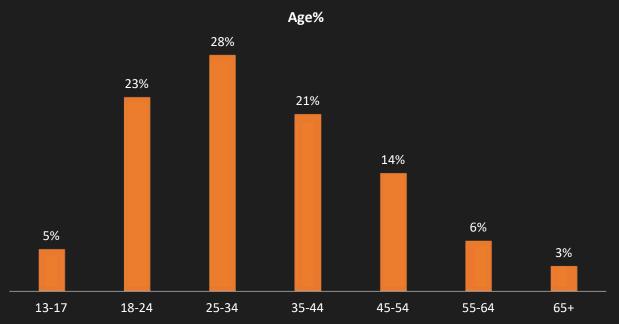


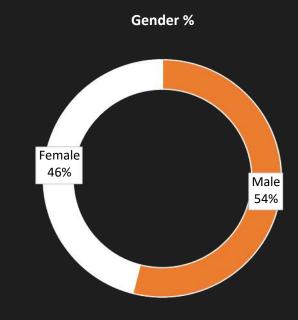


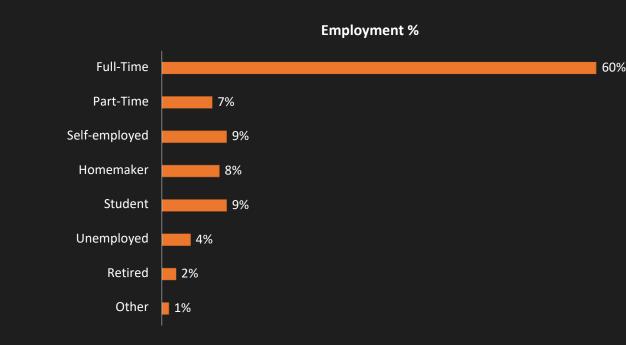




Romania

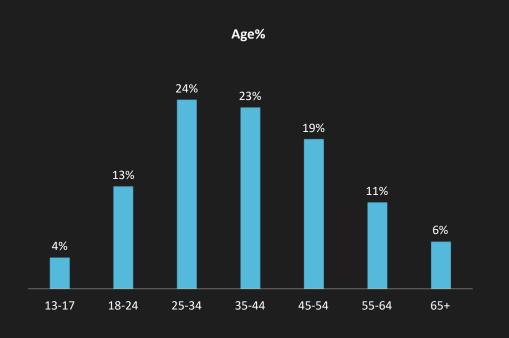


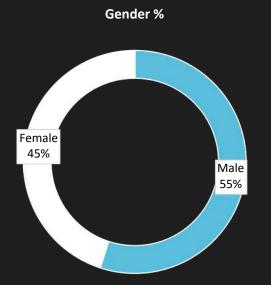


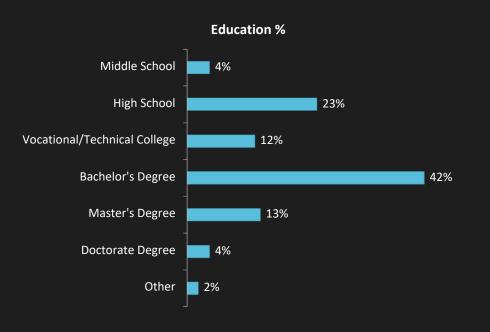


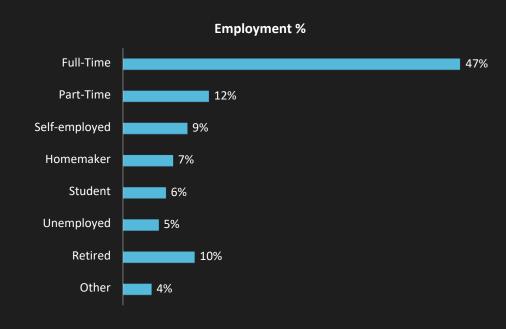


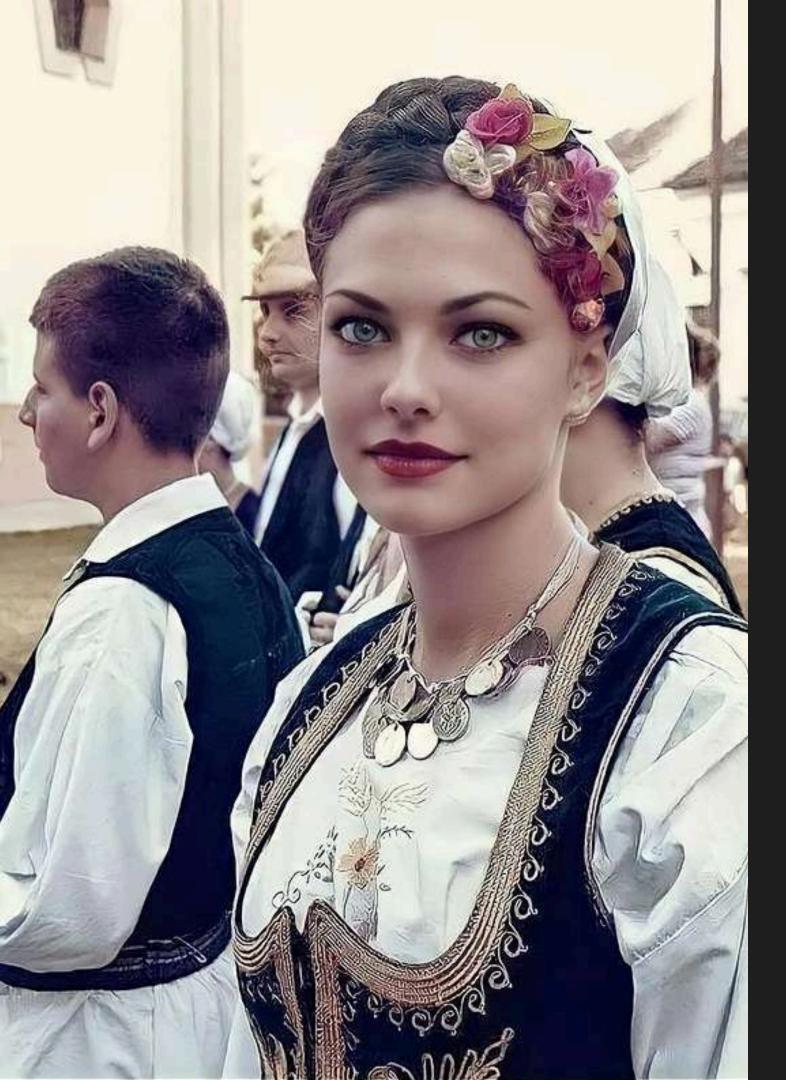
Russia



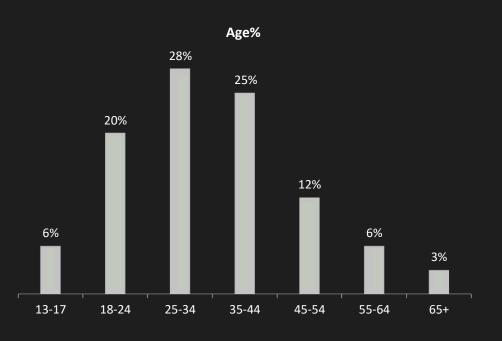


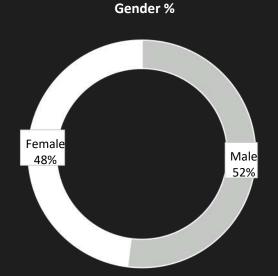


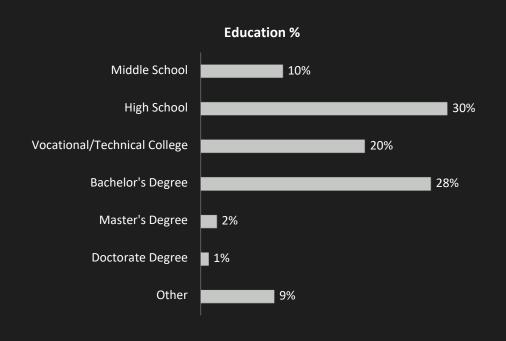


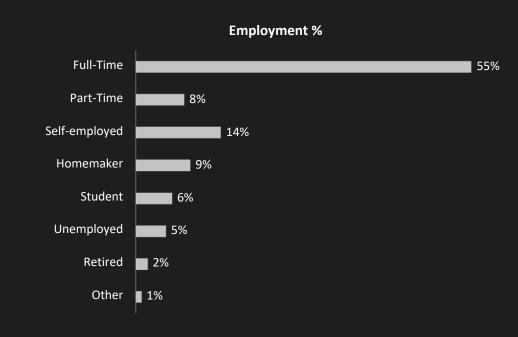


Serbia



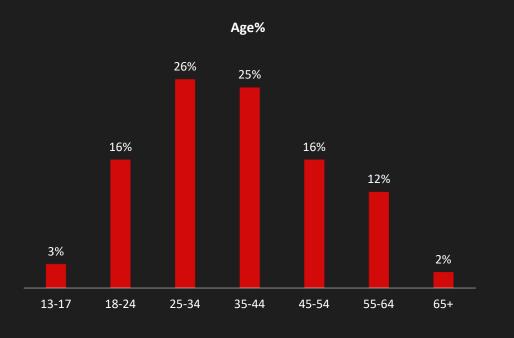


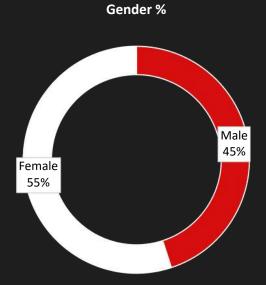


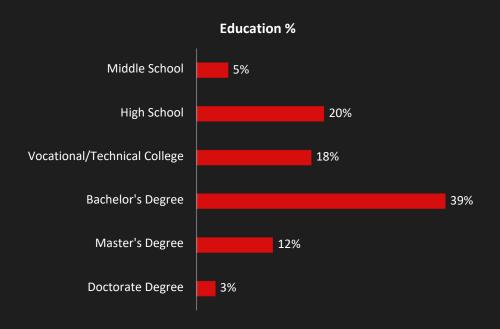


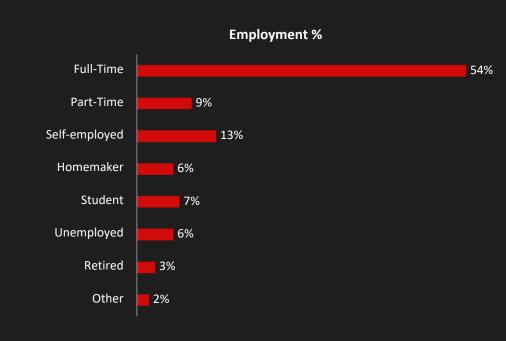


SIOVakia



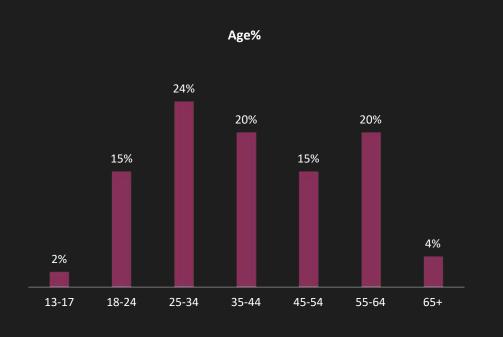


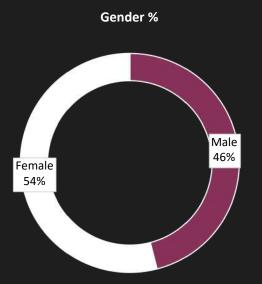


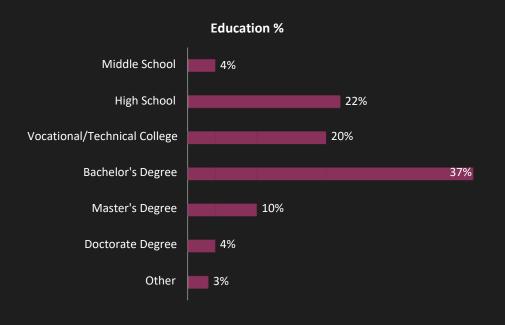


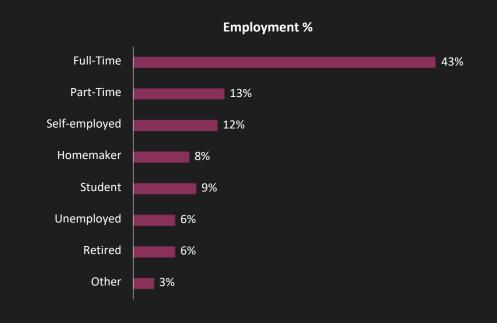


Slovenia



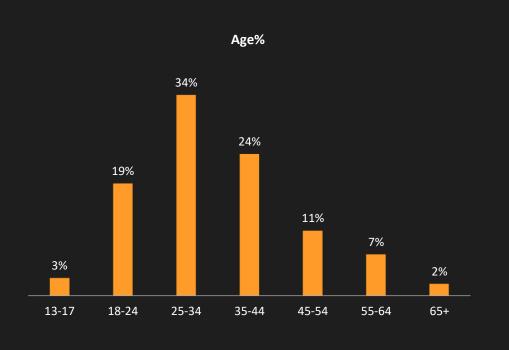


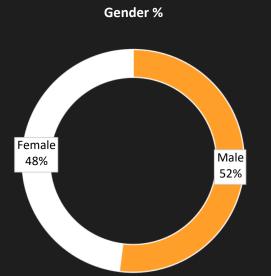


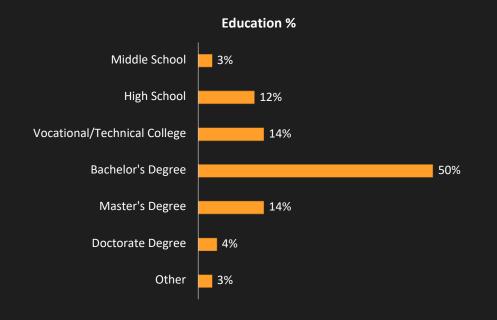


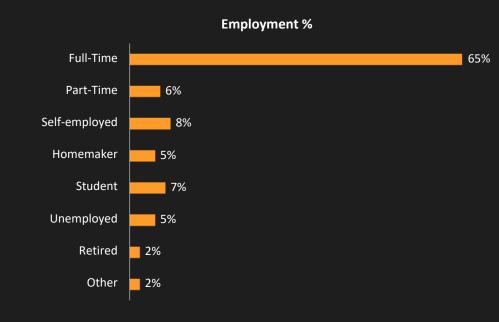


Spain



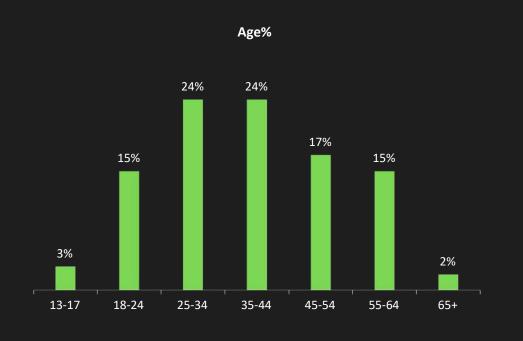


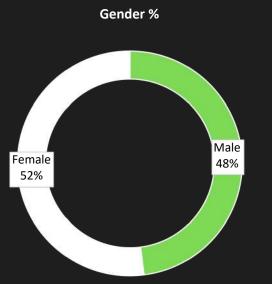


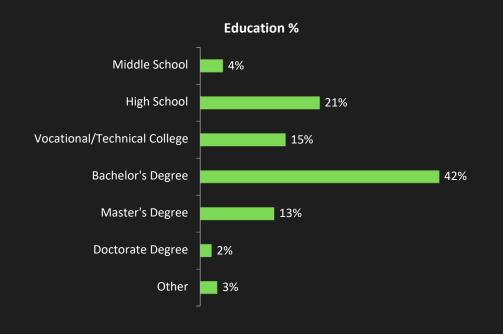


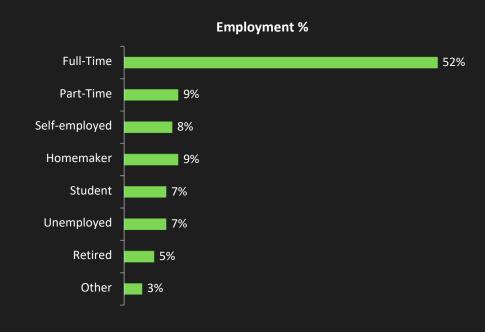


Sweden



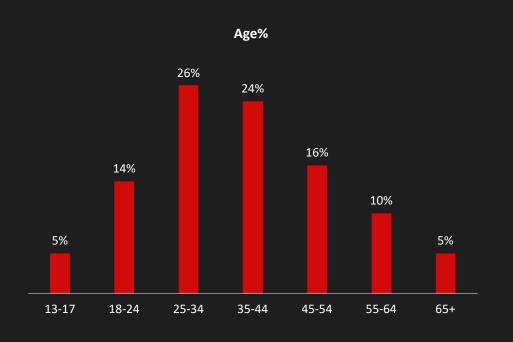


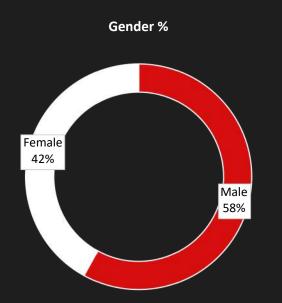


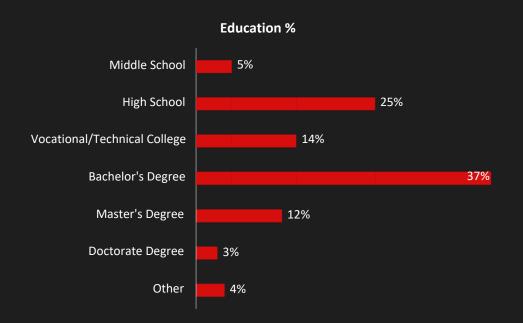


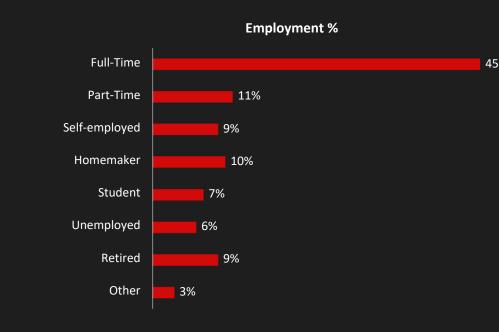


Switzerland



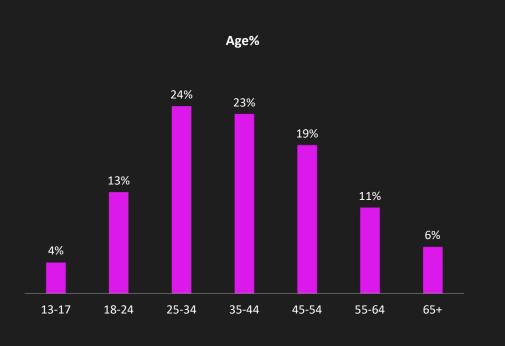


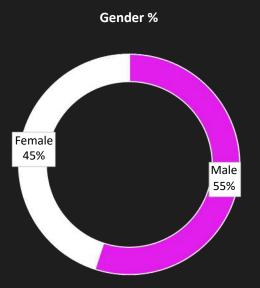


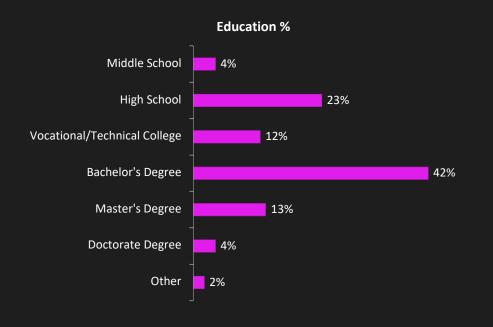


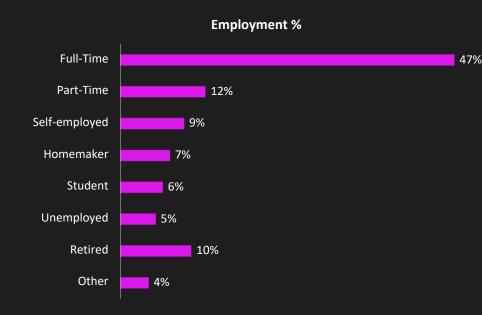


Turkey



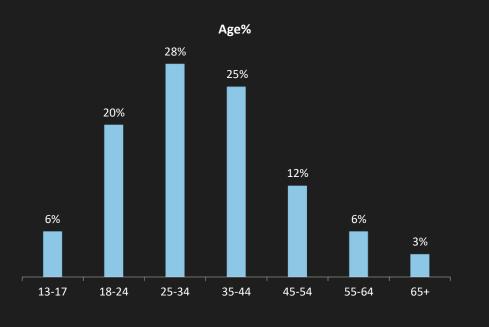


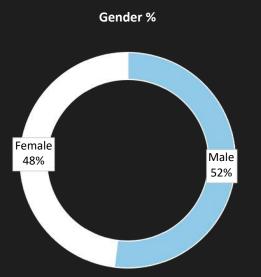


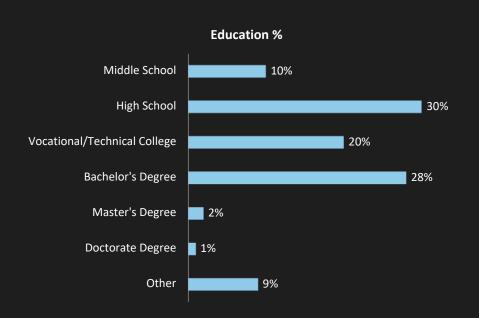


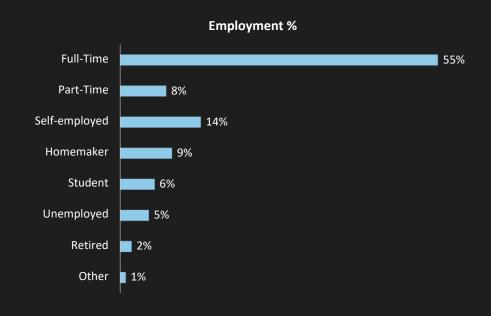


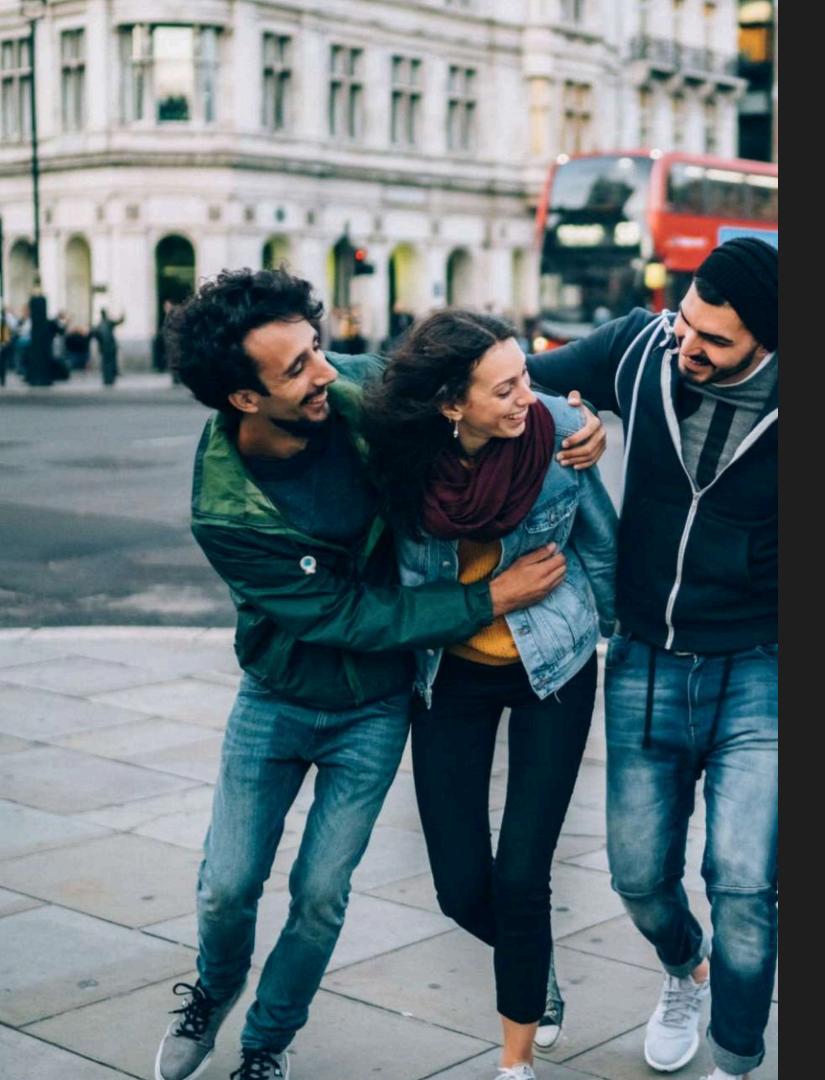
Ukraine



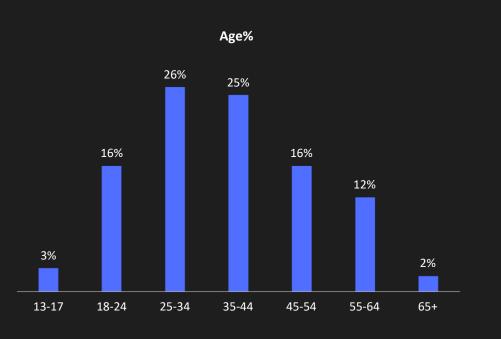


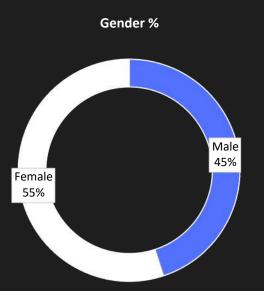


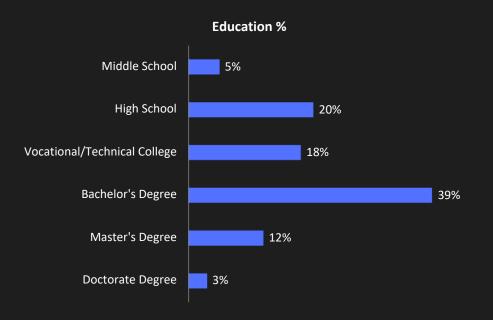


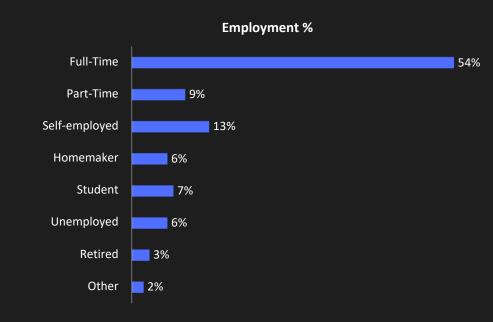


United Kingdom





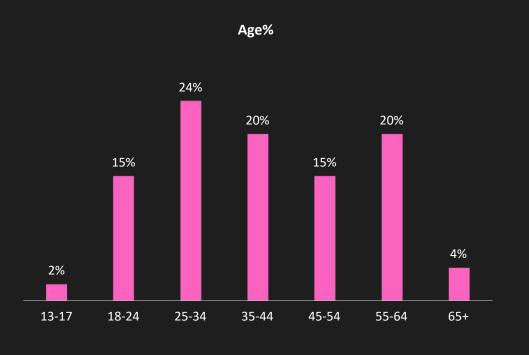


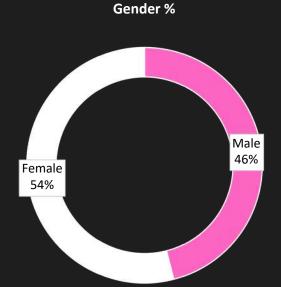


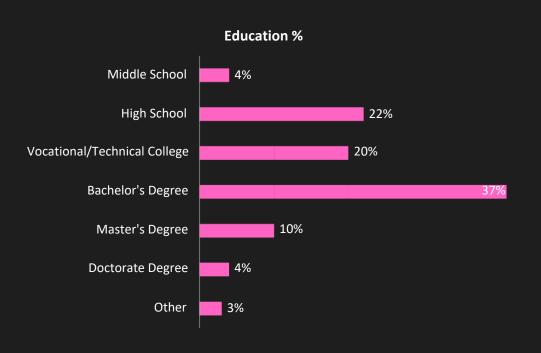


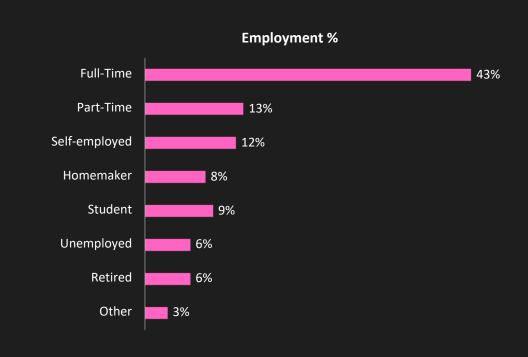


Armenia



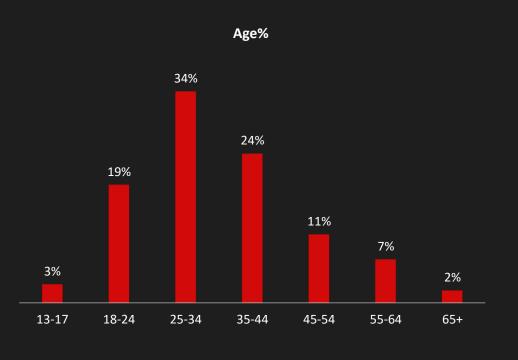


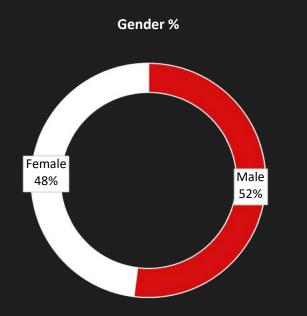


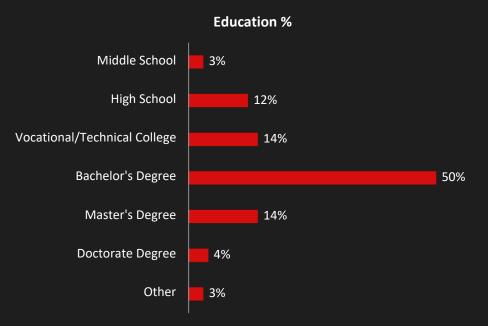


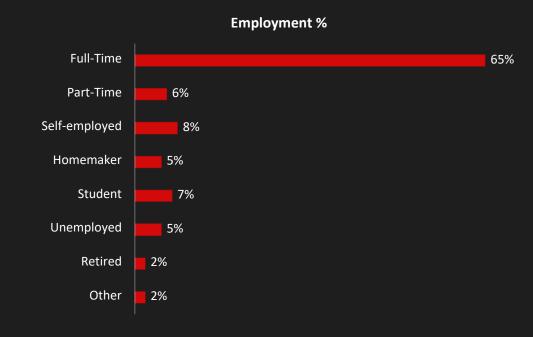


Azerbaijan



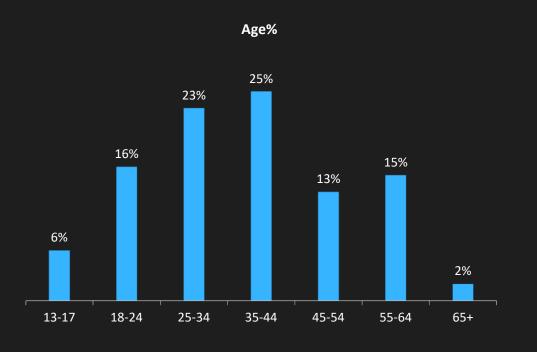


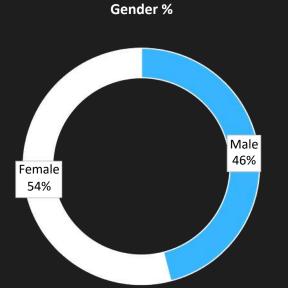


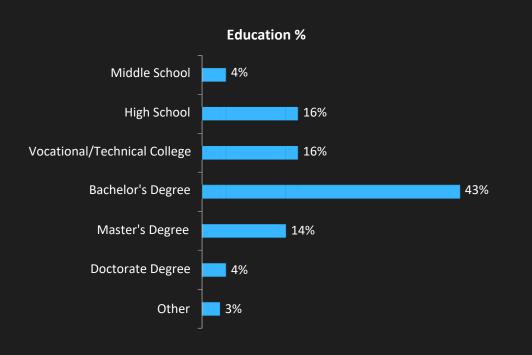


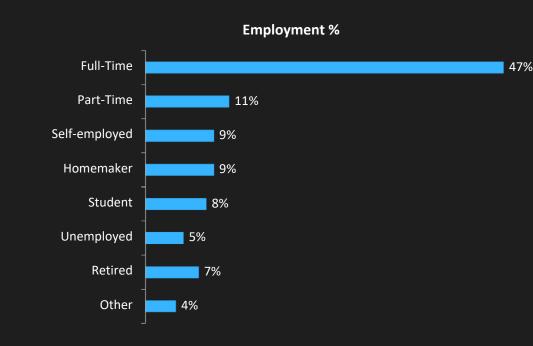


Bangladesh



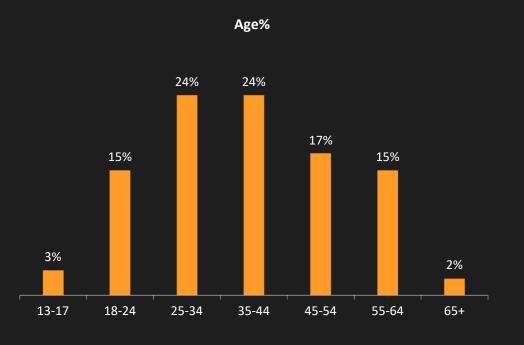


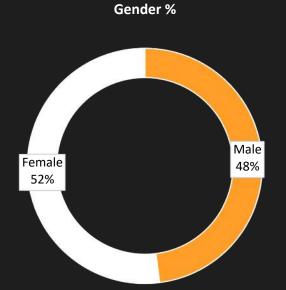


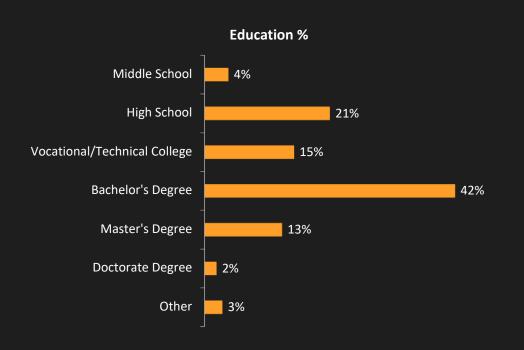


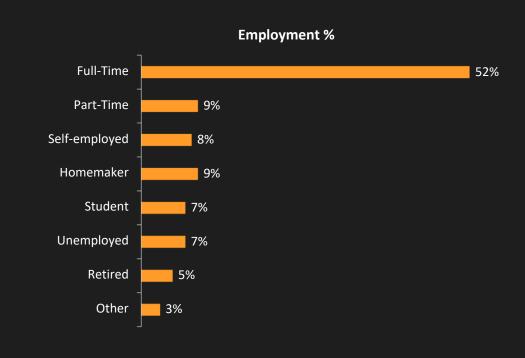


Bhutan



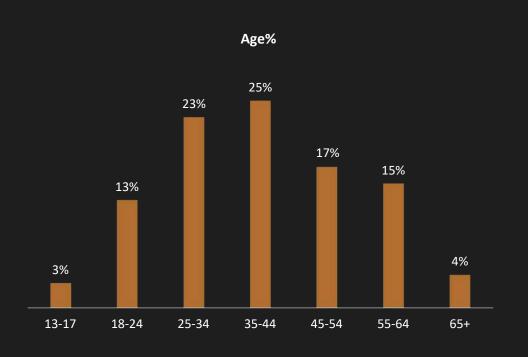


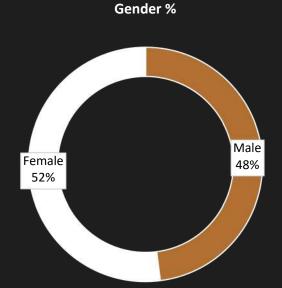


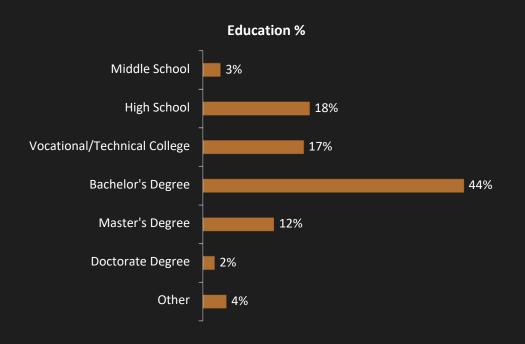


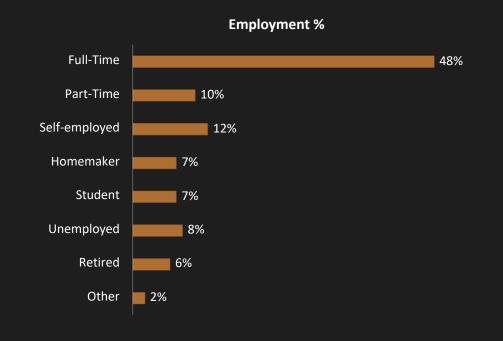


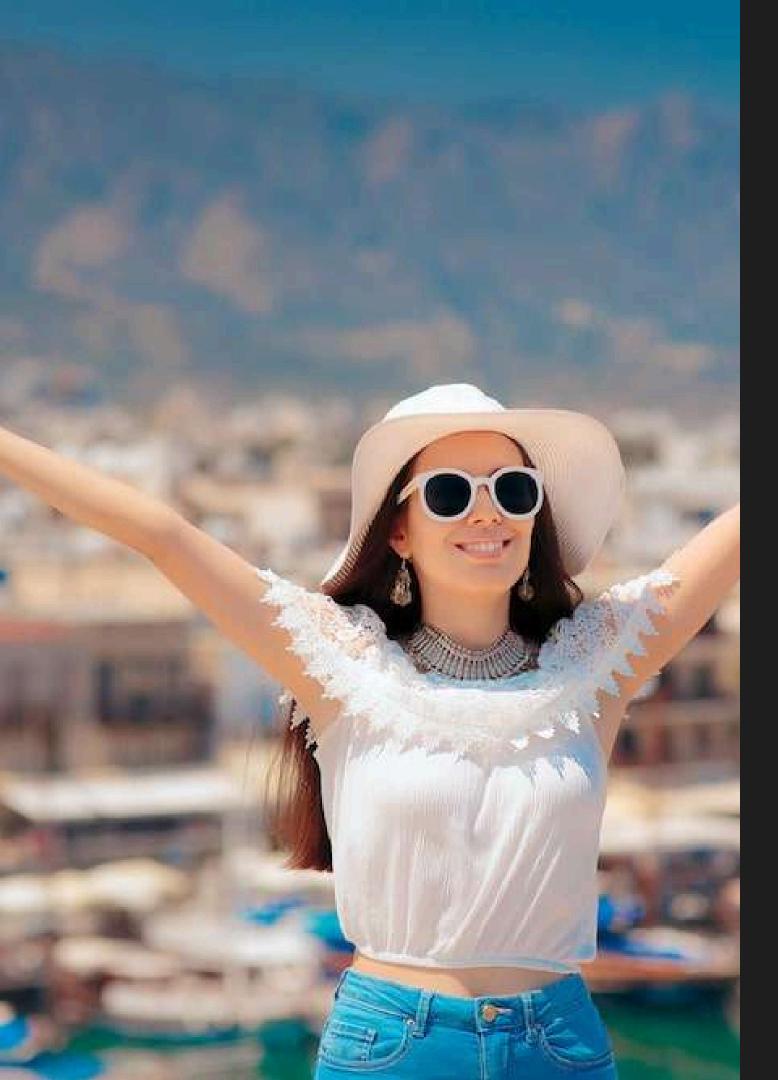
China



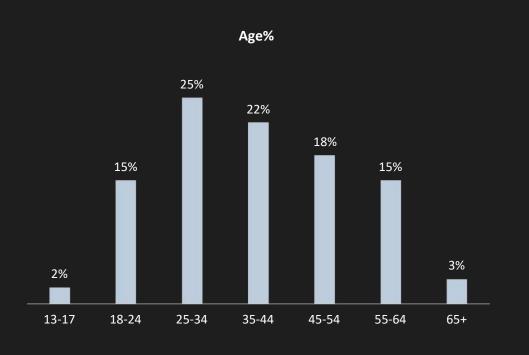


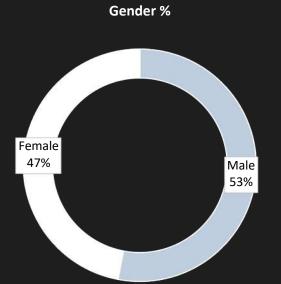


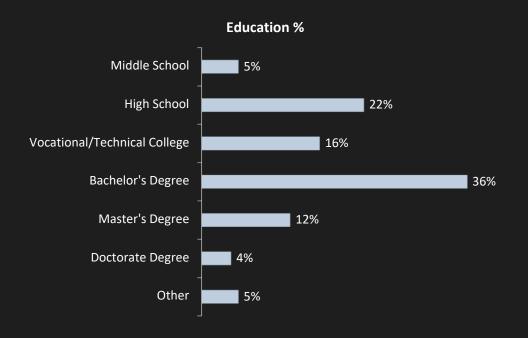


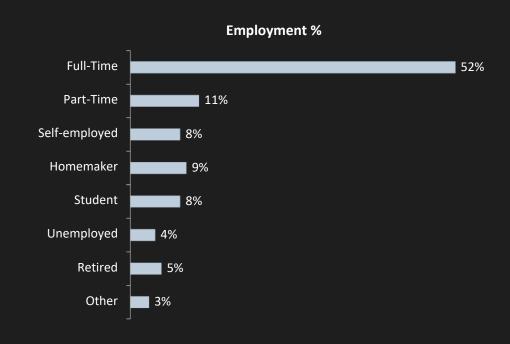


Georgia



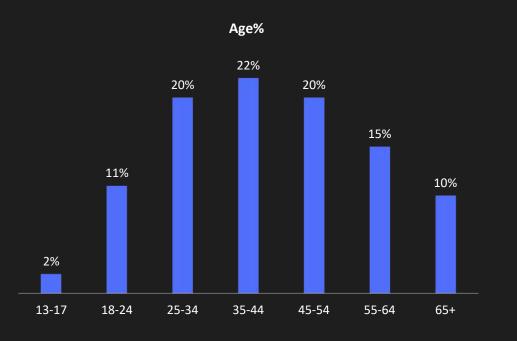


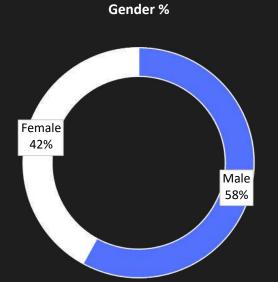


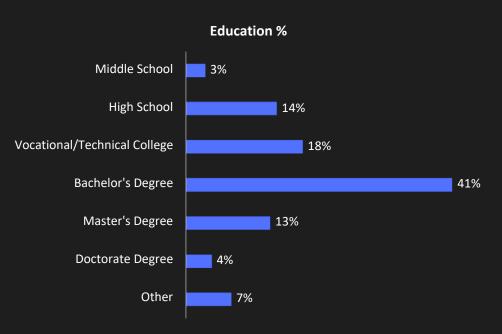


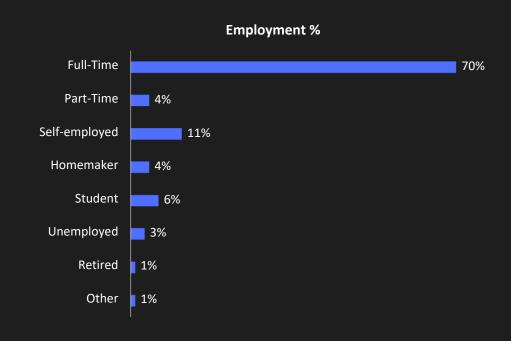


Hong Kong



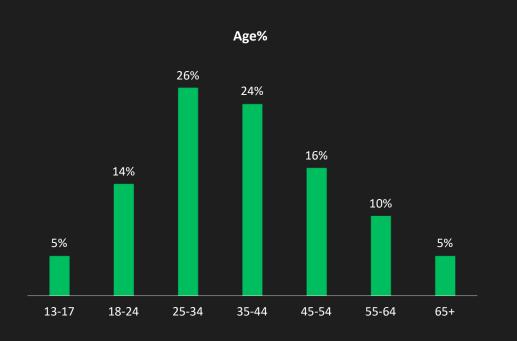


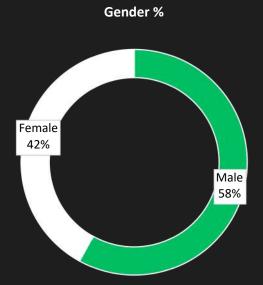


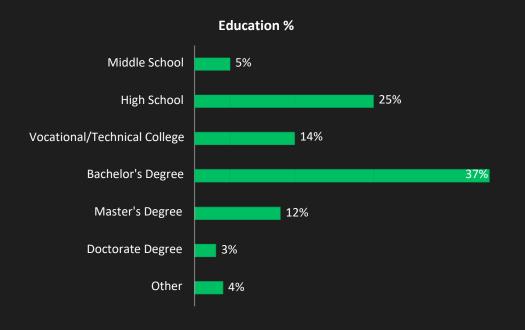


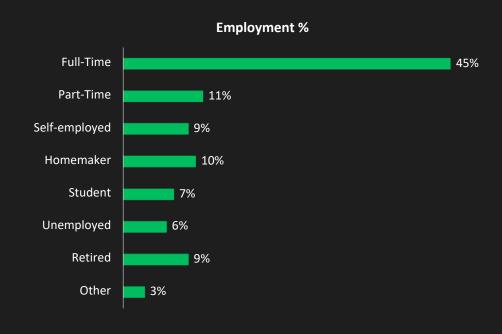


India



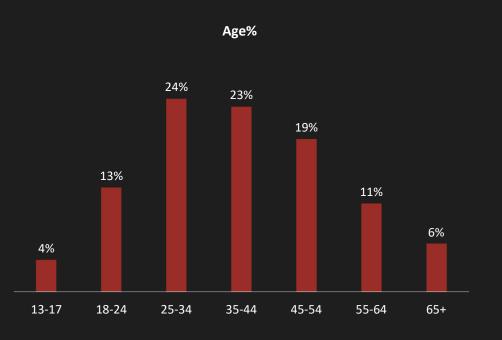


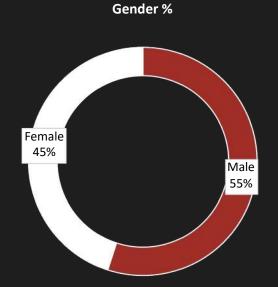


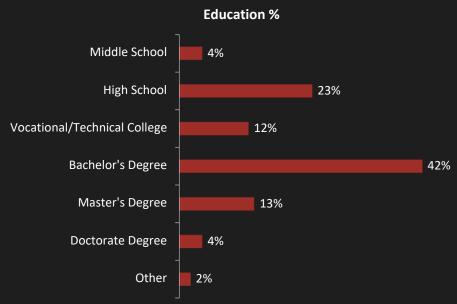


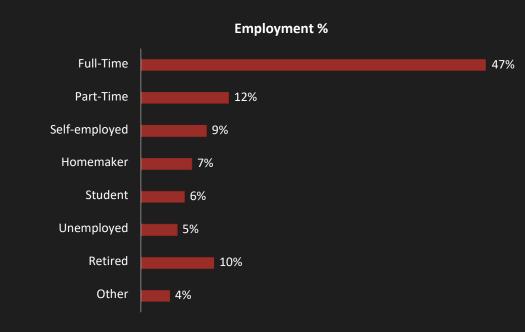


Indonesia



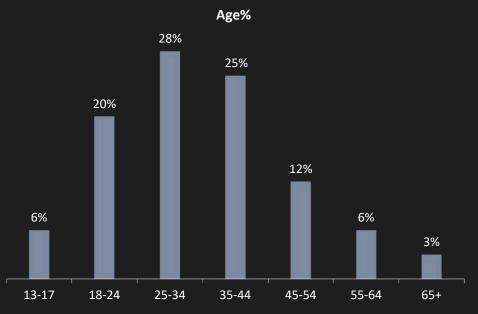


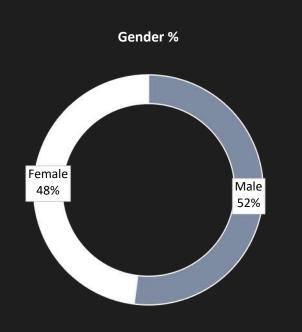


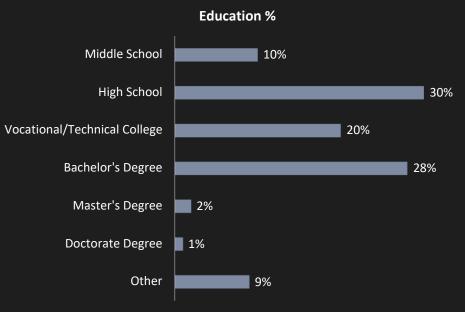


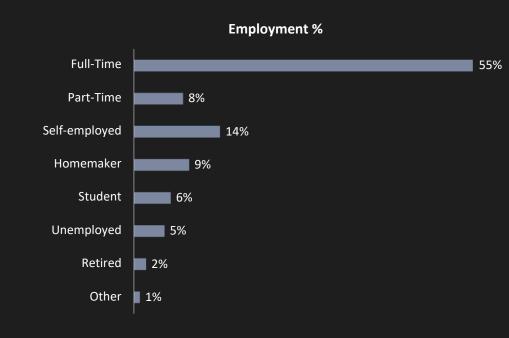


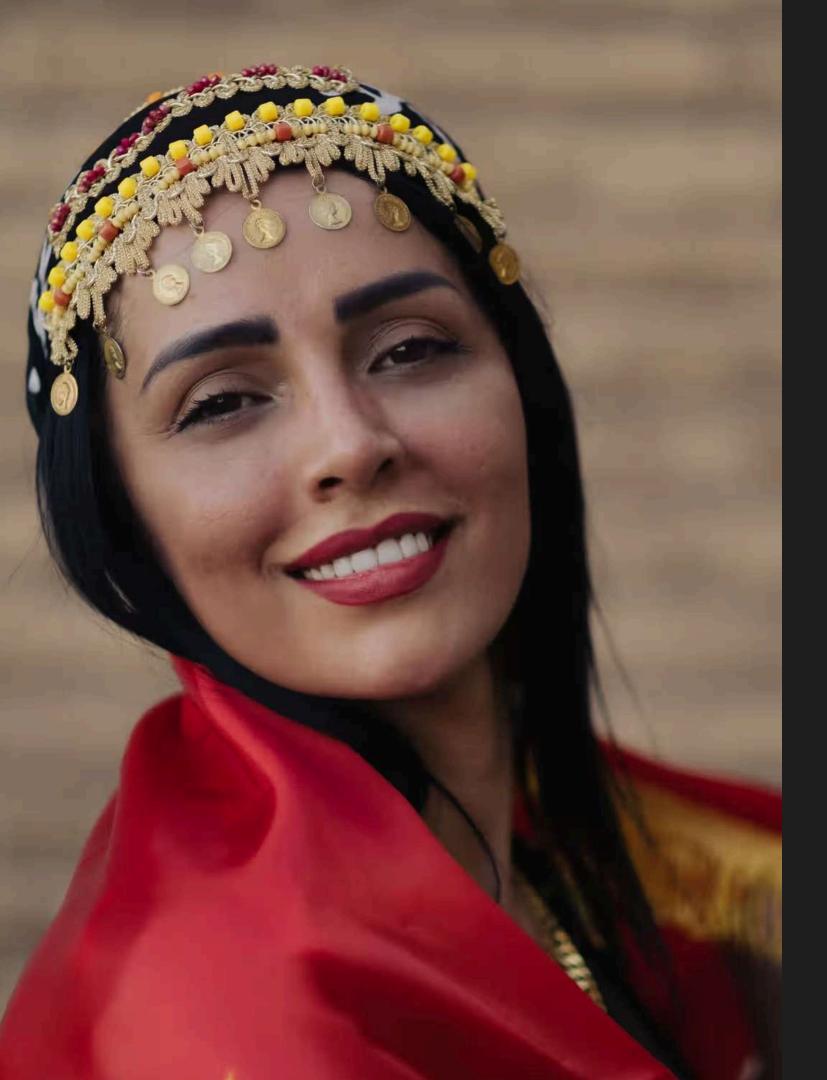
Iran



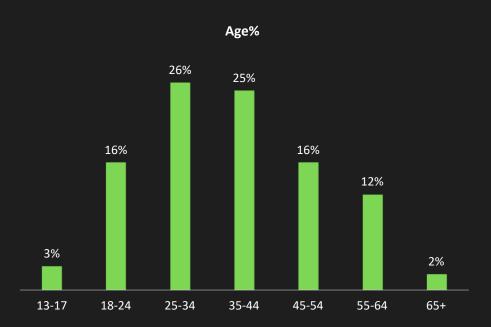


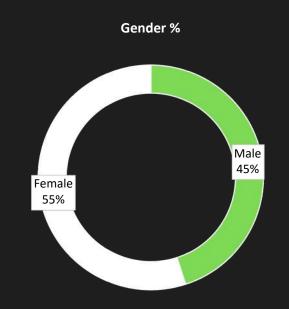


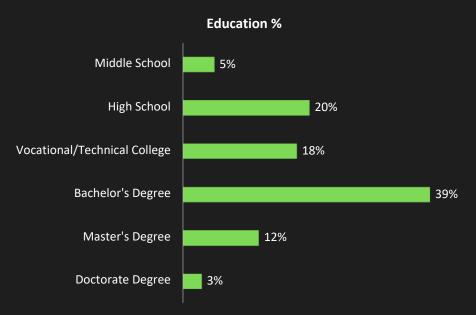


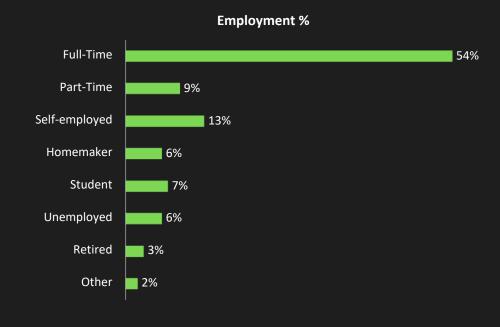


rac



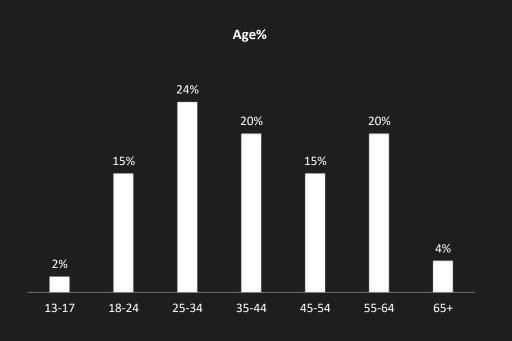


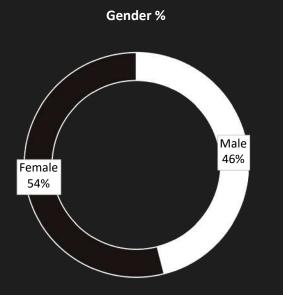


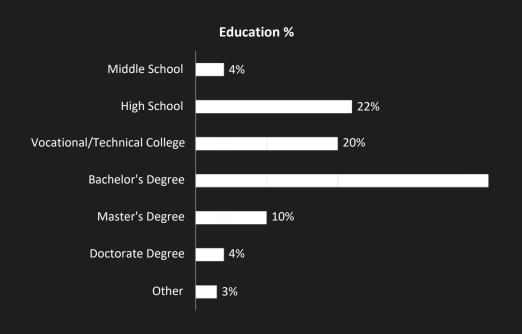


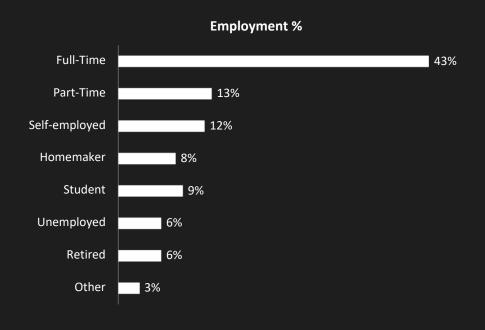


srae



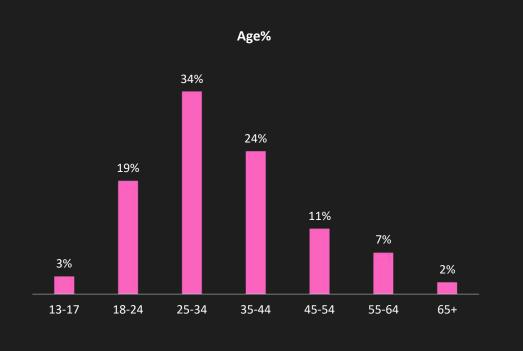


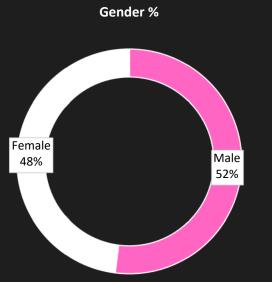


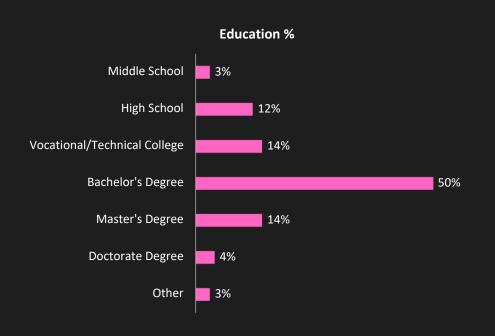


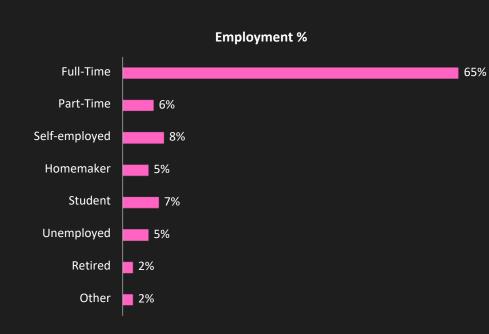


Japan



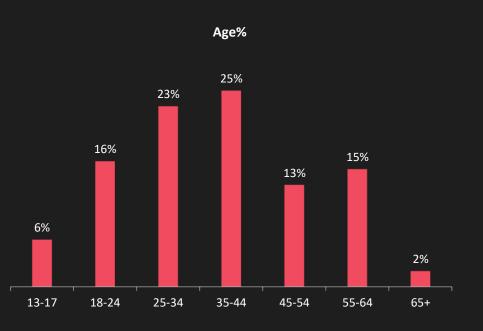


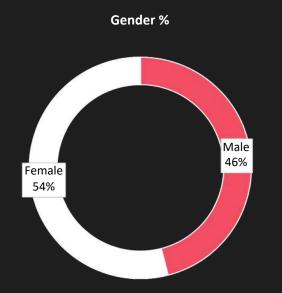


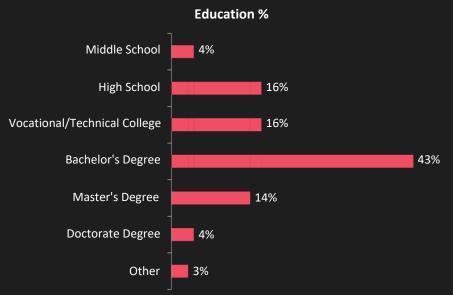


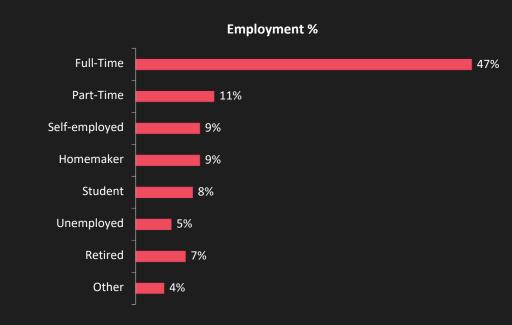


Jordan



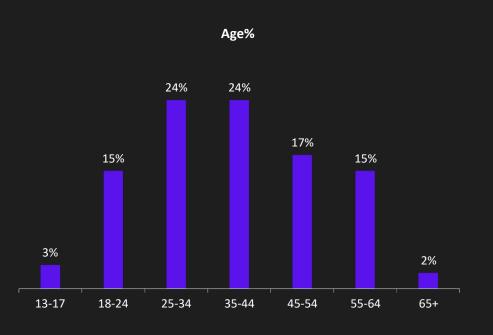


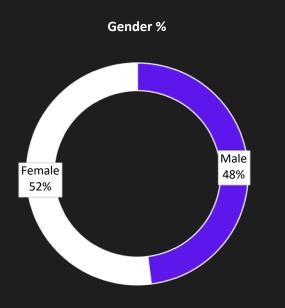


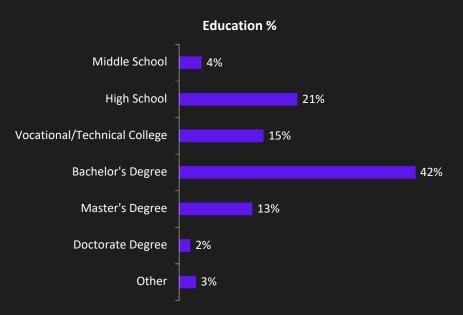


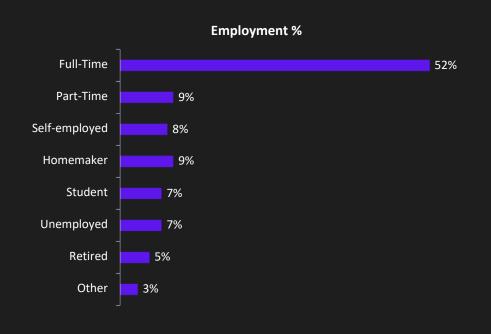


Kazakhstan



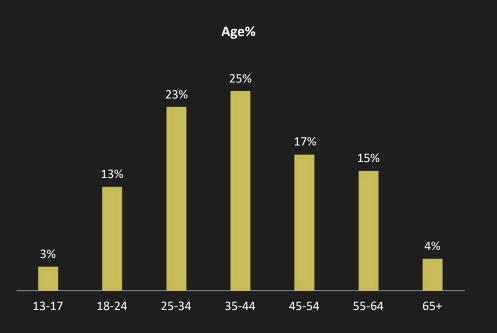


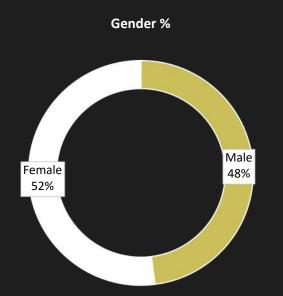


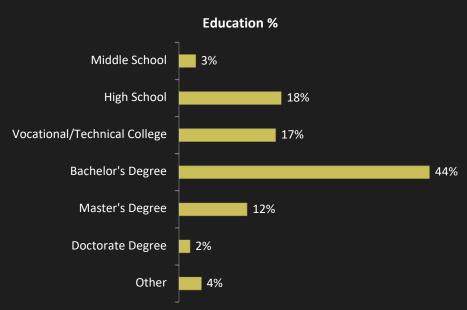


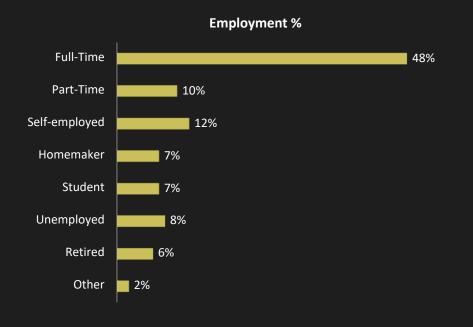


Kuwait



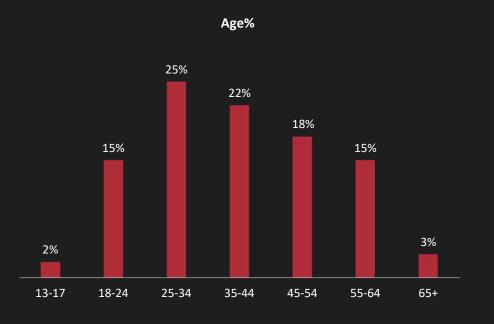


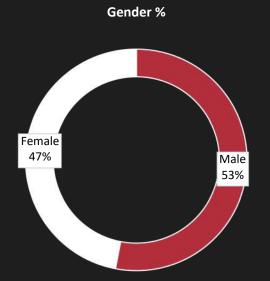


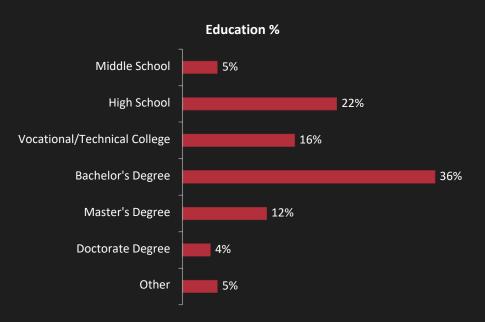


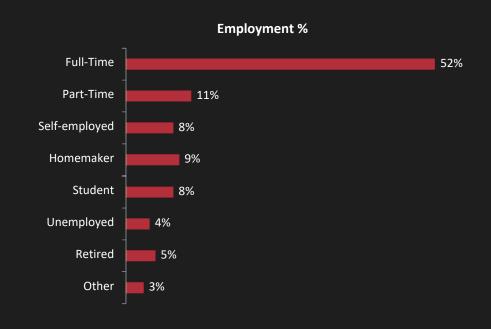


Lebanon



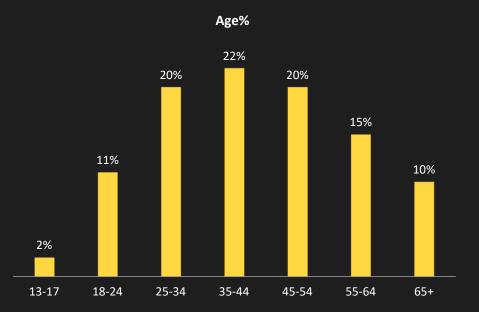


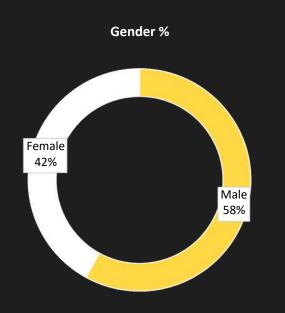


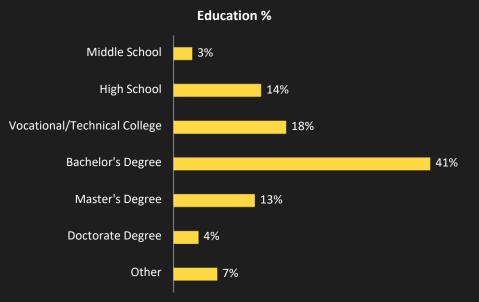


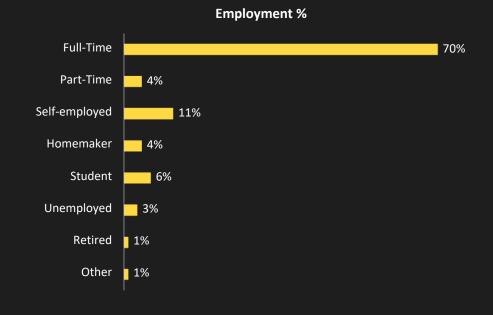


Malaysia



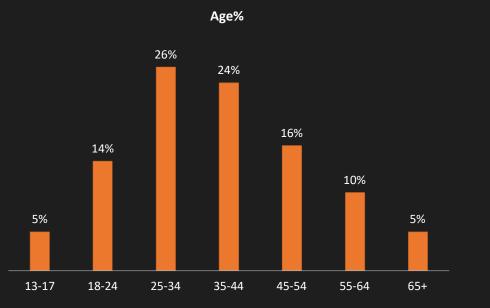


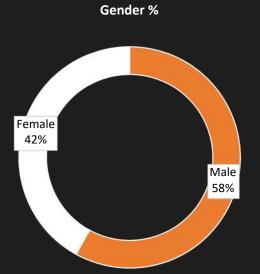


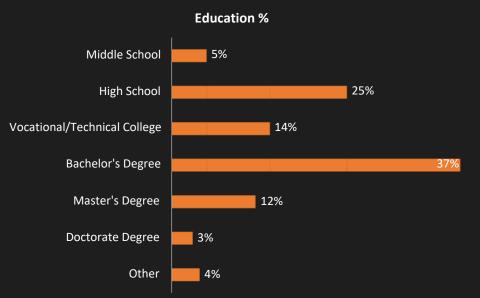


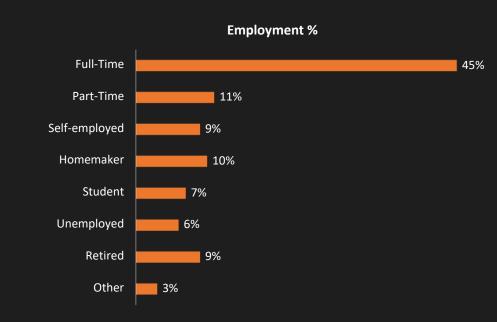


Myanmar



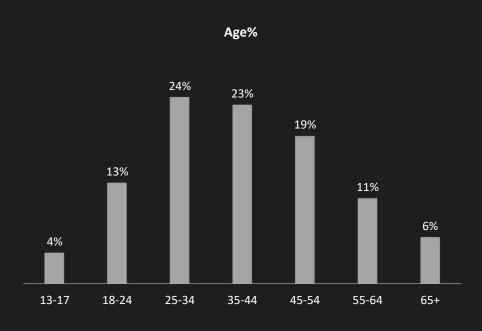


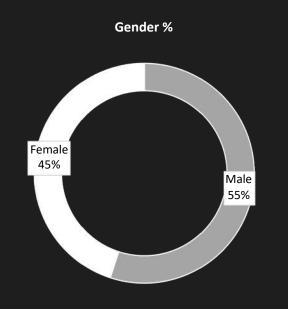


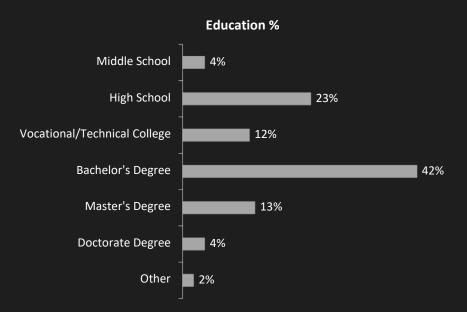


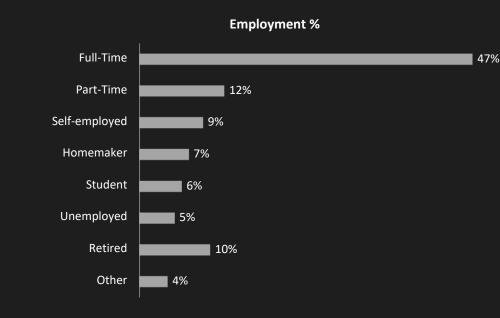


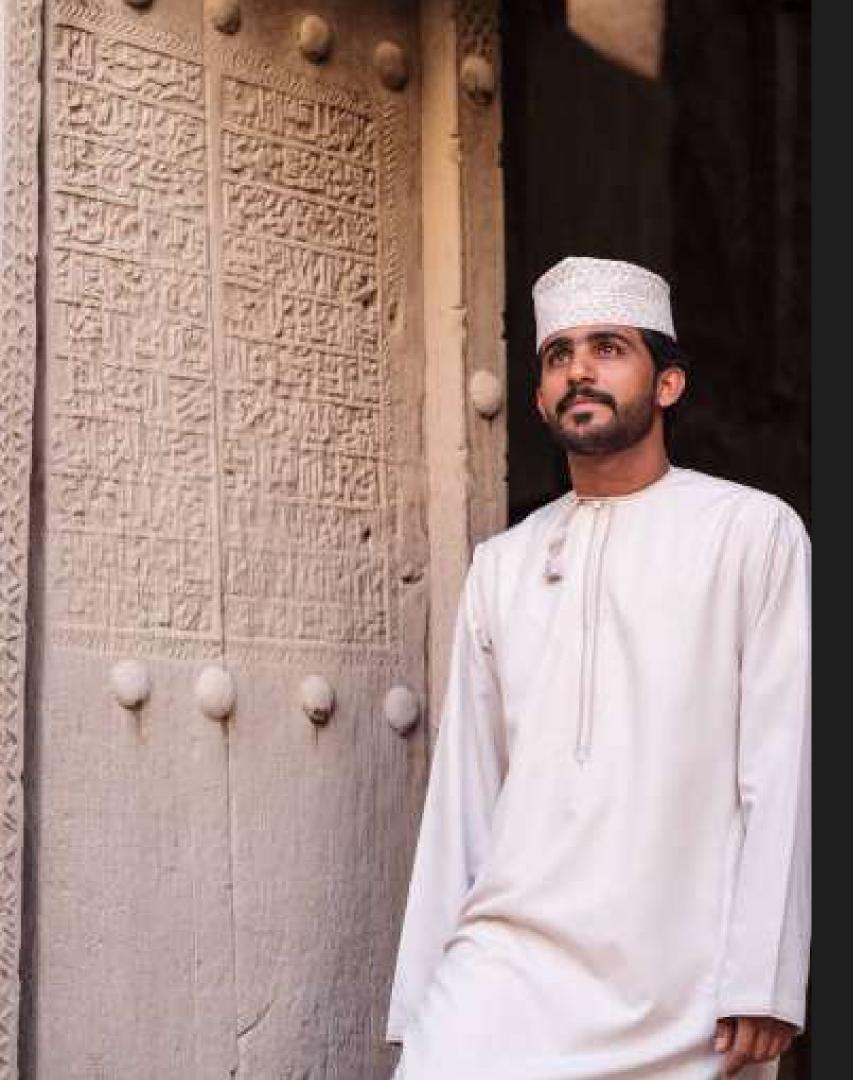
Nepal



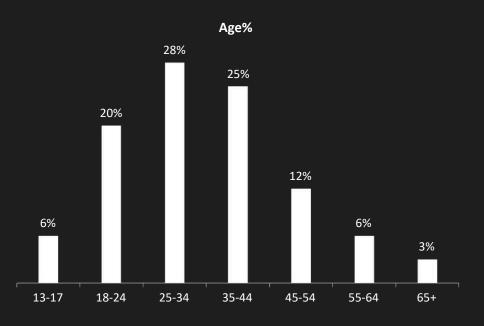


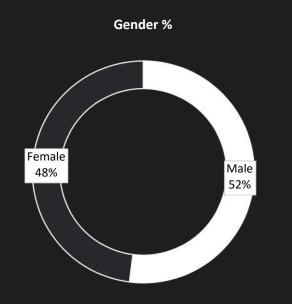


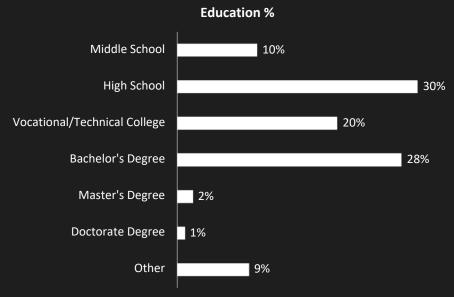


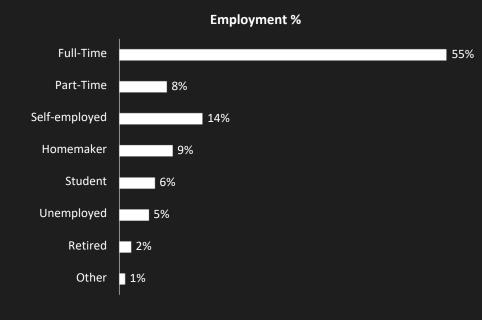


Oman



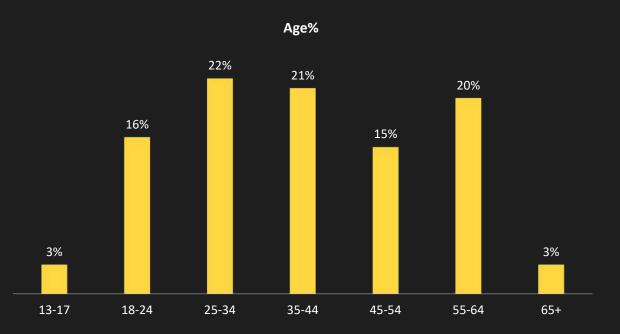


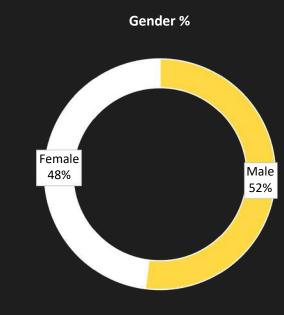


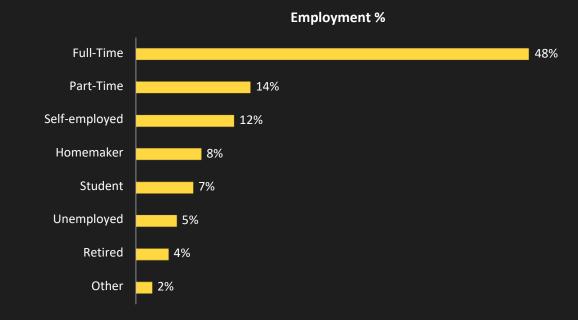




Pakistan

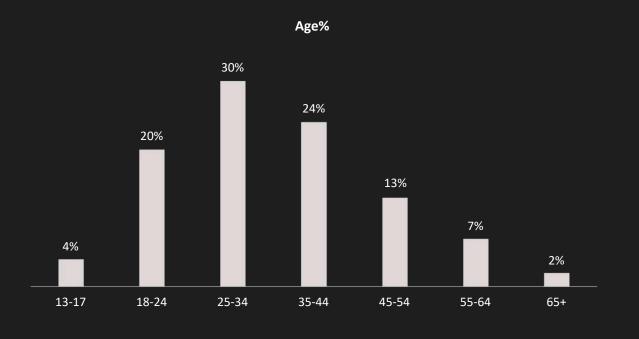


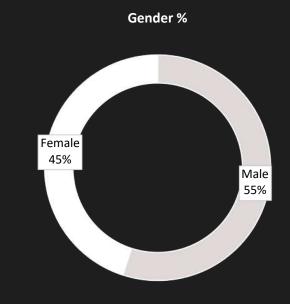


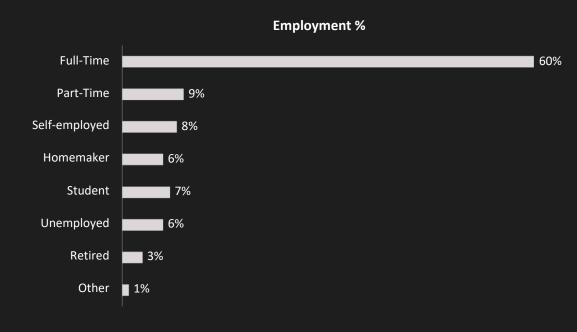




Philippines

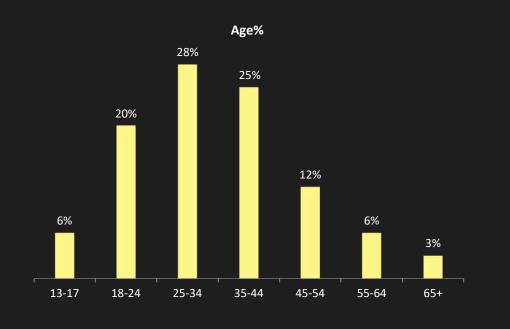


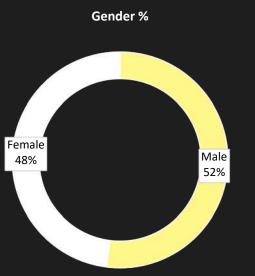


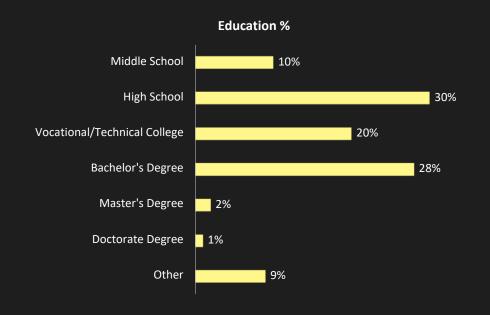


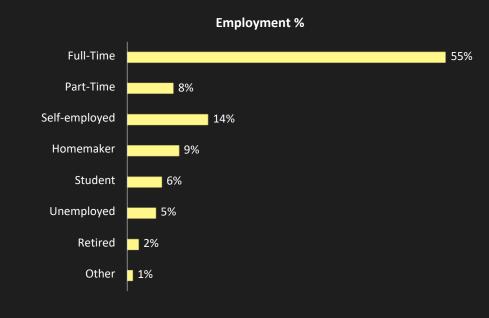


Qatar



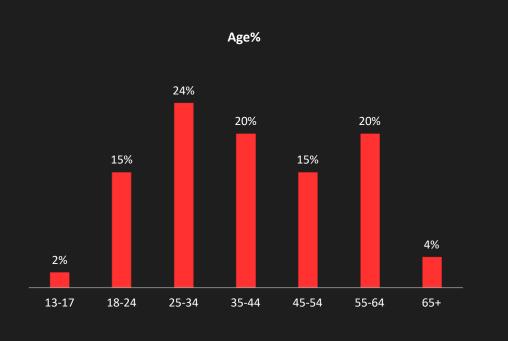


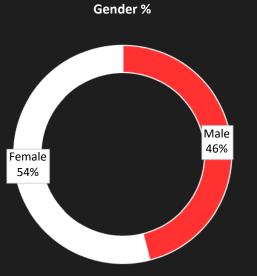


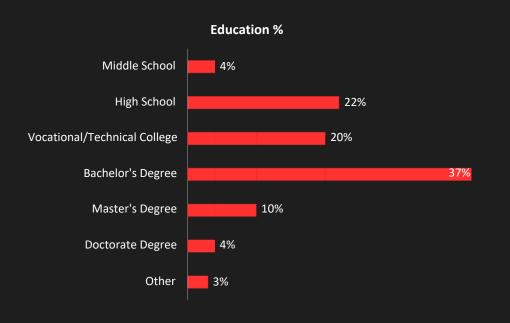


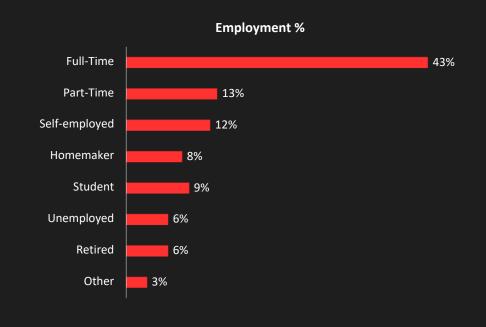


Saudi Arabia



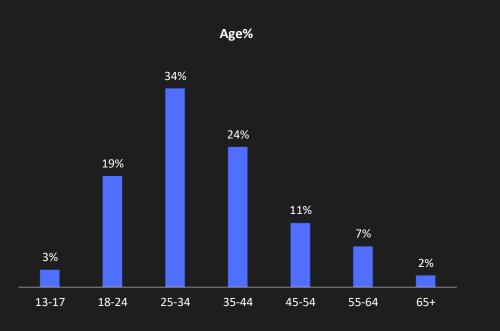


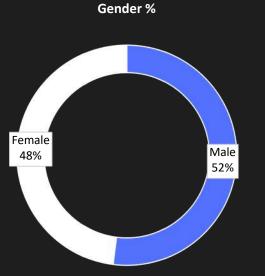


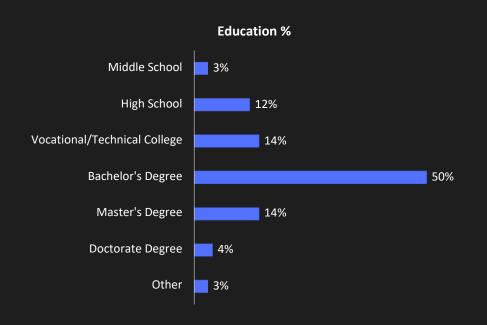


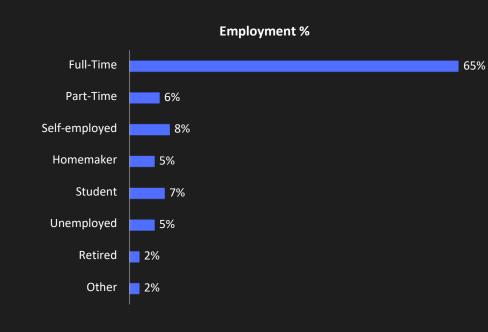


Singapore



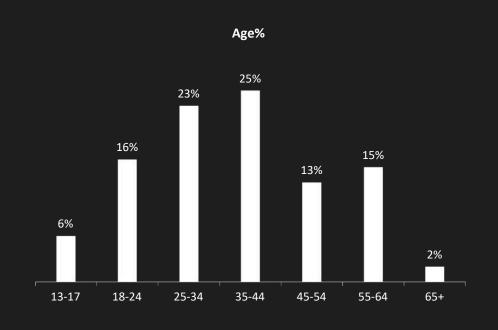


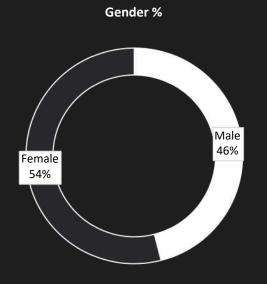


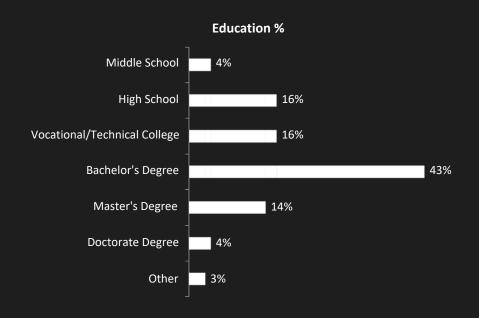


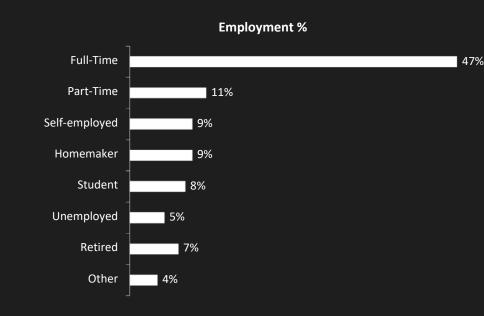


South Korea



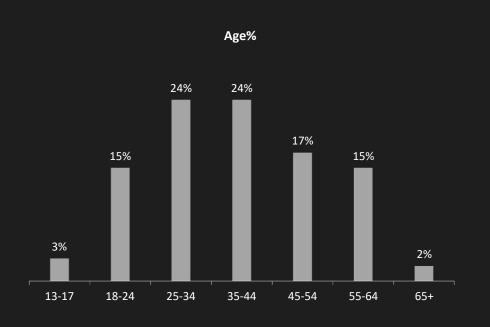


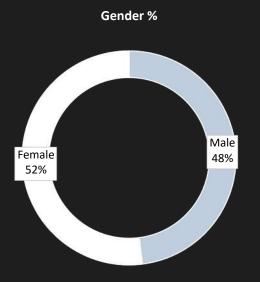


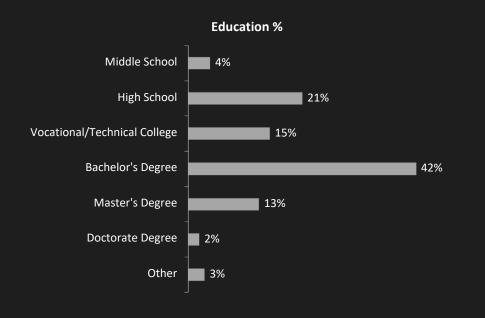


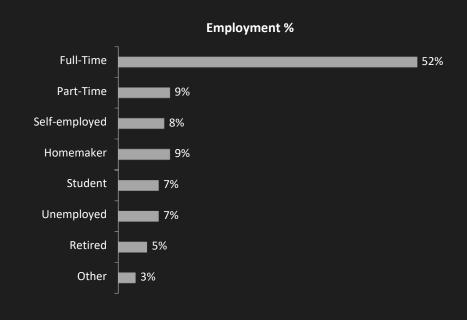


Sri Lanka



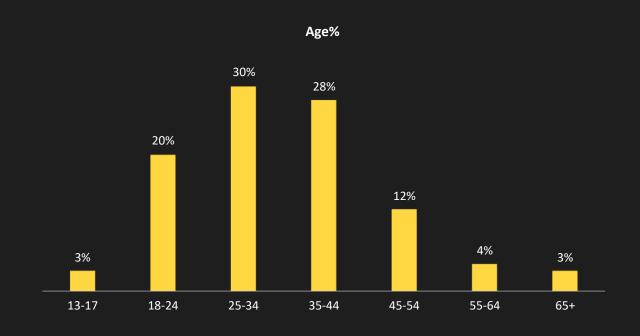


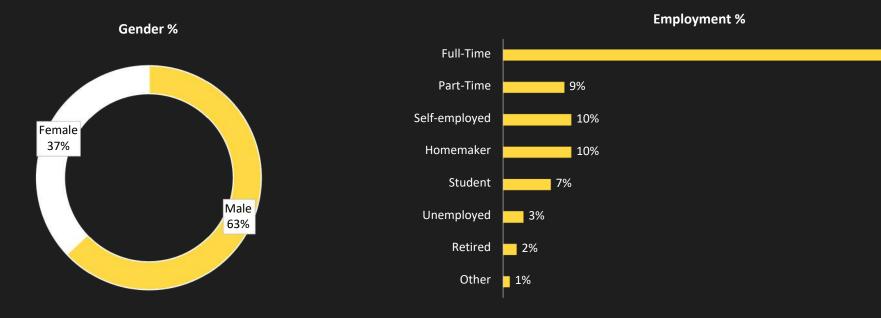






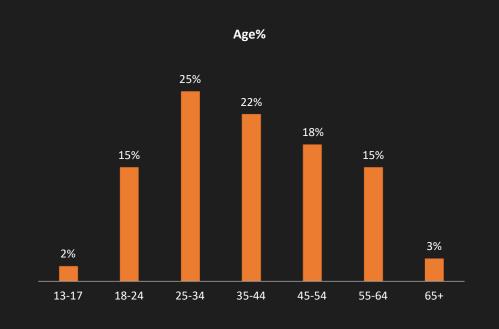
Syria

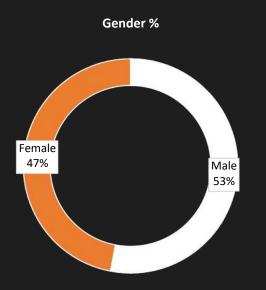


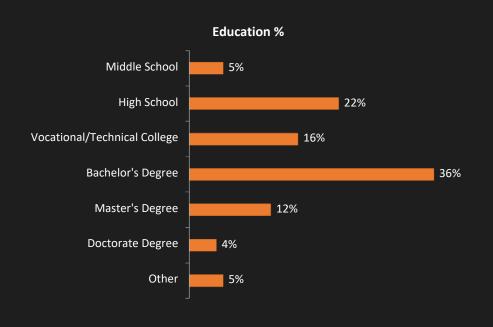


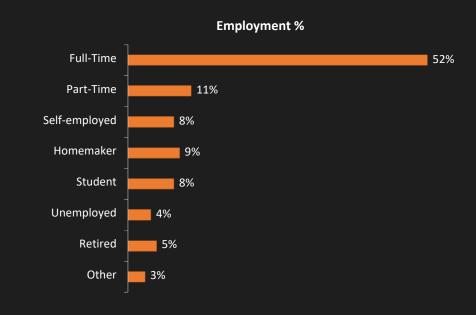


Thailand



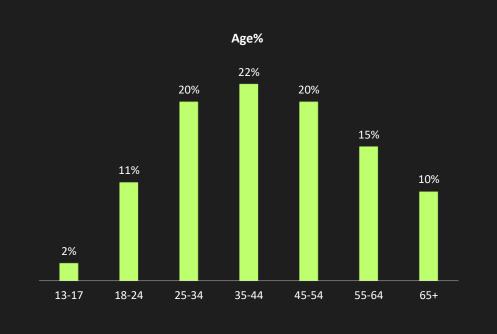


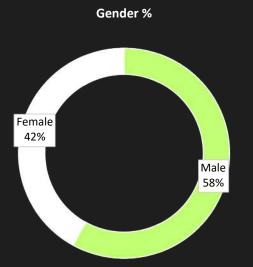


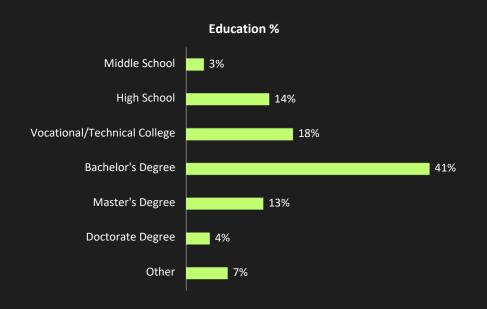


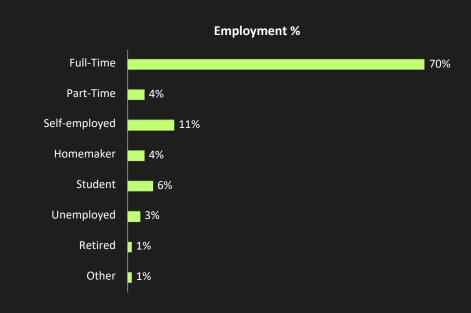


United Arab Emirates



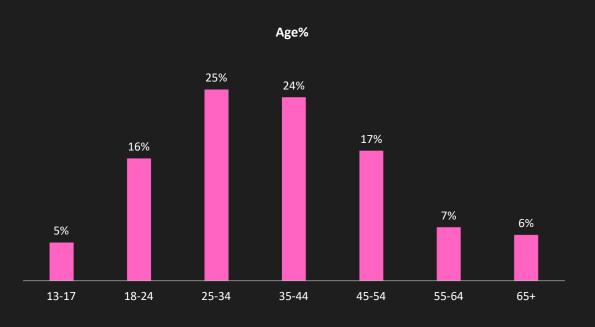


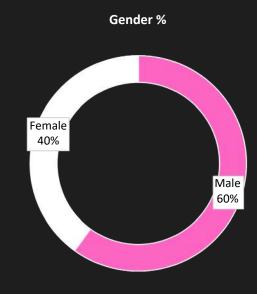


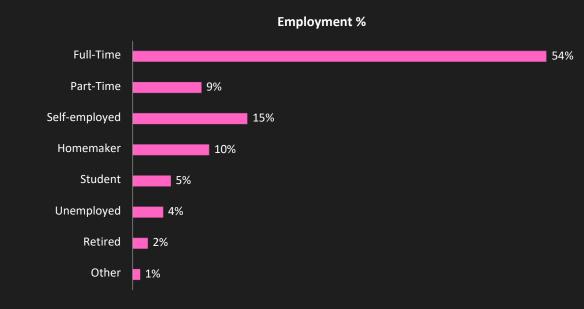




Uzbekistan

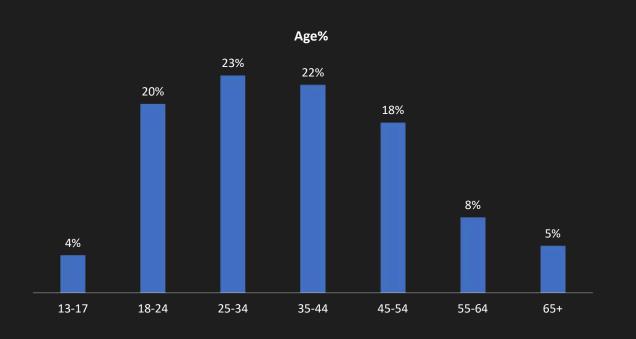


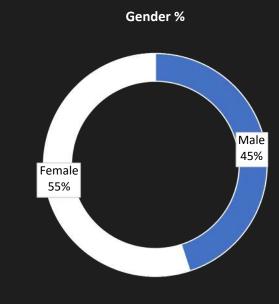


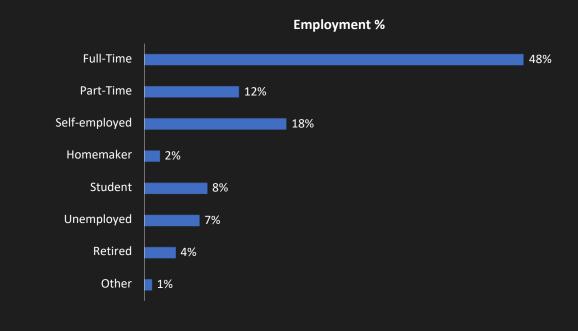




Vietnam

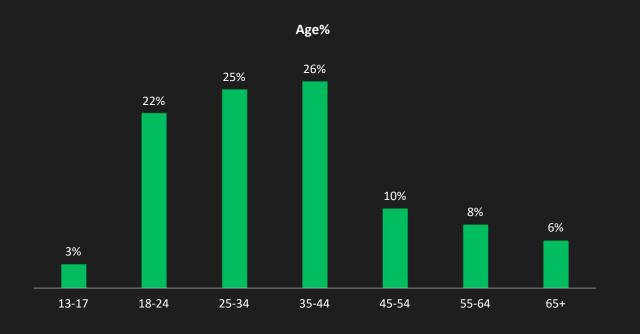


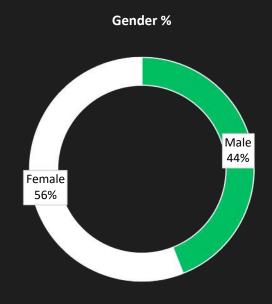


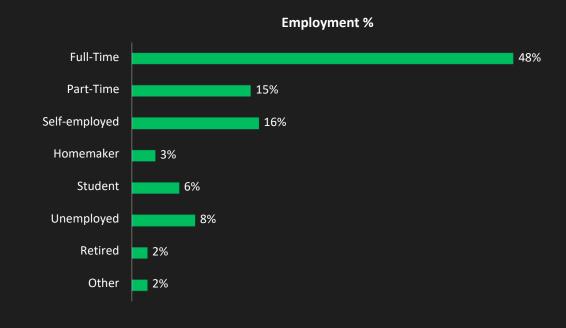




Taiwan



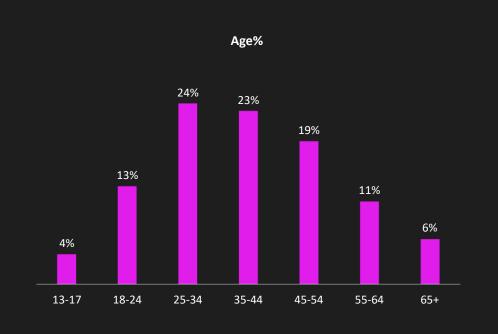


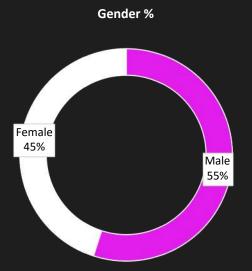


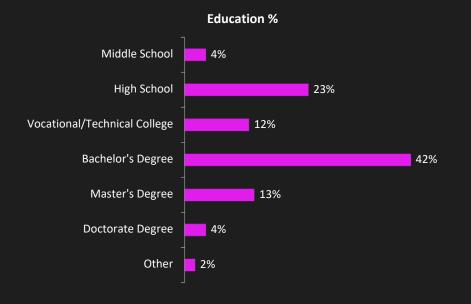


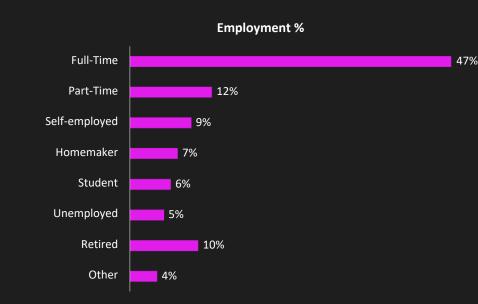


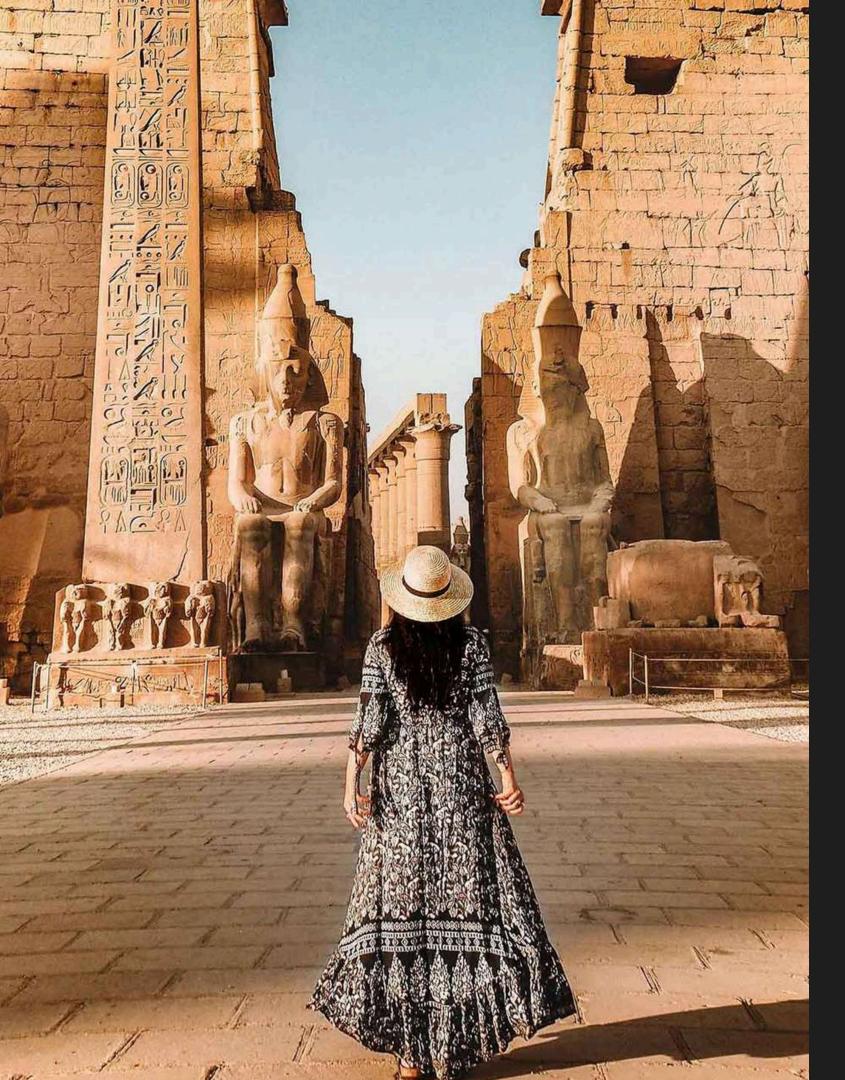
Algeria



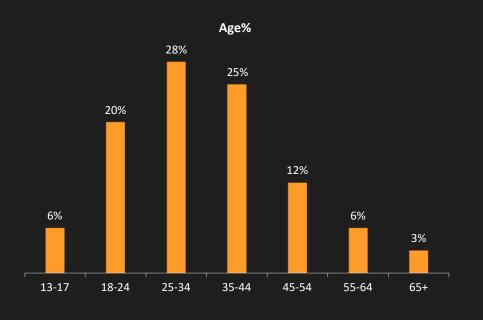


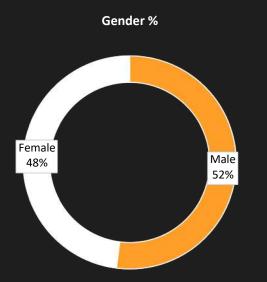


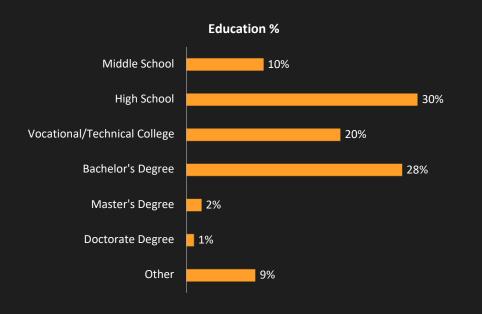


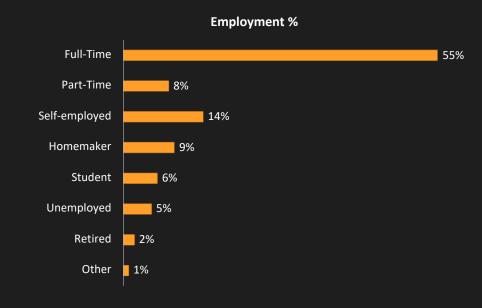


Egypt



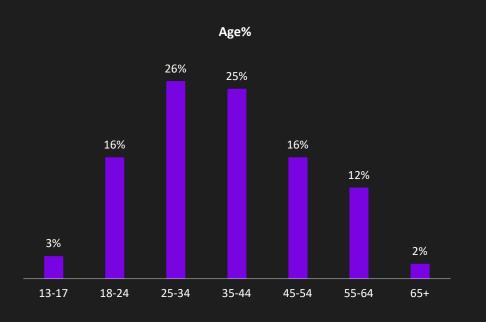


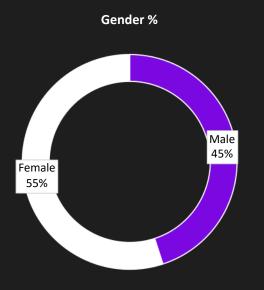


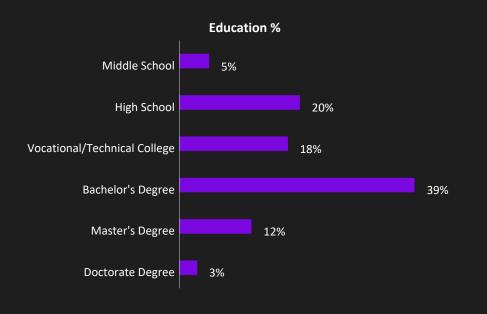


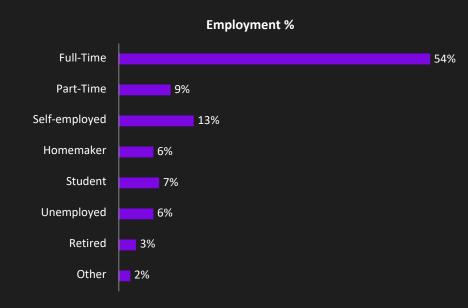


Gabon



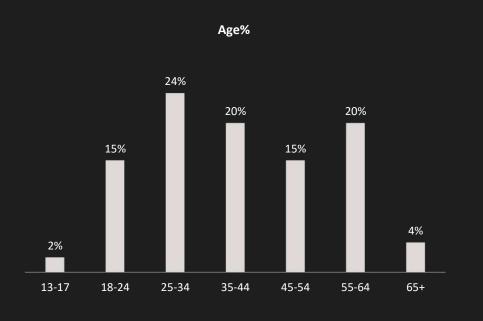


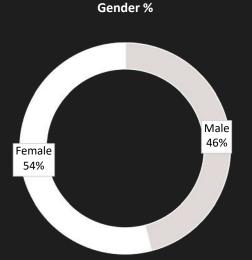


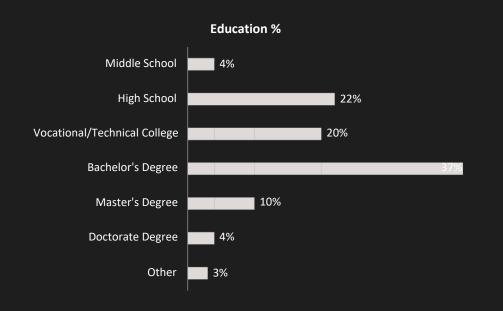


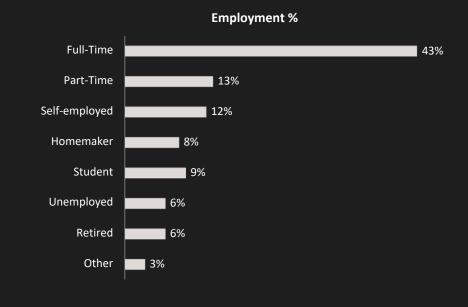


Mauritius



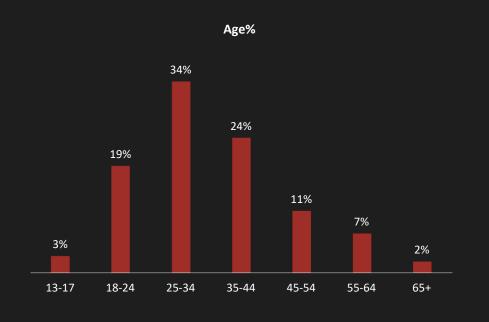


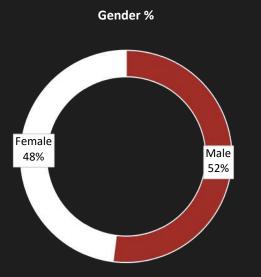


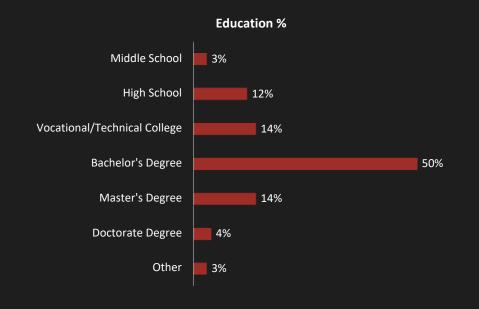


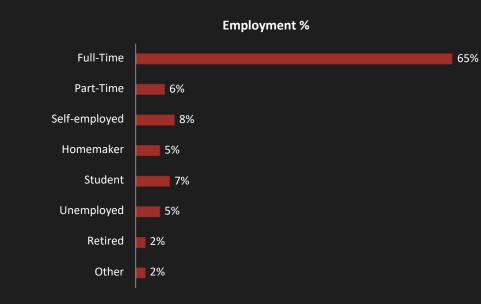


Morocco



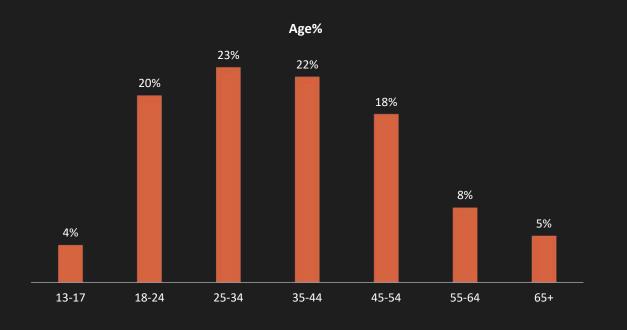








Mozambique

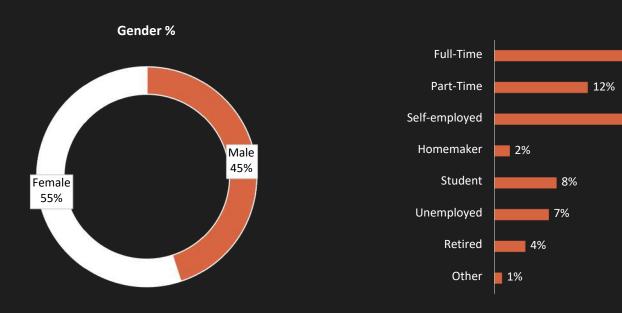


Panel
Members
8345

Employment %

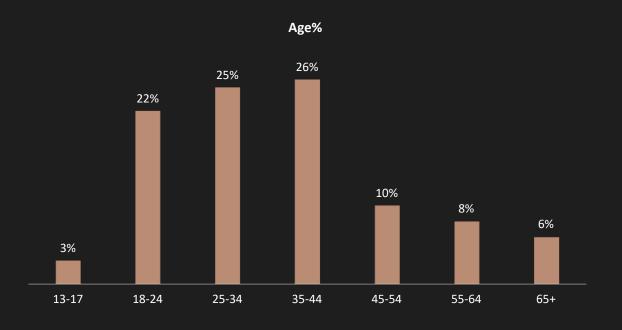
18%

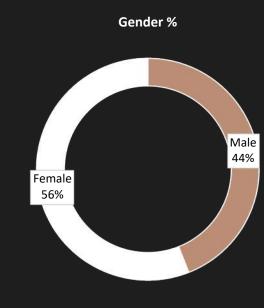
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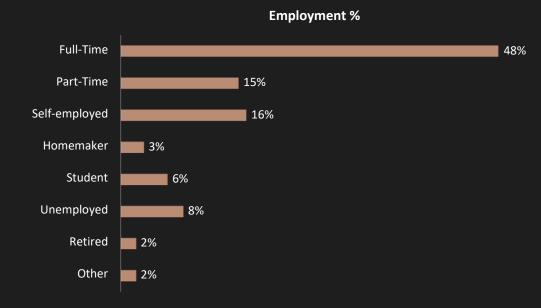




Nigeria

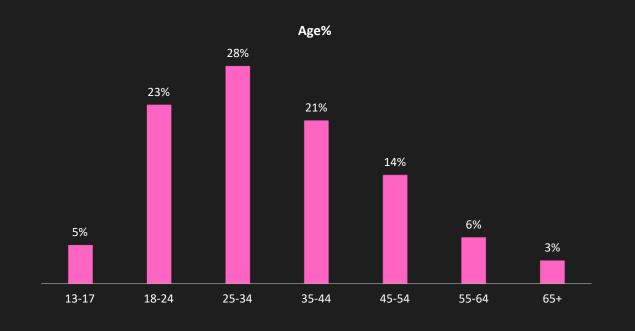


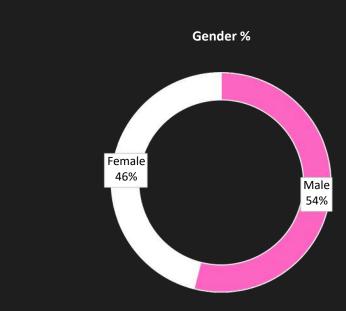


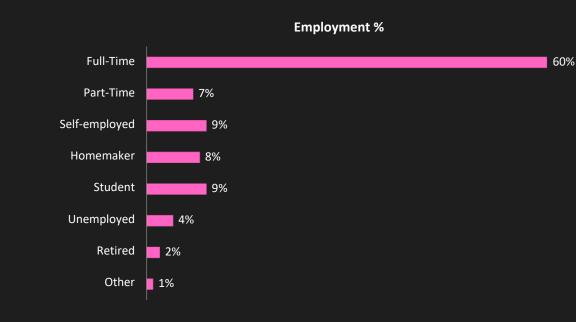




Senegal

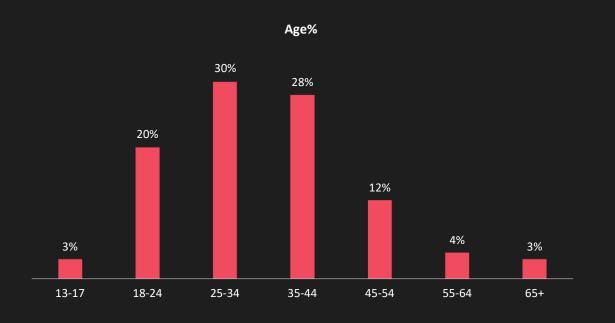


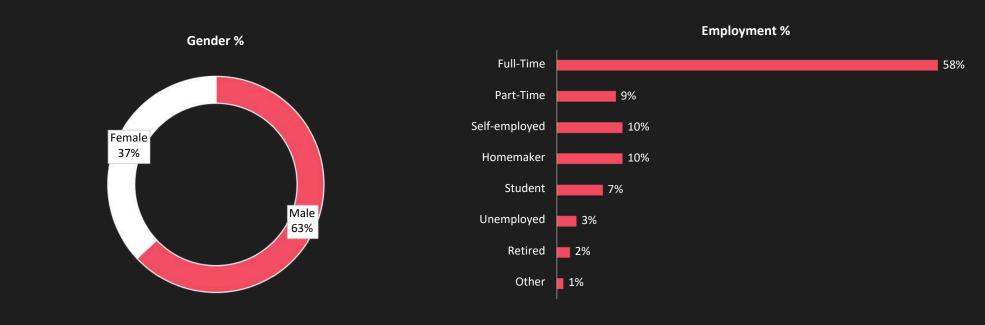






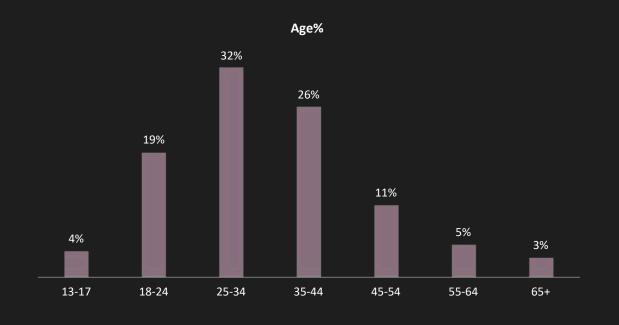
South Africa

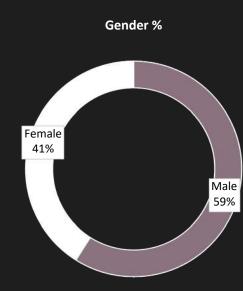


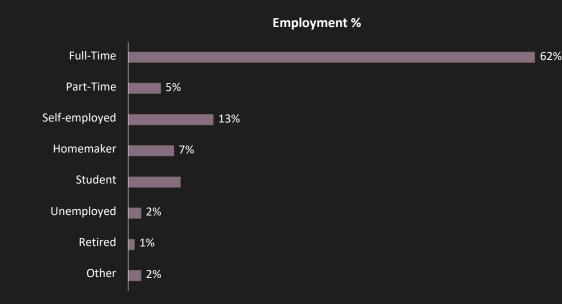




Tunisia



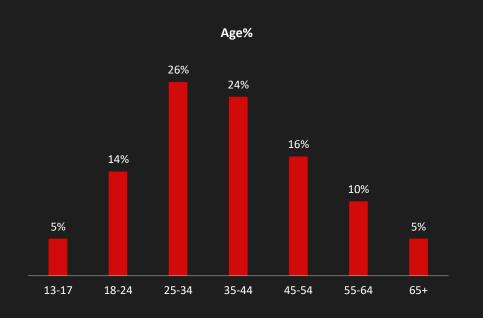


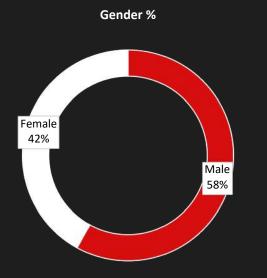


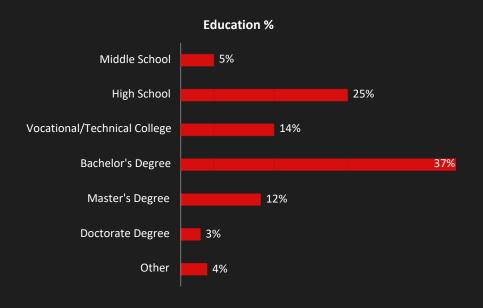


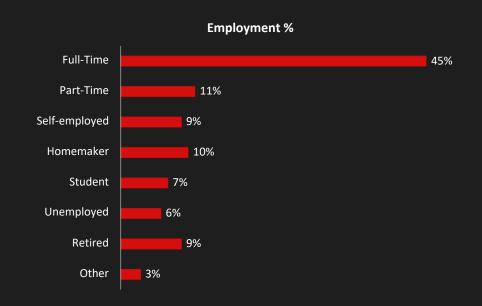


Australia



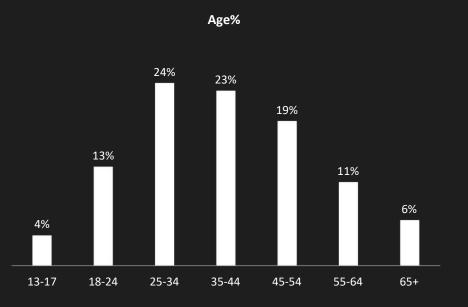


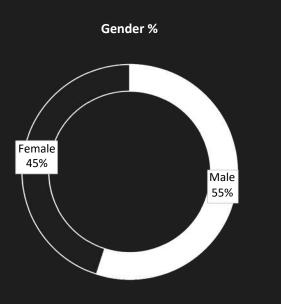


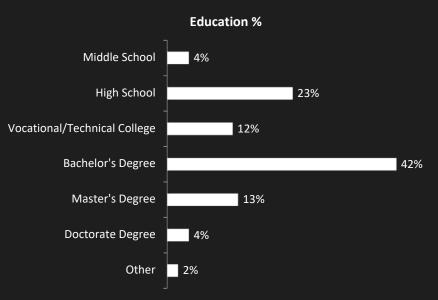


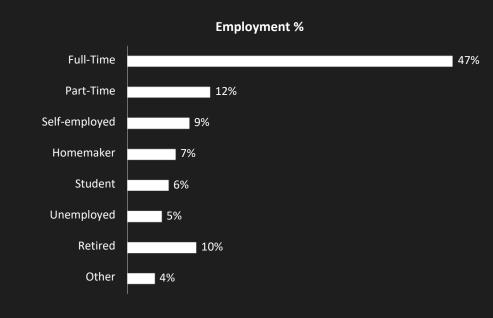


New Zealand











THANKYOU

for your time and attention

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